

# BASIC STATISTICAL IDEAS FOR MANAGERS

SECOND EDITION



Hildebrand | Ott | Gray

# Basic Statistical Ideas For Managers 2nd Edition With Cd Rom

**K Payea**



## **Basic Statistical Ideas For Managers 2nd Edition With Cd Rom:**

**Basic Statistical Ideas for Managers** David K. Hildebrand, Lyman Ott, J. Brian Gray, 2005      **Basic Statistical Ideas for Managers** David K. Hildebrand, Lyman Ott, 1994      *Statistical Ideas for Managers* Hildebrand, R Lyman Ott, 1995  
Contains solutions to selected problems in the text      *Statistics Catalog 2005* Neil Thomson, 2004-09      [Statistical Thinking in Business, Second Edition](#) J. A. John, D. Whitaker, D.G. Johnson, 2005-08-29 Business students need the ability to think statistically about how to deal with uncertainty and its effect on decision making in business and management Traditional statistics courses and textbooks tend to focus on probability mathematical detail and heavy computation and thus fail to meet the needs of future managers *Statistical Thinking in Business* Second Edition responds to the growing recognition that we must change the way business statistics is taught It shows how statistics is important in all aspects of business and equips students with the skills they need to make sensible use of data and other information The authors take an interactive scenario based approach and use almost no mathematical formulas opting to use Excel for the technical work This allows them to focus on using statistics to aid decision making rather than how to perform routine calculations New in the Second Edition A completely revised chapter on forecasting Re arrangement of the material on data presentation with the inclusion of histograms and cumulative line plots A more thorough discussion of the analysis of attribute data Coverage of variable selection and model building in multiple regression End of chapter summaries More end of chapter problems A variety of case studies throughout the book The second edition also comes with a wealth of ancillary materials provided on a CD ROM packaged with the book These include automatically marked multiple choice questions answers to questions in the text data sets Excel experiments and demonstrations an introduction to Excel and the StiBstat Add In for stem and leaf plots box plots distribution plots control charts and summary statistics Solutions to end of chapter exercises and powerpoint slides for lecturers are available directly from the publisher      **American Book Publishing Record**, 2005      *Forthcoming Books* Rose Arny, 2002-04      [Statistical Thinking for Managers](#) David K. Hildebrand, Lyman Ott, 1998 Focusing on the analysis of data using modern statistical and spreadsheet software Hildebrand and Ott emphasize making sense of data and discuss not only how a statistical method is applied but why and why not Throughout the book the authors integrate computer use into the development of statistical concepts emphasizing the value of looking at data to make sure the right questions are being asked The real life applications and examples throughout challenge students to think like managers The case that concludes every chapter asks students to deal with a relatively unstructured situation and to explain the statistical reasoning in nontechnical language Modern statistical methods including resampling and bootstrapping are included In addition the authors emphasize quality control and improvement throughout the book and include three full chapters on regression and correlation methods      *Simulation Modeling Using @Risk* Wayne L. Winston, 1996      **Cases in Managerial Data Analysis** William Lee Carlson, 1997 Intended as a supplement in introductory courses in business and economic statistics this casebook

offers real data based problems from every functional area in business and economics      **Resources in Education** ,1999

**OECD Glossary of Statistical Terms** OECD,2008-09-01 The OECD Glossary contains a comprehensive set of over 6 700 definitions of key terminology concepts and commonly used acronyms derived from existing international statistical guidelines and recommendations      **Encyclopedia of Business Information Sources** Linda D. Hall,2008 Each updated

edition of this detailed resource identifies nearly 35 000 live print and electronic sources of information listed under more than 1 100 alphabetically arranged subjects industries and business concepts and practices Edited by business information expert James Woy      Managing Information ,1997      *Publications Catalogue - Canadian Library Association* Canadian

Library Association,1990      The British National Bibliography Arthur James Wells,2004      **Choice** ,2001      **Small**

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