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International Business Environments And Operations 14

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International Business Operations and the Impact of Political Environment Rashid Saber, 2006-04-24 This study attempts to develop a conceptual framework to deal with operations and management in a foreign business environment. The study develops a measure for business financial performance by employing factor analysis methods to integrate three profit-related ratios derived from the Modified DuPont Model utilizing financial performance data from 630 multinational companies ranked in Business Week's Global 1000 report between years 1994-1997. In the analysis of multinational companies' cases, approximately 400 sets of financial data (Return on Assets, Return on Revenues, Return on Equity) were categorized and computed for intercorrelations and development of the financial performance index. A new financial performance measure was derived and termed the Financial Performance Index (FPI). Indices trends for 4 years were generated and compared among four parent countries (France, Germany, Japan, and U.S.) across four selected industry groups (i.e., automobile, pharmaceuticals, electric and electronic equipments, and banking). In the analysis of the multinational companies' data, the financial performance index exhibited patterns and trends which varied by country and across industry groups; moreover, they added analytical depth when interpreted along with market shares and sales mode. To test the hypothesis that a multinational company's financial performance in a foreign business environment is linearly related to the host country's political conditions, twelve political uncertainty indicators (independent variable) in thirteen host countries were chosen to test for a linear relationship with the level of financial performance index (dependent variables). Five equations were formulated to predict the Financial Performance Indices of the four selected industries and the country composite. A step-wise method of multiple regression analysis was employed to measure and determine a predication equation with most favorable financial performance in thirteen host countries of four major industries (i.e., automobile, pharmaceuticals, electric and electronic equipments, and banking). The combination of political risk indicators in the host country can explain the variations of the country composite FPI and the FPI across four selected industries. Results of multiple regression analysis support the hypothesis enabling prediction of the FPI as well as analysis of the differential importance of the political risk indicators. A model of international business operations was fully developed to be applied as a conceptual framework for further research and practical applications in the field of international business operations.

The International Business Environment Leslie Hamilton, Philip Webster, 2012-01-19 The *International Business Environment* Second Edition prepares students for the realities of global twenty-first century business. Building on the success of the previous edition, it employs a wide range of examples from BRIC and CIVETS economies and offers chapters on CSR, the ecological environment, and corporate social responsibility. Authors Leslie Hamilton and Philip Webster discuss the process of globalization, the global economy, and the impact of that economy on international business organizations. Using a PESTLE framework, they analyze the economic, political, legal, financial, technological, socio-cultural, and ecological environments, clearly outlining the factors that affect the

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International Business Oded Shenkar, Yadong Luo, 2008
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