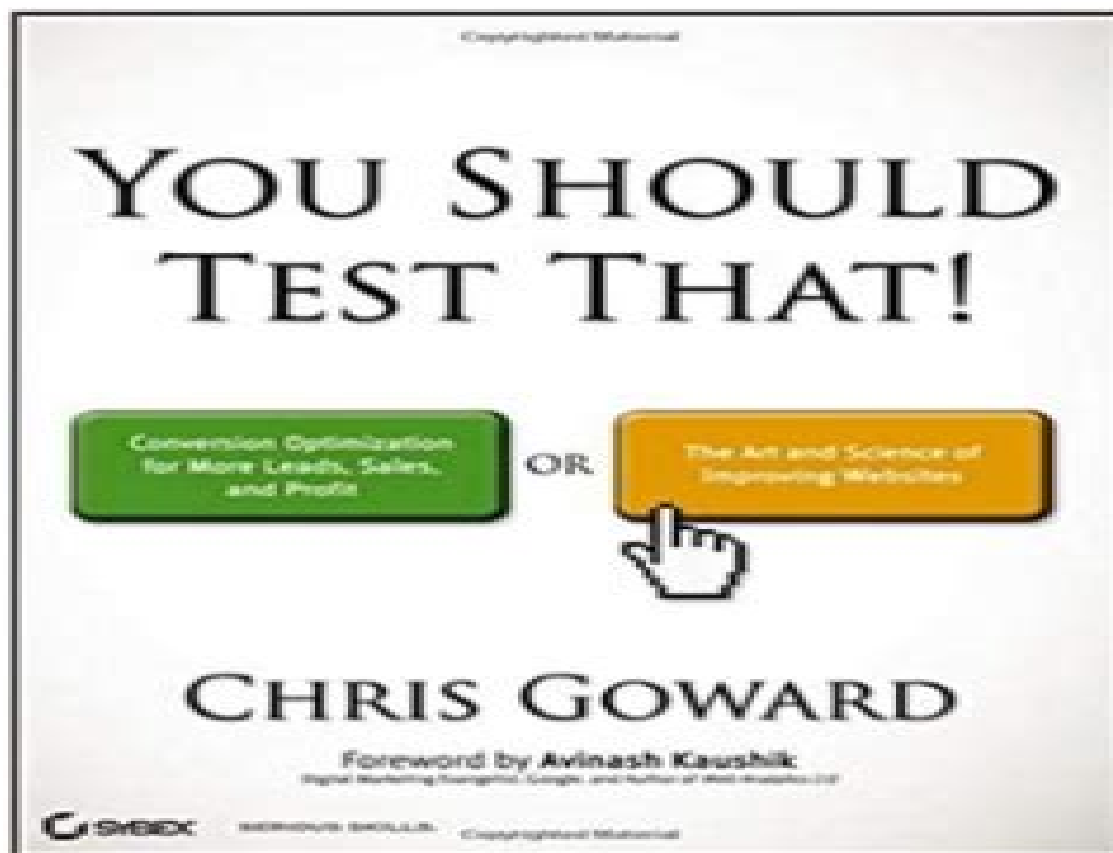


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# Book You Should Test That Conversion Optimization For More

**David Baud**



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You Should Test That explains both the why and the how of conversion optimization helping you maximize the value of your website

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