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Keri E. Pearlson,Carol S. Saunders,Dennis F. Galletta

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Tata Consultancy Services Story- and Beyond Subramaniam Ramadorai,2011   *Ad-hoc, Mobile, and Wireless Networks* Antonio Puliafito,Dario Bruneo,Salvatore Distefano,Francesco Longo,2017-09-13 This book constitutes the refereed proceedings of the 16th International Conference on Ad hoc Mobile and Wireless Networks ADHOC NOW 2017 held in Messina Italy in September 2017 The 22 full and 9 short papers presented in this volume were carefully reviewed and selected from 55 submissions The contributions were organized in topical sections named internet of things security smart city ad hoc networks implementations and validations wireless sensor networks data management wireless systems

Trends in Network and Communications David C. Wyld,Michal Wozniak,Nabendu Chaki,Natarajan Meghanathan,Dhinaharan Nagamalai,2011-06-30 This book constitutes the proceedings of three International Conferences NeCoM 2011 on Networks they present knowledge and results in theory methodology and applications of the Web and semantic technologies as well as current research on wireless and mobile communications networks protocols and on wireless and mobile security   *Business Transformation in the Era of Digital Disruption* Taherdoost, Hamed,Drazenovic, George,Madanchian, Mitra,Khan, Inam Ullah,Arshi, Oroos,2024-09-27 In a world where technology evolves rapidly traditional business models face unprecedented challenges Companies must adapt to the accelerating pace of innovation which demands agile strategies and the integration of new technologies to remain competitive The rise of digital platforms automation and data analytics has shifted market dynamics compelling businesses to rethink their operations customer engagement strategies and value propositions To thrive organizations must embrace digital transformation invest in cutting edge technologies and foster a culture of continuous learning and adaptation Business Transformation in the Era of Digital Disruption offers insights on core concepts and innovative technological solutions driving e business transformation It provides actionable strategies for thriving amidst digital upheaval and addresses ethical and legal considerations in e business transformation Covering topics such as business processes gig economy and sustainable development this book is an excellent resource for executives entrepreneurs consultants academicians researchers educators and more   **Advances in Scalable and Intelligent Geospatial Analytics** Surya S Durbha,Jibonananda Sanyal,Lexie Yang,Sangita S Chaudhari,Ujwala Bhangale,Ujwala Bharambe,Kuldeep Kurte,2023-05-12 Geospatial data acquisition and analysis techniques have experienced tremendous growth in the last few years providing an opportunity to solve previously unsolved environmental and natural resource related problems However a variety of challenges are encountered in processing the highly voluminous geospatial data in a scalable and efficient manner Technological advancements in high performance computing computer vision and big data analytics are enabling the processing of big geospatial data in an efficient and timely manner Many geospatial communities have already adopted these techniques in multidisciplinary geospatial applications around the world This book is a single source that offers a comprehensive overview of the state of the art and future

developments in this domain FEATURES Demonstrates the recent advances in geospatial analytics tools technologies and algorithms Provides insight and direction to the geospatial community regarding the future trends in scalable and intelligent geospatial analytics Exhibits recent geospatial applications and demonstrates innovative ways to use big geospatial data to address various domain specific real world problems Recognizes the analytical and computational challenges posed and opportunities provided by the increased volume velocity and veracity of geospatial data This book is beneficial to graduate and postgraduate students academicians research scholars working professionals industry experts and government research agencies working in the geospatial domain where GIS and remote sensing are used for a variety of purposes Readers will gain insights into the emerging trends on scalable geospatial data analytics **Managing and Using Information Systems** Keri E. Pearlson,Carol S. Saunders,Dennis F. Galletta,2024-01-11 Provides the knowledge and insights necessary to contribute to the Information Systems decision making process Managing Using Information Systems A Strategic Approach delivers a solid knowledgebase of basic concepts to help MBA students and general business managers alike become informed competent participants in Information Systems IS decisions Now in its eighth edition this fully up to date textbook explains the fundamental principles and practices required to use and manage information while illustrating how information systems can create or obstruct opportunities and even propel digital transformations within a wide range of organizations Drawing from their expertise in both academia and industry the authors discuss the business and design processes relevant to IS while presenting a basic framework that connects business strategy IS strategy and organizational strategy Step by step readers are guided through each essential aspect of Information Systems from fundamental information architecture and infrastructure to cyber security Artificial Intelligence AI business analytics project management platform and IS governance IS sourcing and more Detailed chapters contain mini cases full length case studies discussion topics review questions supplemental readings and topic specific managerial concerns that provide insights into real world IS issues Managing Using Information Systems A Strategic Approach Eighth Edition is an excellent textbook for advanced undergraduate and MBA level courses on IS concepts and managerial approaches to leveraging emerging information technologies **Corporate Social Responsibility in the Hospitality and Tourism Industry** Guliani, Lipika Kaur,2016-03-04 Increased tourism benefits local economies by creating more revenue and employment options as interest in the location grows However as the hospitality and travel industry continues to grow and adapt it becomes imperative that they implement socially responsible procedures Corporate Social Responsibility in the Hospitality and Tourism Industry discusses issues and challenges faced by organizations implementing responsible business practices within the travel hotel leisure and hospitality industries Featuring best practices and theoretical concepts on the support of local economies ethical sourcing of native goods and sustainability procedures this publication is a vital source for policy makers academicians researchers students technology developers and government officials interested in emergent ethical and moral practices within the travel industry *Global Trends in*

Computing and Communication Systems P. Venkata Krishna,M. Rajasekhara Babu,Ezendu Ariwa,2012-08-08 This two volume set CCIS 0269 CCIS 0270 constitutes the refereed post conference proceedings of the International Conference on Global Trends in Computing and Communication ObCom 2011 held in Vellore India in December 2011 The 173 full papers presented together with a keynote paper and invited papers were carefully reviewed and selected from 842 submissions The conference addresses all current issues associated with computing communication and information The proceedings consists of invited papers dealing with the review of performance models of computer and communication systems and contributed papers that feature topics such as networking cloud computing fuzzy logic mobile communication image processing navigation systems biometrics and Web services covering literally all the vital areas of the computing domains   Enterprise Cloud Computing Gautam Shroff,2010-10-14 Cloud computing promises to revolutionize IT and business by making computing available as a utility over the internet This book is intended primarily for practising software architects who need to assess the impact of such a transformation It explains the evolution of the internet into a cloud computing platform describes emerging development paradigms and technologies and discusses how these will change the way enterprise applications should be architected for cloud deployment Gautam Shroff provides a technical description of cloud computing technologies covering cloud infrastructure and platform services programming paradigms such as MapReduce as well as do it yourself hosted development tools He also describes emerging technologies critical to cloud computing The book also covers the fundamentals of enterprise computing including a technical introduction to enterprise architecture so it will interest programmers aspiring to become software architects and serve as a reference for a graduate level course in software architecture or software engineering   **OECD Information Technology Outlook** ,2010   *Business World* ,2010   **IEEE Membership Directory** Institute of Electrical and Electronics Engineers,2001   **Bulletin** Coastal Society,2003   **Telemarketing** ,1990   *Teleconnect* ,1983   *Industrial Economist* ,2006   **Datamation** ,1997   **Access** ,1985   *D&B Million Dollar Directory* ,1997   Cable Vision ,1992

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