4 myths about cybersecurity in Startups

Myth #1

We are not an interesting target for attackers

Myth #2

Security requires a lot of money, we just don't have it for now

Myth #3

If somebody will decide to hack us, they will make it happen anyways

Myth #4

Since we are a small company, it's not that important if somebody hacks us. It will not affect our business or the damage will be minor

Protect your APIs and Web Applications

wallarm

Reality #1

99% of the threats are automated already, and there is an unofficial "market" that allows you to buy access, data, etc

Reality #2

99% of the security depends on people like engineers who can easily pick this knowledge for free

Reality #3

It's true only for governments and targets where the cost of attacks is not important. For the rest of businesses, it's about how much they should spend to hack you

Reality #4

It will be valuable when you become bigger. All the cybersecurity incidents, data breaches, hacks, etc will affect your business even after several years.

Wallarm is the leader in both WAF and API Security categories by G2

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Leo Goode

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of funding and then a successful exit The book describes how to include security and privacy from the start and build a cyber resilient company It will provide basic cybersecurity concepts what steps to take at each stage of the startup s life how baking in security drives the value proposition for the startup s target market and how to scale cybersecurity within their organization without being an expert   **Cybersecurity Simplified for Small Business** Timothy Lord,2024-02-07 Embark on a Journey to Fortify Your Business in the Digital Age Attention small business owners The digital landscape is fraught with dangers and the threat grows more sophisticated every day Your hard work your dreams they re all on the line Imagine being equipped with a guide so clear and concise that cybersecurity no longer feels like an enigma Cybersecurity Simplified for Small Business A Plain English Guide is that critical weapon in your arsenal Small businesses are uniquely vulnerable to cyber attacks This indispensable guide unfolds the complex world of cybersecurity into plain English allowing you to finally take control of your digital defenses With an understanding of what s at stake Cybersecurity Simplified for Small Business transforms the anxiety of potential breaches into confident action Interest is captured with a compelling opening that unveils why cybersecurity is paramount for small businesses As you absorb the fundamentals you will encounter relatable examples that lay the groundwork for recognizing the value of your own digital assets and the importance of guarding them From foundational terminology to the raw reality of the modern cyber threat landscape your strategic guide is at your fingertips Drive builds as this book becomes an irreplaceable toolkit Learn to train your team in the art of digital vigilance create complex passwords and ward off the cunning of phishing attempts Learn about the resilience of firewalls the protection provided by antivirus software and encryption and the security provided by backups and procedures for disaster recovery Action culminates in straightforward steps to respond to cyber incidents with clarity and speed This isn t just a guide it s a blueprint for an ongoing strategy that changes the game With appendixes of checklists resources tools and an incident response template this book isn t just about surviving it s about thriving securely in your digital endeavors Buckle up for a journey that transitions fear into finesse Empower your business with resilience that stands tall against the threats of tomorrow a cybersecurity strategy that ensures success and secures your legacy The key to a future unchained by cyber fear starts with the wisdom in these pages Heed the call and become a beacon of cybersecurity mastery   Cybersecurity For Startups Leo Goode,2025-09-09 Launching a startup is exhilarating but navigating the complex world of cybersecurity can feel overwhelming Cybersecurity For Startups The Ultimate Handbook For Success provides the essential knowledge and practical strategies you need to protect your burgeoning business from cyber threats without breaking the bank or hindering your growth This comprehensive guide offers a clear concise and actionable approach to cybersecurity tailored specifically for the unique challenges faced by startups Forget dense technical jargon this book is written in plain English making it accessible to founders entrepreneurs and anyone involved in a startup s operations regardless of their technical expertise This book goes beyond theoretical concepts offering practical step by step guidance on implementing effective security

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