



THE IMPORTANCE OF CYBERSECURITY FOR ENTREPRENEURS A COMPREHENSIVE GUIDE

**Entrepreneurs 29 612 Cybersecurity Apps For Small
Business 29 1109**

Timothy Lord



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Cybersecurity for entrepreneurs Gloria D'Anna, Zachary A. Collier, 2023-05-30 One data breach can close a small business before it even gets going With all that is involved in starting a new business cybersecurity can easily be overlooked but no one can afford to put it on the back burner Cybersecurity for Entrepreneurs is the perfect book for anyone considering a new business venture Written by cybersecurity experts from industry and academia this book serves as an all inclusive reference to build a baseline of cybersecurity knowledge for every small business Authors Gloria D Anna and Zachary A Collier bring a fresh approach to cybersecurity using a conversational tone and a friendly character Peter the Salesman who stumbles into all the situations that this book teaches readers to avoid Cybersecurity for Entrepreneurs includes securing communications protecting financial transactions safeguarding IoT devices understanding cyber laws managing risks and assessing how much to invest in cyber security based on specific business needs ISBN 9781468605723 ISBN 9781468605730 ISBN 9781468605747 DOI 10 4271 9781468605730

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