
Consumer Behavior

1. Which of the following is not one of the main influences on consumer behavior?

- A) Psychological
- B) Cultural
- C) Economic cycles
- D) Social

2. The term "motivation" in consumer behavior refers to:

- A) A reward system used by retailers
- B) The drive that causes a person to act to satisfy a need
- C) Emotional branding by companies
- D) How consumers justify poor choices

3. According to Maslow's Hierarchy of Needs, which of these needs is considered the highest?

- A) Esteem
- B) Safety
- C) Social
- D) Self-actualization

4. Which of the following is an example of social influence on consumer behavior?

- A) A customer comparing prices online
- B) Buying a product recommended by a close friend
- C) Recalling an advertisement
- D) Analyzing product quality

5. A person who provides information and advice that influences others' buying decisions is known as:

- A) A distributor
- B) A brand manager
- C) An opinion leader
- D) A price setter

6. The process a buyer goes through when making a purchase decision begins with:

- A) Evaluation of alternatives
- B) Purchase decision
- C) Problem recognition
- D) Post-purchase behavior

7. What is cognitive dissonance in consumer behavior?

- A) Repeated brand exposure
- B) Post-purchase regret or conflict

Consumer Behavior Multiple Choice Questions And Answers

**Laurence Behrens, Leonard J.
Rosen, Bonnie Beedles**



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web i observed toddlers in a childcare setting the children engaged in activities like playing and singing i also observed their behavior as they took their meal the childcare setting was spacious enough to allow the toddlers to interact with each other

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web if you struggle as an educator to write observations for babies toddlers while also meeting their high needs use these tips templates and strategies

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web two toddlers named emma and kristy both 2 5 years old were playing with baby dolls kristy sat the doll in her lap and grabbed a book and pretended as though she was reading to the doll while emma was rocking and singing to her doll

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web may 23 2016 2873 the male child w was observed four times over the course of two weeks totaling four hours he was placed in a classroom designated for 2 year olds along with about 12 other children staffed by two full time teachers and a part time teacher the classroom was a very loud and over decorated environment

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web child observation templates for childcare centres to record what a child is doing what they are saying observing exactly what you see these templates include a range of different types of observation methods which can be used to document an individual child learning development and skills

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web to name just a few examples an educator might use his her observations and analysis to plan an individual intervention with a specific child to make decisions about how best to share observational data with a parent to adjust the furniture in the classroom or to plan the curriculum for the coming week how do early childhood educators observe

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web feb 28 2020 the observation was over and i walked the toddler back to class to play with her friends she ran ahead of

me into the room during the observation i always asked if the toddler could do something without me demonstrating with p she could do most of the things with just an audio prop but with l i had to demonstrate every single action i asked

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web aug 15 2018 take this example from dr julian grenier s piece on observations in nursery world clive said to jason jump jason jumped and landed in the puddle i do it said clive and he had a turn but missed the puddle jason said oh no clive you have to do it like this he jumped again you look at the puddle and jump on it

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web apr 1 2015 effective observations will benefit each individual child ensuring that the plans and experiences that follow have been considered based on thorough knowledge of the child and purposeful observations you can find a variety of observation templates and completed samples on our templates page observation templates references

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web sharing observations with families for example you might share how a toddler moved a toy shopping cart back and forth until she figured out how to squeeze it behind a table and you might highlight how the child was learning about space and size

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web child observation form use this form in step 1 and throughout the five steps to write detailed observations of each child date october 11 child haley mcintire time 9 20 a m 9 30 a m other children and adults present observer child s age mr greene

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