

Chapter - 1
Financial Management

Financial Management: - Financial Management से आशय है वित्त का प्रबंध करना। Financial Management 2 words से मिलकर बना है वित्तीय और प्रबंध।

वित्तीय से आशय है व्यवसाय में वित्त की आवश्यकता का अनुमान लगाना, वित्त के स्रोत की तलाश करना, वित्त की प्राप्ति करना तथा इसका प्रभावी रूप से विनियोजन करना।

प्रबंध से आशय है व्यक्तियों तथा वित्त के स्रोत का आपस में समन्वय स्थापित कर व्यापार के उद्देश्यों की पूर्ति करना।

Theoretical Point: -

• **Profit Maximization v/s wealth Maximization:** -

1) **Profit Maximization:** -

A) Arguments of favour of Profit Maximization: - (प्रति में)

- (i) व्यवसाय का मुख्य उद्देश्य लाभ अधिकतम करना माना जाता है। अतः वित्तीय प्रबंध का मुख्य उद्देश्य भी लाभों को अधिकतम करना माना जाना चाहिए।
- (ii) किसी व्यवसाय की वृद्धि लाभों की मात्रा पर निर्भर करती है। अतः व्यवसाय की वृद्धि के लिए वित्तीय प्रबंध इस प्रयत्न किया जाना चाहिए कि लाभ अधिकतम हो।
- (iii) जो कंपनी लाभ अधिक अधिकतम करती है वह अपने सामाजिक उत्तरदायित्वों का निर्वाह आसानी से कर सकती है।

B) Arguments in against of Profit Maximization: -

- (i) किसी व्यवसाय में कई प्रकार के लाभ प्राप्त होते हैं। Gross Profit, Operating Profit, Net Profit आदि। इनमें से किस लाभ को बढ़ाना है। यह निश्चित नहीं है।
- (ii) लाभ की दर को बढ़ाना है अथवा लाभ की मात्रा को यह निश्चित नहीं है।
- (iii) किसी व्यवसाय में जितनी अधिक जोखिम होती है लाभ की संभावना भी उतनी ही अधिक होती है। किन्तु लाभों को अधिकतम करने के लिए अत्यधिक जोखिम नहीं ले जा सकती है।
- (iv) घटिया उत्पाद को निर्माण कर तथा श्रमिकों का शोषण कर लाभों को बढ़ाया जा सकता है जो कि सही नहीं है।

2) **Wealth Maximization:** - Share Holders की Wealth, Share के बाजार मूल्य पर निर्भर करती है तथा Share का बाजार मूल्य निम्न प्रकार से प्राप्त किया जाता है -

$$\text{Value/Share} = \frac{\text{Earning Per Share}}{\text{N.P.R.}}$$

OR

$$= \frac{\text{Net Assets (Include Goodwill)}}{\text{No. of Shares}}$$

M Com Financial Management Notes In Hindi

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M Com Financial Management Notes In Hindi: Bestsellers in 2023 The year 2023 has witnessed a remarkable surge in literary brilliance, with numerous compelling novels captivating the hearts of readers worldwide. Lets delve into the realm of bestselling books, exploring the engaging narratives that have charmed audiences this year. The Must-Read : Colleen Hoover "It Ends with Us" This heartfelt tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover skillfully weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can succeed. M Com Financial Management Notes In Hindi : Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This captivating historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids compelling storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. M Com Financial Management Notes In Hindi : Delia Owens "Where the Crawdads Sing" This evocative coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens crafts a tale of resilience, survival, and the transformative power of nature, captivating readers with its evocative prose and mesmerizing setting. These top-selling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of compelling stories waiting to be discovered. The novel begins with Richard Papen, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a masterful and thrilling novel that will keep you speculating until the very end. The novel is a cautionary tale about the dangers of obsession and the power of evil.

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from the raw material supplier, which ... to conduct a mass balance test every 6 months for each claim or a single mass balance test every.