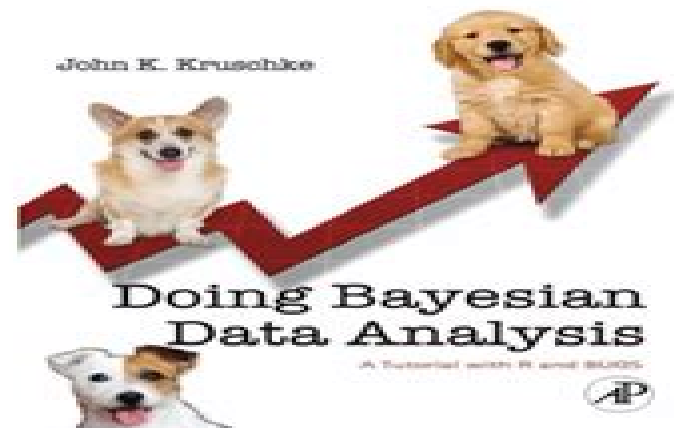


## Doing Bayesian Data Analysis: A Tutorial with R and BUGS

Authored by John K. Kruschke

Academic Press / Elsevier, 2011

Reviewed by John Barry  
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EC1V 0HB, London, United Kingdom  
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Bayesian reasoning is a blessed relief to those who have always struggled with the idea that the probability of heads coming up in a supposedly fair coin flip is always 50%, even after a long series of coin flips has come up tails each time. According to Bayes, if a coin keeps coming up tails we should adjust our prior belief that the probability is 50% in the light of the posterior belief that the coin appears to be biased towards tails. John Kruschke's book is a 600 page development of this Bayesian theme. The 23 chapters cover the basics of parameters, probability, Baye's rule, the R and BUGS statistical programmes, the fundamentals applied to inferring a binomial proportion, and how all of this is applied to the generalized linear model. Kruschke has the rare ability amongst statistical textbook authors of writing very engagingly about knotty topics. For those who want to do what the title of the book suggests – learning to do Bayesian data analysis by learning programs languages R and BUGS – this book must be ideal.

One aspect of the book that might appeal to some readers is the prospect of learning to use the statistical package R. R has the big advantage over SPSS, STATA etc of not costing the user any money, but has the disadvantage of requiring the user to learn a programming language. I'm a programming newbie but was willing to take up the challenge of learning R with Kruschke's book. After downloading R I spent about an hour trying out the basic exercises in Chapter 2; my success was limited, and my advice to SPSS fans who are newbs to programming is; if you are getting Kruschke's book, also download "R for SAS and SPSS Users" by Bob

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Doing Bayesian Data Analysis John Kruschke, 2014-11-11 Doing Bayesian Data Analysis A Tutorial with R JAGS and Stan Second Edition provides an accessible approach for conducting Bayesian data analysis as material is explained clearly with concrete examples Included are step by step instructions on how to carry out Bayesian data analyses in the popular and free software R and WinBugs as well as new programs in JAGS and Stan The new programs are designed to be much easier to use than the scripts in the first edition In particular there are now compact high level scripts that make it easy to run the programs on your own data sets The book is divided into three parts and begins with the basics models probability Bayes rule and the R programming language The discussion then moves to the fundamentals applied to inferring a binomial probability before concluding with chapters on the generalized linear model Topics include metric predicted variable on one or two groups metric predicted variable with one metric predictor metric predicted variable with multiple metric predictors metric predicted variable with one nominal predictor and metric predicted variable with multiple nominal predictors The exercises found in the text have explicit purposes and guidelines for accomplishment This book is intended for first year graduate students or advanced undergraduates in statistics data analysis psychology cognitive science social sciences clinical sciences and consumer sciences in business Accessible including the basics of essential concepts of probability and random sampling Examples with R programming language and JAGS software Comprehensive coverage of all scenarios addressed by non Bayesian textbooks t tests analysis of variance ANOVA and comparisons in ANOVA multiple regression and chi square contingency table analysis Coverage of experiment planning R and JAGS computer programming code on website Exercises have explicit purposes and guidelines for accomplishment Provides step by step instructions on how to conduct Bayesian data analyses in the popular and free software R and WinBugs

## **Doing Bayesian Data Analysis** John Kruschke, 2010-11-25

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**Proceedings of the 16th International Modal Analysis Conference** Alfred L. Wicks, Society for Experimental Mechanics (U.S.), 1998

*Medical Imaging* ,1997

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