

# 3 Key Ecommerce Trends You Should Know

## 1 Global retail ecommerce sales will continue to soar

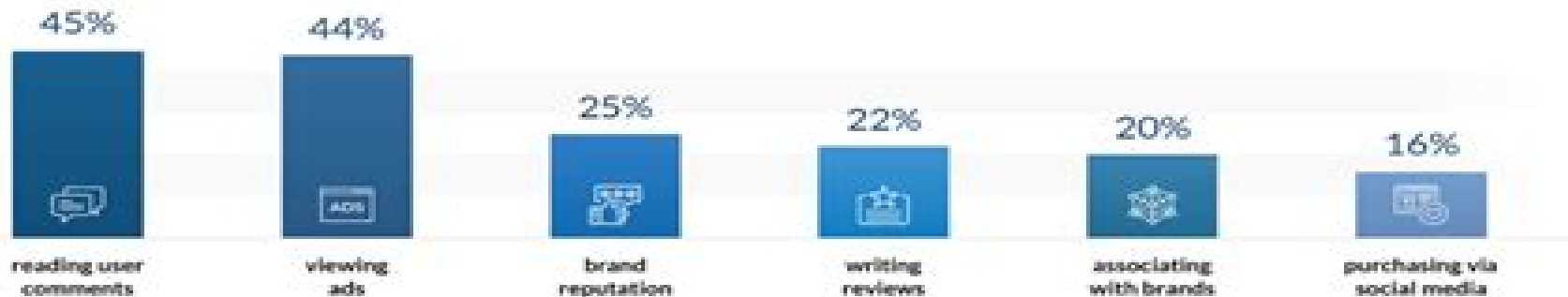
Source: Statista

Global retail ecommerce sales figures, in trillion dollars:



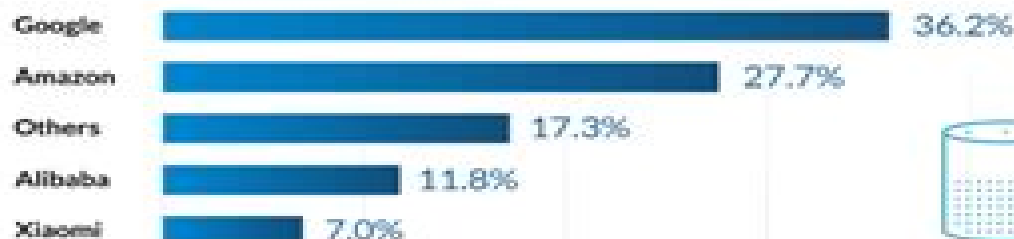
## 2 Social media activities increasingly influencing ecommerce retail behavior

Source: eMarketer



## 3 Smart speaker use for ecommerce among the big vendors will continue to rise

Source: Canva



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**Daniela Niemeyer**



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