

# Creative Editing

Third Edition



**Dorothy A. Bowles**

**Diane L. Borden**

# Creative Editing Dorothy A Bowles

**Dorothy A. Bowles, Diane L. Borden**



## **Creative Editing Dorothy A Bowles:**

**Creative Editing** Dorothy A. Bowles, Diane L. Borden, 2004 CREATIVE EDITING has been consistently praised by reviewers for its comprehensive coverage excellent organization and currency of issues relevant to editing copy The Fourth Edition continues to live up to this reputation through consistent reinforcement and practical application of editing concepts The book covers all aspects of editing for print and online media and provides ample practice exercises for students to demonstrate that they know how to apply principles from the text This book does not assume that students understand grammar fundamentals It starts with basic language skills and leads students through every phase of a professional copy editor s job The book s textbook workbook approach allows students to practice their skills as they learn This edition covers editing as it relates to public relations digital editing for Web sources and magazine editing In addition it includes separate chapters on communications law and ethics along with exercises designed to help students understand practical applications of legal and ethical principles

Creative Editing Dorothy A. Bowles, Diane L. Borden, 2010-02-26 CREATIVE EDITING International Edition has been consistently praised by reviewers for its comprehensive coverage excellent organization and contemporary content The Sixth Edition continues to live up to this reputation through consistent presentation reinforcement and practical application of editing concepts The book covers all aspects of editing for print and online media and provides ample practice exercises for students to perfect the principles they are learning Beginning with basic language skills the authors guide the reader through every phase of a professional copy editor s job The book s practical textbook workbook approach provides a good framework that encourages students to practice their skills as they learn

*Creative Editing for Print Media* Dorothy A. Bowles, Diane L. Borden, 1997 This basic introduction to print journalism editing recognizes that journalism students need to learn editorial skills even though they may not become editors The authors begin with an overview of the editors role in journalism and introduce editing as a creative vital profession within the context of the many changes going on in newspapers Exercises are located throughout the text and on the disk eliminating the need for a separate workbook

*Creative Editing* Dorothy A. Bowles, Diane L. Borden, 2000 A trusted source of essential information and a workbook that helps you apply your skills Creative Editing immerses you in the real workaday world of editing newspapers magazines public relations materials and Web sites

*Digital Sub-Editing and Design* Stephen Quinn, 2012-11-12 This excellent book covers editing in the digital age demonstrating the tools needed for effective text editing Learn how to write powerful headlines and captions and how to edit body text quickly and cleanly It also concentrates on design in the digital environment introducing typography and the related issues of readability and legibility The skills of picture editing are explored including image selection cropping manipulation and the ethics involved These core skills and methods are then applied to the World Wide Web Recent research into how people navigate Web pages is considered and recommends ways to write more effectively for the online medium The first section concentrates on editing in the digital age

demonstrating the tools needed for effective text editing Dr Quinn shows how to write powerful headlines and captions and how to edit body text quickly and cleanly The middle section concentrates on design in the digital environment Chapter five introduces typography and the related issues of readability and legibility Chapter six covers the principles of design and how they can be applied to print and electronic publications Chapter seven looks at the skills of picture editing including image selection cropping manipulation and the ethics involved Chapter eight investigates other forms of visual presentation such as diagrams logos maps and cartoons In the final section these core skills and methods are applied to the World Wide Web Chapter nine considers recent research into how people navigate Web pages and recommends ways to write more effectively for the online medium Chapter ten examines how the principles of print design can and cannot be applied to Web pages

Career Opportunities in Writing T. Allan Taylor, James Robert Parish, 2009 Provides information on salaries skill requirements and employment opportunities for ninety writing and writing related professions **The Student Newspaper Survival Guide** Rachele Kanigel, 2011-09-07 The Student Newspaper Survival Guide has been extensively updated to cover recent developments in online publishing social media mobile journalism and multimedia storytelling at the same time it continues to serve as an essential reference on all aspects of producing a student publication Updated and expanded to discuss many of the changes in the field of journalism and in college newspapers with two new chapters to enhance the focus on online journalism and technology Emphasis on Web first publishing and covering breaking news as it happens including a new section on mobile journalism Guides student journalists through the intricate multi step process of producing a student newspaper including the challenges of reporting writing editing designing and publishing campus newspapers and websites Chapters include discussion questions exercises sample projects checklists tips from professionals sample forms story ideas and scenarios for discussion Fresh new full color examples from award winning college newspapers around North America Essential reading for student reporters editors page designers photographers webmasters and advertising sales

representatives Communication Catalog 2005 Neil Thomson, 2004-09 **Grassroots Editor**, 2003 Creative Editing, International Edition Dorothy Bowles, Diane Borden, 2010 *Vidura*, 2003 **American Book Publishing Record**, 2000

Creative Editing Dorothy A. Bowles, Diane L. Borden, 2000 **Art and Print Production** Narendra Nath Sarkar, 2008 Art and Print Production is a comprehensive textbook designed especially for the students of Mass Communication and Graphic Design The book succinctly covers the entire gamut of the theory of art and print production Beginning with the concept of Art it takes up all technical issues arising in any pre printing or post printing situation and then moves to some of the important application areas It discusses at length the finer details of paper color type and business of graphics emphasizing costing and estimating In spite of the book s highly technical theme the simple language and accompanying visuals make it easy for the students to comprehend This book is practical in its approach and addresses the requirements of students and practitioners It identifies and defines their problems concretely analyzes and suggests the solutions thereto

adapted to local needs tastes and perceptions A unique feature of this book is the treatment of the subject in the context of its applicability and the technology available in India at present or in the foreseeable future This book will be extremely useful to students as well as practising executives in taking logical result oriented decisions on design selection

**The Cumulative Book Index** ,1994 A world list of books in the English language

**When Words Collide** Lauren Kessler,Duncan McDonald,1996 This best selling stylebook is useful as a refresher for basic grammar and as a handy permanent reference In a lively and positive manner the authors move through the basic concepts of grammar highlighting their discussion with examples from many media

Annual Convention Association for Education in Journalism and Mass Communication. Annual Convention,1996

*Ethics in Media Communications* Louis A. Day,2000 This book offers a systematic approach to moral reasoning by combining ethical theory with the practice of ethics by media professionals A moral reasoning method is taught in the first three chapters and in the rest of the book students are presented with hypothetical situations and asked to reach an ethical decision based on the principles they have learned

Pref

**Telling Stories, Taking Risks** Alice M. Klement,Carolyn B. Matalene,1998 Telling Stories Taking Risks includes many uncut stories from national regional and local newspapers both mainstream and alternative as well as from national magazines such as Esquire and Sports Illustrated short biographies of each writer and explanations of how their stories evolved and discussions of objectivity and subjectivity accuracy and honesty reporting strategies and writing processes

**Forthcoming Books**

Rose Army,1997

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