

CHAPTER 3: BUSINESS ETHICS, CORPORATE SOCIAL RESPONSIBILITY, AND SUSTAINABILITY

Ethics derives from the Greek word *ethos* – meaning “character.” Ethics is concerned with understanding right and wrong and how conduct should be judged to be good or bad.

Three general areas constitute a framework for understanding ethical theories:

- Metaethics,
- Normative ethics, and
- Descriptive ethics.

Metaethics the study of the nature of ethics. It considers where one’s ethical principles “come from, and what they mean.” Metaethical focuses on issues of universal truths, the will of God, the role of reason in ethical judgments, and the meaning of ethical terms themselves.

Normative ethics the study of ethical action. It deals on the practical side of the ethics. It tells the people what to do and what not to do.

Descriptive ethics the study of people’s views about moral beliefs. It also relates to presenting – describing but not interpreting or evaluating – facts, events, and ethical actions in specific situations and places.

Business ethics

- refers to the application of ethical principles and analytical methods to business.
- the study of how personal moral norms apply to the activities and goals of commercial enterprise. It is not a separate moral standard, but the study of how the business context poses its own unique problems for the moral person who acts as an agent of this system. - Laura Nash
- is an organization’s policies and standards established to ensure certain kinds of behavior by its members. It must be a fundamental aspect of mission, since everything the organization does flows from that. Managers responsible for strategic decision-making should consciously apply ethical rules to all their decisions in order to filter out potentially undesirable developments.

The Board should adopt a **Code of Business Conduct and Ethics** and ensure its proper and efficient implementation and monitoring of compliance.

Code of Business Conduct and Ethics provides standards for professional and ethical behavior, as well as articulate acceptable and unacceptable conduct and practices in internal and external dealings. It explains what behavior is expected of all employees and provides the standards that guide the work of the company and how the employees should relate to customers, competitors, vendors, and to other employees.

The Code of Business Conduct and Ethics shall cover and apply equally to all employees. Failure to comply with the standards contained in the Code will result in disciplinary action, including termination of employment. In some cases, civil and criminal actions are warranted.

Most large companies adhere to the following ethical principles and values described as follows:

- Accountability
- Integrity
- Fairness
- Transparency

Chapter 9 Business Ethics And Social Responsibility

E Durkheim



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The Top Books of the Year Chapter 9 Business Ethics And Social Responsibility The year 2023 has witnessed a remarkable surge in literary brilliance, with numerous compelling novels captivating the hearts of readers worldwide. Lets delve into the realm of bestselling books, exploring the captivating narratives that have captivated audiences this year. The Must-Read : Colleen Hoover's "It Ends with Us" This poignant tale of love, loss, and resilience has captivated readers with its raw and emotional exploration of domestic abuse. Hoover expertly weaves a story of hope and healing, reminding us that even in the darkest of times, the human spirit can triumph. Chapter 9 Business Ethics And Social Responsibility : Taylor Jenkins Reids "The Seven Husbands of Evelyn Hugo" This intriguing historical fiction novel unravels the life of Evelyn Hugo, a Hollywood icon who defies expectations and societal norms to pursue her dreams. Reids compelling storytelling and compelling characters transport readers to a bygone era, immersing them in a world of glamour, ambition, and self-discovery. Discover the Magic : Delia Owens "Where the Crawdads Sing" This evocative coming-of-age story follows Kya Clark, a young woman who grows up alone in the marshes of North Carolina. Owens spins a tale of resilience, survival, and the transformative power of nature, entrancing readers with its evocative prose and mesmerizing setting. These top-selling novels represent just a fraction of the literary treasures that have emerged in 2023. Whether you seek tales of romance, adventure, or personal growth, the world of literature offers an abundance of engaging stories waiting to be discovered. The novel begins with Richard Papan, a bright but troubled young man, arriving at Hampden College. Richard is immediately drawn to the group of students who call themselves the Classics Club. The club is led by Henry Winter, a brilliant and charismatic young man. Henry is obsessed with Greek mythology and philosophy, and he quickly draws Richard into his world. The other members of the Classics Club are equally as fascinating. Bunny Corcoran is a wealthy and spoiled young man who is always looking for a good time. Charles Tavis is a quiet and reserved young man who is deeply in love with Henry. Camilla Macaulay is a beautiful and intelligent young woman who is drawn to the power and danger of the Classics Club. The students are all deeply in love with Morrow, and they are willing to do anything to please him. Morrow is a complex and mysterious figure, and he seems to be manipulating the students for his own purposes. As the students become more involved with Morrow, they begin to commit increasingly dangerous acts. The Secret History is a masterful and gripping novel that will keep you wondering until the very end. The novel is a warning tale about the dangers of obsession and the power of evil.

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Table of Contents Chapter 9 Business Ethics And Social Responsibility

1. Understanding the eBook Chapter 9 Business Ethics And Social Responsibility
 - The Rise of Digital Reading Chapter 9 Business Ethics And Social Responsibility
 - Advantages of eBooks Over Traditional Books
2. Identifying Chapter 9 Business Ethics And Social Responsibility
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Chapter 9 Business Ethics And Social Responsibility
 - User-Friendly Interface
4. Exploring eBook Recommendations from Chapter 9 Business Ethics And Social Responsibility
 - Personalized Recommendations
 - Chapter 9 Business Ethics And Social Responsibility User Reviews and Ratings
 - Chapter 9 Business Ethics And Social Responsibility and Bestseller Lists
5. Accessing Chapter 9 Business Ethics And Social Responsibility Free and Paid eBooks
 - Chapter 9 Business Ethics And Social Responsibility Public Domain eBooks
 - Chapter 9 Business Ethics And Social Responsibility eBook Subscription Services
 - Chapter 9 Business Ethics And Social Responsibility Budget-Friendly Options
6. Navigating Chapter 9 Business Ethics And Social Responsibility eBook Formats
 - ePub, PDF, MOBI, and More
 - Chapter 9 Business Ethics And Social Responsibility Compatibility with Devices
 - Chapter 9 Business Ethics And Social Responsibility Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Chapter 9 Business Ethics And Social Responsibility
 - Highlighting and Note-Taking Chapter 9 Business Ethics And Social Responsibility
 - Interactive Elements Chapter 9 Business Ethics And Social Responsibility
8. Staying Engaged with Chapter 9 Business Ethics And Social Responsibility

- Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Chapter 9 Business Ethics And Social Responsibility
9. Balancing eBooks and Physical Books Chapter 9 Business Ethics And Social Responsibility
- Benefits of a Digital Library
 - Creating a Diverse Reading Collection Chapter 9 Business Ethics And Social Responsibility
10. Overcoming Reading Challenges
- Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Chapter 9 Business Ethics And Social Responsibility
- Setting Reading Goals Chapter 9 Business Ethics And Social Responsibility
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Chapter 9 Business Ethics And Social Responsibility
- Fact-Checking eBook Content of Chapter 9 Business Ethics And Social Responsibility
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning
- Utilizing eBooks for Skill Development
 - Exploring Educational eBooks
14. Embracing eBook Trends
- Integration of Multimedia Elements
 - Interactive and Gamified eBooks

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