

Introduction to HOSPITALITY MANAGEMENT

FIFTH EDITION



JOHN R. WALKER

Introduction To Hospitality 5th Edition

**Michael L. Kasavana, Richard M.
Brooks**



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Understanding Hospitality Accounting I Raymond Cote, 1997 Accounting voor de horeca *Front Office Procedures* Michael L. Kasavana, Richard M. Brooks, 1998 This textbook provides students with an in depth look at management of the front office and how this department interacts with other hotel departments to create a memorable guest experience The eighth edition been revised with new material on the potential impact of automated information technologies on a variety of front office functions This edition also includes new information on revenue managers how blogging and social networking affect hotels manual backup procedures for automated system failure identity theft prevention payment card security standards and green hotels In addition important discussions of front office operations have been expanded throughout the text especially with respect to human resources management business forecasting revenue management budget planning and front office staff interaction with sales housekeeping and security personnel Publisher description *Hospitality Finance and Accounting* Rob van Ginneken, 2019-07-05 Hospitality Finance and Accounting provides a uniquely concise accessible and comprehensive introduction to hospitality finance and accounting from a managerial perspective By avoiding unnecessary jargon and focusing on the essentials this book offers a crucial breakdown of this often overly complex subject area The concise chapters cover the essential concepts ideas and formulas to be mastered within the hospitality industry including income statements balance sheets pricing and budgeting Each chapter is split into two sections theory and practice giving students practical insight into the everyday realities of the hospitality industry through case studies which show how theories are applied to a range of relevant scenarios Emphasis is placed particularly on the practices of revenue and budget management within the food and beverage industry This will be an essential introductory yet practical resource for all Hospitality students and future managers within the industry **Forthcoming Books** Rose Arny, 1997 *Housekeeping Management* Margaret M. Kappa, Aleta Nitschke, Patricia B. Schappert, 1997

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