

# Susan Bassnett's Philosophy in *Translation Studies*: A Corpus-based Analysis

Xugui Gui<sup>1</sup>, Ling Deng<sup>2,\*</sup>

<sup>1</sup> Department of College English, Zhejiang Yuexiu University, Shaoxing, 312000, PRC

<sup>2</sup> School of Hospitality Administration, Zhejiang Yuexiu University, Shaoxing, 312000, PRC

\* Corresponding author: Deng Ling (Email: 201310346@zyufl.edu.cn)

**Abstract:** As a well-recognized scholar in translation study, Susan Bassnett is known for her proposal of cultural translation which claims a turn from linguistically textual analysis to more sociologically cultural study in translation discipline. Susan Bassnett's philosophy in translation studies, however, is far beyond the proposal of cultural turn. Based on a corpus analysis on the text of *Translation Studies*, one of Susan's popular scholarly books, this study is expected to identify more data proofs of Susan's contributions, especially those ideas of translation history, translating process and translators' subjectivity, which will bring significant inspirations for those in translation explorations.

**Keywords:** Susan Bassnett, Translation Studies, Corpus-based Study, Translation Ideas, Philosophy.

## 1. Introduction

Translation studies, along with its establishment as a separate discipline since James S. Holmes' publication of *The Name and Nature of Translation Studies* in 1972, has achieved great advancement in many fields: especially in terms of linguistic analysis of textual equivalence, cultural analysis of contextual adaptation, and sociological analysis of poetics, ideology and manipulation. During the developmental and progressive history of translation studies, Susan Bassnett stands among those iconic figures who have made significant contributions to this discipline and therefore, deserves to be fully explored.

Susan Bassnett is well recognized and often reviewed for her proposal and also promotion of culture translation, together with André Lefevere. But her philosophy of translation studies is more than so-called comparative literature and cultural translation. Her ideas included in her publication of the *Translation Studies* show a general but comprehensive system of her ideas in translation history, translating practice and translators' subjectivity, a full and close examination of which will be beneficial to all those who are searching on their road to the pursuit of truth and nature of translation studies.

## 2. Literature Review

### 2.1. Book Review

As a productive scholar in comparative literature and translation studies, Susan Bassnett has issued many literatures in transdisciplinary studies as world literature, multilingual culture, and cross-cultural translation, including monographic publications and multi-authorial editions. Susan's role in English scholarship has aroused many interests, the majority of which are book reviews. Elrad (2010), for example, together with Santiago (2010) and Rosa (2016), has brought us some general reviews about Susan's interdisciplinary ideas that embodied in some of her books.

According to Elrad (2010), Bassnett is a specialist in translation theory and practice who sees translations as "rewritings" or a "force for literary renewal and innovation",

affirms the vital role that translation plays in literary history and innovation and gives provocative and seminal reflections about "dominant" and "emergent" cultures. Susan creates the idea of "plurivocality" and advocates the study in fields of history of translation and rereading but denies assigning them the status of a discipline.

By a short review on Susan's co-edition of *The Translator as Writer* with Peter Bush (2006), Santiago (2010) recalls their claims of the central interpretive role of the translator, especially that role of translators in literary translations like dramas, fictions and poetics. Santiago (2010) has highlighted the attentions on translators and translators' interventions, creations and subjectivities that Susan and Peter have paid in their publications.

Rosa (2016) has also found Susan's focus on the centrality of translators and of translations, which, just as he quotes, "is at the heart of (today's) global communication. What Susan has exposed, according to Rosa (2016), is first the fallacy of translation as an unproblematic simple process of mere linguistic transfer and second, most importantly, the misunderstanding of the idea of translational equivalence as sameness. And even more than that, Rosa (2016) identifies that Susan has also introduced a central notion of translation as rewriting which, to some extent, has acknowledged the central role of the often-disparaged translator and therefore is significant for further translation studies.

### 2.2. Face-to-face Interview

Different from the book reviews which tend to have a reflection of Susan's achievements in her scholarly publications, some other literature gives narratives and also discussions on Susan's concepts from perspectives of face-to-face interviews; among which, Zhang (2016) is a good example. Starting from the field of comparative literature, Zhang (2016) shows how Susan Bassnett develops her ideas about comparative literature, expounds her opinions about the cultural turn in translation studies, gives her responds to accusations of Eurocentrism and explains the global directions that comparative literature is going as well as the specific fields and demands that comparative literature study is expected to involve in and to ask for.

# Bassnett Translation Studies Pdf

**Judith Virginia Halebsky**



## **Bassnett Translation Studies Pdf:**

*Translation Studies* Susan Bassnett, 2013-10-30 At a time when millions travel around the planet some by choice some driven by economic or political exile translation of the written and spoken word is of ever increasing importance This guide presents readers with an accessible and engaging introduction to the valuable position translation holds within literature and society Leading translation theorist Susan Bassnett traces the history of translation examining the ways translation is currently utilized as a burgeoning interdisciplinary activity and extending her analysis into developing areas such as developing technologies and new media forms *Translation Studies* fourth edition displays the importance of translation across disciplines and is essential reading for students and scholars of translation literary studies globalisation studies and ancient and modern languages

**Handbook of Translation Studies** Yves Gambier, Luc van Doorslaer, 2010-10-28 As a meaningful manifestation of how institutionalized the discipline has become the new *Handbook of Translation Studies* is most welcome The HTS aims at disseminating knowledge about translation and interpreting to a relatively broad audience not only students who often adamantly prefer user friendliness researchers and lecturers in Translation Studies Translation but also scholars experts and professionals from other disciplines among which linguistics sociology history psychology Moreover the HTS is the first handbook with this scope in Translation Studies that has both a print edition and an online version The HTS is variously searchable by article by author by subject Another benefit is the interconnection with the selection and organization principles of the online Translation Studies Bibliography TSB Many items in the reference lists are hyperlinked to the TSB where the user can find an abstract of a publication All articles are written by specialists in the different subfields and are peer reviewed

**Introducing Translation Studies** Jeremy Munday, Sara Ramos Pinto, Jacob Blakesley, 2022-05-02 *Introducing Translation Studies* remains the definitive guide to the theories and concepts that make up the field of translation studies Providing an accessible and up to date overview it has long been the essential textbook on courses worldwide This fifth edition has been fully revised and continues to provide a balanced and detailed guide to the theoretical landscape Each theory is applied to a wide range of languages including Bengali Chinese English French German Italian Punjabi Portuguese and Spanish A broad spectrum of texts is analysed including the Bible Buddhist sutras Beowulf the fiction of Proust and the theatre of Shakespeare European Union and UNESCO documents a range of contemporary films a travel brochure a children s cookery book and the translations of Harry Potter Each chapter comprises an introduction outlining the translation theory or theories illustrative texts with translations case studies a chapter summary and discussion points and exercises New features in this fifth edition include New material to keep up with developments in research and practice this includes the sociology of translation chapter where a new case study employs a Bourdieusian approach there is also newly structured discussion on translation in the digital age and audiovisual and machine translation Revised discussion points and updated figures and tables New in chapter activities with links in the enhanced ebook to online materials and articles to

encourage independent research An extensive updated companion website with video introductions and journal articles to accompany each chapter online exercises an interactive timeline weblinks and PowerPoint slides for teacher support This is a practical user friendly textbook ideal for students and researchers on courses in translation and translation studies *New Trends in Audiovisual Translation* Jorge Díaz Cintas,2009-04-15 *New Trends in Audiovisual Translation* is an innovative and interdisciplinary collection of articles written by leading experts in the emerging field of audiovisual translation AVT In a highly accessible and engaging way it introduces readers to some of the main linguistic and cultural challenges that translators encounter when translating films and other audiovisual productions The chapters in this volume examine translation practices and experiences in various countries highlighting how AVT plays a crucial role in shaping debates about languages and cultures in a world increasingly dependent on audiovisual media Through analysing materials which have been dubbed and subtitled like Bridget Jones s Diary Forrest Gump The Simpsons or South Park the authors raise awareness of current issues in the study of AVT and offer new insights on this complex and vibrant area of the translation discipline

Translation/History/Culture André Lefevere,2002-11-01 The most important and productive statements on the translation of literature from Roman times to the 1920s are collected in this book Arranged thematically around the main topics which recur over the centuries power poetics universe of discourse language education it contains texts previously unavailable in English and translated here for the first time from classical Medieval and Renaissance Latin from French and from German As the first survey of its kind in both scope and selection it argues that translation commands a central position in the shaping of European literatures and cultures *Translation History Culture* creates a framework for further study of the history of translation in the West by tracing European historical thought about translation and discussing the topicality of many of the texts included *Translation, History, & Culture* Susan Bassnett,1998-05-06 A collection of essays which represent the different strands of work being undertaken in the field of translation studies The book reflects the shift in emphasis away from a more descriptive form of translation to the view that translation occupies a central position in the development of culture

Translation and Localisation in Video Games Miguel Á. Bernal-Merino,2014-09-19 This book is a multidisciplinary study of the translation and localisation of video games It offers a descriptive analysis of the industry understood as a global phenomenon in entertainment and aims to explain the norms governing present industry practices as well as game localisation processes Additionally it discusses particular translation issues that are unique to the multichannel nature of video games in which verbal and nonverbal signs must be cohesively combined with interactivity to achieve maximum playability and immerse players in the game s virtual world Although positioned within the theoretical framework of descriptive translation studies Bernal Merino incorporates research from audiovisual translation software localisation computer assisted translation comparative literature and video game production Moving beyond this framework *Translation and Localisation in Video Games* challenges some of the basic tenets of translation studies and proposes changes to

established and unsatisfactory processes in the video game and language services industries *A Literary Translation in the Making* Claudine Borg, 2022-10-14 This book presents a holistic picture of the practice of an experienced literary translator working in situ highlighting the value of in depth process studies for the discipline and offering a model for future similar studies Bringing together Cognitive Translation Studies CTS and literary translation Borg interrogates existing assumptions in CTS and sheds light on the value of a combined look at both cognitive and social processes in literary translation The volume extends the scope of existing CTS studies with its comprehensive examination of the work of one translator and exploration of the wide range of materials from draft to finished translation This unique model allows for a greater understanding of the actions decisions motivations and work practices of individual translators as well as of their interactions with other participants in the practice of a literary translation Making the case for in depth process research in illuminating the dynamics of translation production and working practices this innovative book will be of interest to students and scholars in translation and interpreting studies especially those interested in literary translation and cognitive approaches

**Constructing Cultures** Susan Bassnett, André Lefevere, 1998 This collection brings together two leading figures in the discipline of translation studies The essays cover a range of fields and combine theory with practical case studies involving the translation of literary texts Postcolonial Translation Susan Bassnett, Susan Bassnett (S Editor), Harish Trivedi, 2012-10-12 This outstanding collection brings together eminent contributors from Britain the US Brazil India and Canada to examine crucial interconnections between postcolonial theory and translation studies Examining the relationships between language and power across cultural boundaries this collection reveals the vital role of translation in redefining the meanings of culture and ethnic identity The essay topics include links between centre and margins in intellectual transfer shifts in translation practice from colonial to post colonial societies translation and power relations in Indian languages Brazilian cannibalistic theories in literary transfer Transformation, Transmission, Translation Judith Virginia Halebsky, 2009 **Comparative Literature** Susan Bassnett, 1993-10-08 This major new introduction to comparative literature is for the students coming to the subject for the first time Through an examination of a series of case studies and new theoretical developments Bassnett reviews the current state of comparative literature world wide in the 1990s In the past twenty years of a range of new developments in critical theory have changed patterns of reading and approaches to literature gender based criticism reception studies the growth of translation studies deconstruction and orientalism all have had a profound impact on work in comparative literature Bassnett asks questions not only about the current state of comparative literature as a discipline but also about its future Since its beginnings in the nineteenth century comparative literature has been closely associated with the emergence of national cultures and its present expansion in many parts of the world indicates that this process is again underway after a period of narrowly Eurocentric research in the field

*Translation as Intervention* Jeremy Munday, 2007 A fascinating collection of essays on the role that the translator may

play in moulding and potentially altering the outcome of many types of communicative events

**Political Discourse, Media and Translation** Christina Schäffner, Susan Bassnett, 2010 This volume addresses the role played by translation in international political communication and news reporting and brings to light the usually invisible link between politics media and translation The contributors explore the interrelationship between media in the widest sense and translation with a focus on political texts institutional contexts and translation policies These topics are explored from a Translation Studies perspective thus bringing a new disciplinary view to the investigation of political discourse and the language of the media The first part of the volume focuses on textual analysis investigating transformations that occur in translation processes and the second part examines institutional contexts and policies and their effects on translation production and reception On the Matter of Words Lourdes Divasson Cilveti, 2006 **Tatarica**, 2017 Translation and World Literature Susan Bassnett, 2019 Translation and World Literature offers a variety of international perspectives on the complex role of translation in the dissemination of literatures around the world Translation and World Literature is an indispensable resource for students and scholars working in the fields of translation studies comparative literature and world literature

**Freud and Jung on Religion** Michael Palmer, 1997 Writing Imagined Diasporas Joel Kuortti, 2007 Joel Kuortti TM s Writing Imagined Diasporas South Asian Women Reshaping North American Identity is a study of diasporic South Asian women writers It argues that the diasporic South Asians are not merely assimilating to their host cultures but they are also actively reshaping them through their own new voices bringing new definitions of identity As diaspora does not emerge as a mere sociological fact but it becomes what it is because it is said to be what it is the writings of imagined diasporas challenge oenational discourses Diaspora brings to mind various contested ideas and images It can be a positive site for the affirmation of an identity or conversely a negative site of fears of losing that identity Diaspora signals an engagement with a matrix of diversity of cultures languages histories people places times What distinguishes diaspora from some other types of travel is its centripetal dimension It does not only mean that people are dispersed in different places but that they congregate in other places forming new communities In such gatherings new allegiances are forged that supplant earlier commitments New imagined communities arise that not simply substitute old ones but form a hybrid space in between various identifications This book looks into the ways in which diasporic Indian literature handles these issues In the context of diaspora there is an imaginative construction of collective identity in the making That a given diaspora comes to be seen as a community is the result of a process of imagining at the same time creating new marginalities hybridities and dependencies resulting in multiple marginalizations hyphenizations and demands for allegiance The study concentrates on eleven contemporary women writers from the United States and Canada who write on South Asian diasporic experiences The writers are Ramabai Espinet Jhumpa Lahiri Amulya Malladi Sujata Massey Bharati Mukherjee Uma Parameswaran Kirin Narayan Anita Rau Badami Robbie Clipper Sethi Shauna Singh Baldwin and Vineeta Vijayaraghavan Constructing Cultures Susan Bassnett, André

Lefevere, 1998 This book brings together for the first time the work of the two translator scholars who are regarded as founders of this major field of study It continues to develop some of the principal research lines that both have been pursuing in recent years most specifically the cultural turn in Translation Studies

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