4 myths about cybersecurity in Startups

Myth #1

We are not an interesting target for attackers

Myth #2

Security requires a lot of money, we just don't have it for now

Myth #3

If somebody will decide to hack us, they will make it happen anyways

Myth #4

Since we are a small company, it's not that important if somebody hacks us. It will not affect our business or the damage will be minor

Protect your APIs and Web Applications

wallarm

Reality #1

99% of the threats are automated already, and there is an unofficial "market" that allows you to buy access, data, etc

Reality #2

99% of the security depends on people like engineers who can easily pick this knowledge for free

Reality #3

It's true only for governments and targets where the cost of attacks is not important. For the rest of businesses, it's about how much they should spend to hack you

Reality #4

It will be valuable when you become bigger. All the cybersecurity incidents, data breaches, hacks, etc will affect your business even after several years.

Wallarm is the leader in both WAF and API Security categories by G2

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Ariel Evans,Ajay Singh,Alex Golbin

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Start-up Secure Chris Castaldo,2021 Cybersecurity is of huge concern from start ups to established businesses This title provides steps that start ups can follow to protect their business from a cyberattack The book will cover everything an entrepreneur and venture capitalist should know when building a secure company in today s world It will take them through landing their first A round of funding and then a successful exit The book describes how to include security and privacy from the start and build a cyber resilient company It will provide basic cybersecurity concepts what steps to take at each stage of the startup s life how baking in security drives the value proposition for the startup s target market and how to scale cybersecurity within their organization without being an expert   **Cybersecurity for entrepreneurs** Gloria D'Anna,Zachary A. Collier,2023-05-30 One data breach can close a small business before it even gets going With all that is involved in starting a new business cybersecurity can easily be overlooked but no one can afford to put it on the back burner Cybersecurity for Entrepreneurs is the perfect book for anyone considering a new business venture Written by cybersecurity experts from industry and academia this book serves as an all inclusive reference to build a baseline of cybersecurity knowledge for every small business Authors Gloria D Anna and Zachary A Collier bring a fresh approach to cybersecurity using a conversational tone and a friendly character Peter the Salesman who stumbles into all the situations that this book teaches readers to avoid Cybersecurity for Entrepreneurs includes securing communications protecting financial transactions safeguarding IoT devices understanding cyber laws managing risks and assessing how much to invest in cyber security based on specific business needs ISBN 9781468605723 ISBN 9781468605730 ISBN 9781468605747 DOI 10 4271 9781468605730   **Cybersecurity For Startups** Leo Goode,2025-09-09 Launching a startup is exhilarating but navigating the complex world of cybersecurity can feel overwhelming Cybersecurity For Startups The Ultimate Handbook For Success provides the essential knowledge and practical strategies you need to protect your burgeoning business from cyber threats without breaking the bank or hindering your growth This comprehensive guide offers a clear concise and actionable approach to cybersecurity tailored specifically for the unique challenges faced by startups Forget dense technical jargon this book is written in plain English making it accessible to founders entrepreneurs and anyone involved in a startup s operations regardless of their technical expertise This book goes beyond theoretical concepts offering practical step by step guidance on implementing effective security measures Learn how to identify and mitigate vulnerabilities build a strong security culture within your team and respond effectively to incidents From securing your cloud infrastructure to protecting sensitive customer data this handbook equips you with the tools and knowledge to build a robust and resilient cybersecurity posture from the ground up We cover crucial aspects such as developing a comprehensive security policy choosing the right security tools for your budget managing employee access and permissions responding to security incidents and staying ahead of emerging threats With real world examples and case studies this book demystifies cybersecurity and empowers you to make

informed decisions minimizing your risk and maximizing your chances of success Written by experienced cybersecurity professionals with a deep understanding of the startup ecosystem Cybersecurity For Startups The Ultimate Handbook For Success is your indispensable guide to navigating the digital landscape safely and confidently It s an investment in your peace of mind and the long term success of your venture Practical Actionable Steps Learn exactly what to do step by step to improve your cybersecurity Budget Friendly Strategies Implement effective security without breaking the bank Startup Specific Focus Addresses the unique cybersecurity challenges faced by startups Clear Concise Language Easy to understand even without a technical background Real World Examples Case Studies Learn from the successes and failures of others

Cybersecurity for Startups Chaitanya Rahalkar,2024-12-15 Cybersecurity for Startups A Blueprint for Growing Securely is a comprehensive guide that helps startup founders and CTOs navigate the complex landscape of cybersecurity from day one Unlike traditional security books that focus on enterprise level solutions this guide specifically addresses the unique challenges faced by resource constrained startups The book breaks down complex security concepts into actionable strategies showing founders how to protect their intellectual property customer data and business assets without sacrificing rapid growth It covers everything from basic security fundamentals to advanced topics like AI and blockchain security providing a roadmap for scaling securely from the first few employees to a full team Key features of the book include 1 Practical security strategies tailored to different startup growth stages 2 Guidelines for building a security first culture without slowing down innovation 3 Step by step instructions for implementing essential security controls 4 Real world examples and case studies from successful startups 5 Compliance frameworks simplified for early stage companies Written for founders and technical leaders alike this book transforms security from a perceived burden into a business enabler It provides the tools and knowledge needed to protect your startup from common threats like phishing ransomware and data breaches while building trust with customers and investors Whether you re at the ideation stage or scaling rapidly this blueprint helps you make informed security decisions that align with your startup s growth trajectory and resource constraints   Stay Cyber Safe J. T. Kostman,Brian Gallagher MPS,2021-07-02 Stay Cyber Safe What Every CEO Should Know About Cybersecurity is your jargon free guide to understanding the cyber threats you face each day In this brief book authors JT Kostman and Brian Gallagher introduce CodeLock tm a revolutionary approach to cybersecurity that provides what the U S Department of Homeland Security DHS describes as being able to stop the most sophisticated criminal malware They will also offer you affordable practical and actionable advice on steps you can take today to safeguard your data assets and keep your company from becoming the next victim of cybercrime to be featured on the nightly news Imagine this You come into the office on Thursday morning grab a cup of coffee and sit down at your desk to check your email You log in and you wait And wait Nothing happens for a few seconds Then your screen turns bright blue A pop up banner appears with some devasting news You ve been hacked Welcome to the hell known as ransomware Now you have a choice to make Either you

can pay the cyber criminals 150 000 in bitcoin by the end of the day or all your data will be destroyed All your confidential information and private emails will be released onto the internet Your customers personally identifiable information will be sold on the black market The icing on the cake The hackers will report this incident to the press You can pay the thieves who are holding your data hostage but there are no guarantees They may still carry through on their threats or just ask for more cash If you don t think it could happen to you think again Regardless of your industry or how many employees you have if you lead a small or midsized business there is a 48% chance you will become the victim of cybercrime sometime within the next year That s pretty much the flip of a coin and it just keeps getting worse The approaches and methodologies in this book are crucial for anyone looking to protect themselves or their business by mitigating the risk of cybersecurity threats and ransomware **Cybersecurity** Lester Evans,2018-12-11 If you want to avoid getting hacked having your information spread and risking financial loss then keep reading Do you create tons of accounts you will never again visit Do you get annoyed thinking up new passwords so you just use the same one across all your accounts Does your password contain a sequence of numbers such as *A Study on Cybersecurity Start-ups* Chi Zhang (S.M.),2016 Now a multi billion dollar industry cybersecurity is becoming one of the most attractive industries for investors today Despite emerging government involvement for cybersecurity governance and even cybersecurity warfare private sector still dominates cybersecurity today and will remain the backbone of the industry due to its ubiquitous nature and rapid technological evolution Consequently success factors behind cybersecurity entrepreneurship in this industry is a necessary topic to study Entrepreneurship has attracted scholars attention for decades and especially in the context of cybersecurity an industry built solely by entrepreneurs thus far what in particular drives them to success My studies focus on three aspects of cybersecurity entrepreneurship and explore how they contribute to entrepreneurial success in cybersecurity First I begin by examining key characteristics within the cybersecurity industry and spell out the emerging trends in investments I then study the ecosystems behind cybersecurity entrepreneurship studying the effectiveness of government policies and the impact of culture Finally I explore cybersecurity start ups and compare how they are different from the broader Software and Services industry from a financial perspective The results from this study helps to map out the key distinctions of cybersecurity entrepreneurship and attempts to identify key interests in this area for future study **Cybersecurity Chronicles: Navigating the Digital World Safely | Guardian of the Digital Realm | Expert Tips for Data Protection, Privacy, and Cyber Resilience** Dr. Lalit Gupta,2023-12-09 About the Book Embark on an enthralling journey into the heart of the digital universe with Cybersecurity Chronicles Navigating the Digital World Safely In a world where the boundaries between the digital and physical blur this non fiction gem immerses you in a narrative teeming with intrigue and revelation Explore the inner workings of cyber threats from the crafty maneuvers of malicious hackers to the vulnerabilities lurking within interconnected systems Learn the art of safeguarding your personal information and data in an era of digital identity theft

and relentless data breaches Peer into the future of cybersecurity where AI driven threats and the Internet of Things pose new challenges and opportunities Join a collective mission to create a safer digital world Discover how teachers students professionals and citizens come together to foster a culture of cybersecurity awareness and resilience About the Author Dr Lalit Gupta is a distinguished luminary within the cybersecurity domain celebrated for his exceptional technical prowess and remarkable communication abilities He is widely acknowledged as an authoritative Subject Matter Expert SME in vital areas such as Information Security Cyber Security Audit Risk Management and Cloud Security Over the course of his illustrious career Dr Gupta has traversed an array of industry sectors including Government FinTech BFSI IT ITES SaaS Pharmaceutical Automotive Aviation Manufacturing Energy and Telecom Beyond the corporate arena Dr Lalit Gupta is revered as a trusted adviser and an esteemed mentor to UAE Federal Government teams and Indian defense Teams His vast expertise and influential contributions underscore his substantial impact in the realm of cybersecurity This book stands as a testament to his unwavering commitment to knowledge dissemination empowering readers to navigate the digital landscape securely

Fixing American Cybersecurity Larry Clinton,2023 Incentivizing Cybersecurity goes beyond books that simply describe cybersecurity technology or law to provide a coherent and comprehensive explanation of why we are making so little progress in addressing the threat and it lays out a specific path to address the threat in a new more effective fashion The book calls for a new market based social contract between the public and private sectors Since virtually every aspect of modern life is dependent on these cyber systems cybersecurity is everybody s issue It should be required reading for both industry and government leaders as well as cybersecurity practitioners The book is a collaborative effort of the Board of Directors of the Internet Security Alliance Each author is a recognized expert in cybersecurity typically with substantial frontline responsibility for addressing the most sophisticated cyber attackers Taken together these authors bring elite level cybersecurity expertise into one coherent volume *Cyber Rants* Michael Rotondo,Lauro Chavez,Zach Fuller,2020-08-06 Cyber Rants was written for all those looking to implement a cybersecurity program improve their current program or simply learn what is involved in protecting the organization and people they serve Regardless of your technical background or lack thereof Cyber Rants will take you through a highly productive journey deep into the important topics that most in the industry only gloss over The first fact is cyber criminals are winning There is no way to sugarcoat it Companies lose billions of dollars every year to cyber criminals and people of all levels in the corporate hierarchy are being fired after cyber attacks This is causing a cascade of resources to be depleted throughout our economy Only awareness education and action your action will turn the tides While building an effective cybersecurity posture may seem daunting at first the fundamentals and implementation guidance in this book will provide you with clarity for making informed decisions Cyber Rants is written in a way that benefits both technical and non technical organizational leaders and decision makers This guide is designed to help you speak the language of cybersecurity regardless of your background Use it first as a course to gain a foundational

understanding of organizational cybersecurity Then use it as a desk reference to support the security longevity and credibility of your organization This book provides industry insight and highlights what is important and what is not It also reveal ways to build a security program and documents real world examples For those who want to do more than dip their toe in the water they ll enjoy advanced topics like penetration testing compliance and what the industry won t tell about products and services The authors Rotondo Chavez and Fuller bring over 50 years of combined cybersecurity and IT experience They have advised and supported U S based companies and government agencies with 30 to 300 000 employees ranging from startups to banks and healthcare companies all the way to the United States Army and NASA   Navigating Supply Chain Cyber Risk Ariel Evans,Ajay Singh,Alex Golbin,2025-04-22 Cybersecurity is typically viewed as the boogeyman and vendors are responsible for 63% of reported data breaches in organisations And as businesses grow they will use more and more third parties to provide specialty services Typical cybersecurity training programs focus on phishing awareness and email hygiene This is not enough Navigating Supply Chain Cyber Risk A Comprehensive Guide to Managing Third Party Cyber Risk helps companies establish cyber vendor risk management programs and understand cybersecurity in its true context from a business perspective The concept of cybersecurity until recently has revolved around protecting the perimeter Today we know that the concept of the perimeter is dead The corporate perimeter in cyber terms is no longer limited to the enterprise alone but extends to its business partners associates and third parties that connect to its IT systems This book written by leaders and cyber risk experts in business is based on three years of research with the Fortune 1000 and cyber insurance industry carriers reinsurers and brokers and the collective wisdom and experience of the authors in Third Party Risk Management and serves as a ready reference for developing policies procedures guidelines and addressing evolving compliance requirements related to vendor cyber risk management It is unique since it provides strategies and learnings that have shown to lower risk and demystify cyber risk when dealing with third and fourth parties The book is essential reading for CISOs DPOs CPOs Sourcing Managers Vendor Risk Managers Chief Procurement Officers Cyber Risk Managers Compliance Managers and other cyber stakeholders as well as students in cyber security   Cybersecurity for Executives in the Age of Cloud Teri Radichel,2020-03-08 With the rising cost of data breaches executives need to understand the basics of cybersecurity so they can make strategic decisions that keep companies out of headlines and legal battles Although top executives do not make the day to day technical decisions related to cybersecurity they can direct the company from the top down to have a security mindset As this book explains executives can build systems and processes that track gaps and security problems while still allowing for innovation and achievement of business objectives Many of the data breaches occurring today are the result of fundamental security problems not crafty attacks by insidious malware The way many companies are moving to cloud environments exacerbates these problems However cloud platforms can also help organizations reduce risk if organizations understand how to leverage their benefits If and when a breach does happen a

company that has the appropriate metrics can more quickly pinpoint and correct the root cause Over time as organizations mature they can fend off and identify advanced threats more effectively The book covers cybersecurity fundamentals such as encryption networking data breaches cyber attacks malware viruses incident handling governance risk management security automation vendor assessments and cloud security RECOMMENDATION As a former senior military leader I learned early on that my personal expertise of a subject was less important than my ability to ask better questions of the experts Often I had no expertise at all but was required to make critical high risk decisions under very tight time constraints In this book Teri helps us understand the better questions we should be asking about our data data systems networks architecture development vendors and cybersecurity writ large and why the answers to these questions matter to our organizations bottom line as well as our personal liability Teri writes in a conversational tone adding personal experiences that bring life and ease of understanding to an otherwise very technical complex and sometimes overwhelming subject Each chapter breaks down a critical component that lends to a comprehensive understanding or can be taken individually I am not steeped in cyber but Teri s advice and recommendations have proven critical to my own work on Boards of Directors as well as my leadership work with corporate CISOs cybersecurity teams and C Suite executives In a time constrained world this is a worthy read Stephen A Clark Maj Gen USAF Ret AUTHOR Teri Radichel teriradichel is the CEO of 2nd Sight Lab a cloud and cybersecurity training and consulting company She has a Master of Software Engineering a Master of Information Security Engineering and over 25 years of technology security and business experience Her certifications include GSE GXPN GCIH GPEN GCIA GCPM GCCC and GREM SANS Institute gave her the 2017 Difference Makers Award for cybersecurity innovation She is on the IANS Institute for Applied Network Security faculty and formerly taught and helped with curriculum for cloud security classes at SANS Institute She is an AWS hero and runs the Seattle AWS Architects and Engineers Meetup which has over 3000 members Teri was on the original Capital One cloud team helping with cloud engineering operations and security operations She wrote a paper called Balancing Security and Innovation With Event Driven Automation based on lessons learned from that experience It explains how companies can leverage automation to improve cybersecurity She went on to help a security vendor move a product to AWS as a cloud architect and later Director of SaaS Engineering where she led a team that implemented the concepts described in her paper She now helps companies around the world with cloud and cyber security as a sought after speaker trainer security researcher and pentester   The Language of Cybersecurity Maria Antonieta Flores,2018-07-13 The Language of Cybersecurity defines 52 terms that every business professional should know about cybersecurity even professionals who are not specialists Anyone who uses any kind of computing device needs to understand the importance of cybersecurity and every business professional also needs to be able to speak intelligently with cybersecurity professionals The Language of Cybersecurity introduces the world of cybersecurity through the terminology that defines the field Each of the 52 main terms contains a definition a statement of why the term is important and an essay

that explains why a business professional should know about the term Each term was authored by an expert practitioner in that area The Language of Cybersecurity looks at vulnerabilities exploits defenses planning and compliance In addition there is a glossary that defines more than 80 additional For those who want to dig deeper there are more than 150 references for further exploration Expertly compiled and edited by Tonie Flores this book is a useful reference for cybersecurity experts managers students and anyone who uses a computer tablet smart phone or other computing device **Cybersecurity** John Snowden,2021-01-09 Do you know what is hacking Do you want to learn about cyber security Are you unaware of mistakes made in cybersecutity This book is for you This book teaches cyber security how to defend themselves and defend against cyber attacks This book covers the latest security threats and defense strategies Cyber security starts with the basics that organizations need to know to maintain a secure posture against outside threat and design a robust cybersecurity program It takes you into the mindset of a Threat Actor to help you better understand the motivation and the steps of performing an actual attack the Cybersecurity kill chain This book also focuses on defense strategies to enhance the security of a system You will also discover in depth tools including Azure Sentinel to ensure there are security controls in each network layer and how to carry out the recovery process of a compromised system What you will learn The importance of hacking Use cyber security kill chain to understand the attack strategy Common cyber attacks Benefits of cyber security Utilize the latest defense tools including Azure Sentinel and Zero Trust Network strategy Identify different types of cyber attacks such as SQL injection malware and social engineering threats such as phishing emails Weigh the pros and cons of popular cybersecurity strategies of the past two decades Implement and then measure the outcome of a cybersecurity strategy Get an in depth understanding of the security and hacking Understand how to consistently monitor security and implement a vulnerability management strategy for on premises and hybrid cloud Learn demand of cyber security This open access book provides an integrative view on cybersecurity It discusses theories problems and solutions on the relevant ethical issues involved This work is sorely needed in a world where cybersecurity has become indispensable to protect trust and confidence in the digital infrastructure whilst respecting fundamental values like equality fairness freedom or privacy The book has a strong practical focus as it includes case studies outlining ethical issues in cybersecurity and presenting guidelines and other measures to tackle those problems Who this book is for For the IT professional venturing into the IT security domain IT pen testers security consultants or those looking to perform ethical hacking Prior knowledge of penetration testing is beneficial issues It is thus not only relevant for academics but also for practitioners in cybersecurity such as providers of security software governmental CERTs or Chief Security Officers in companies WHAT ARE YOU WAITING FOR ORDER YOUR COPY NOW

Cyber Security Noah Zhang,2019-10-07 Cyber Security Is Here To StayDo you often wonder how cyber security applies to your everyday life what s at risk and how can you specifically lock down your devices and digital trails to ensure you are not Hacked Do you own a business and are finally becoming aware of how dangerous the cyber threats are to your assets

Would you like to know how to quickly create a cyber security plan for your business without all of the technical jargon Are you interested in pursuing a career in cyber security Did you know that the average starting ENTRY salary of a cyber security professional ranges from 65 000 to 80 000 and jumps to multiple figures in a few years depending on how far you want to go Here is an interesting statistic you are probably already compromised Yes at some point one of your digital devices or activities has been hacked and your information has been sold to the underground market If you knew how bad the threats really are online you would never go online again or you would do everything possible to secure your networks and devices especially at home and we re not talking about the ads that suddenly pop up and follow you around everywhere because you were looking at sunglasses for sale on Google or Amazon those are re targeting ads and they are totally legal and legitimate We re talking about very evil malware that hides deep in your device s watching everything you do and type just as one example among many hundreds of threat vectors out there Why is This Happening Now Our society has become saturated with internet connected devices and trackers everywhere From home routers to your mobile phones most people AND businesses are easily hacked if targeted But it gets even deeper than this technology has advanced now to where most hacks are automated by emerging A I by software Global hackers have vast networks and computers set up to conduct non stop scans pings and probes for weaknesses in millions of IP addresses and network domains such as businesses and residential home routers Check your router log and you ll see it yourself Now most devices have firewalls but still that is what s called an persistent threat that is here to stay it s growing and we all need to be aware of how to protect ourselves starting today In this introductory book we will cover verified steps and tactics on how to increase the level of Cyber security in an organization and as an individual It sheds light on the potential weak points which are used as infiltration points and gives examples of these breaches We will also talk about cybercrime in a technologically dependent world Think IoT Cyber security has come a long way from the days that hacks could only be perpetrated by a handful of individuals and they were mostly done on the larger firms or government databases Now everyone with a mobile device home system car infotainment or any other computing device is a point of weakness for malware or concerted attacks from hackers real or automated We have adopted anti viruses and several firewalls to help prevent these issues to the point we have become oblivious to the majority of the attacks The assistance of malware blocking tools allows our computing devices to fight thousands of attacks per day Interestingly cybercrime is a very lucrative industry as has been proven by the constant investment by criminals on public information It would be wise to pay at least half as much attention to your security What are you waiting for scroll to the top and click the Buy Now button to get started instantly **Cyber for Builders** Ross Haleliuk,2024 **Cybersecurity** Ralph Voss,2021-04-08 Do you know that every 39 seconds there is a hacker attack In 2018 it is estimated that hackers stole half a billion personal records In the same year an estimated 62% of businesses experienced social engineering and phishing attacks However despite these alarming statistics over 70% of organizations still do not have a cyber security incident

response plan in place Now more than ever you need to know more about cyber security and how to protect important information both for you and your business Recent studies on cyber security reveal that there has been an increase in hacked and breached data in the workplace In addition recent research on cyber security suggests that most organizations have poor cyber security practices which makes them vulnerable to cyber attacks What then can you do to mitigate this risk How do you protect yourself from cyber attacks How do you ensure that your organization is safe from hacking data breaches and other types of cyber threats This book Cyber Security will address all the above questions and any other you may have about cyber security Here Is A Preview Of What You Will Learn What cyber security is The history behind cyber security The four basic principles of cyber security The varied types of cyber security and their importance Critical cyber security tools that you need An analysis of some of the costs of cyber attacks Why cyber security is of great importance Busting common myths about cyber security The different kinds of cyber threats you need to be aware of The importance of a cyber security plan How to come up with a suitable cyber security plan The importance of cyber security training The different types of jobs and roles in cyber security And much more Cyber Security may sound like something very complex However this book takes a simple easy to understand approach to breakdown complex topics so that you can understand better and take appropriate action to protect your information once you finish reading Are you ready to learn about cyber security and how to protect your information   **Cybersecurity** Ralph Voss,2020-11-23 You Are A Click Away From Learning About Cyber Security And Its Importance In The World Today Do you know that every 39 seconds there is a hacker attack In 2018 it is estimated that hackers stole half a billion personal records In the same year an estimated 62% of businesses experienced social engineering and phishing attacks However despite these alarming statistics over 70% of organizations still do not have a cyber security incident response plan in place Now more than ever you need to know more about cyber security and how to protect important information both for you and your business Recent studies on cyber security reveal that there has been an increase in hacked and breached data in the workplace In addition recent research on cyber security suggests that most organizations have poor cyber security practices which makes them vulnerable to cyber attacks What then can you do to mitigate this risk How do you protect yourself from cyber attacks How do you ensure that your organization is safe from hacking data breaches and other types of cyber threats This book Cyber Security will address all the above questions and any other you may have about cyber security Here Is A Preview Of What You Will Learn What cyber security is The history behind cyber security The four basic principles of cyber security The varied types of cyber security and their importance Critical cyber security tools that you need An analysis of some of the costs of cyber attacks Why cyber security is of great importance Busting common myths about cyber security The different kinds of cyber threats you need to be aware of The importance of a cyber security plan How to come up with a suitable cyber security plan The importance of cyber security training The different types of jobs and roles in cyber security And much more Cyber Security may sound like something very complex However this book takes

a simple easy to understand approach to breakdown complex topics so that you can understand better and take appropriate action to protect your information once you finish reading Are you ready to learn about cyber security and how to protect your information   **Cybersecurity for CEOs** Sean P Conroy,2025-07-08 A no jargon cybersecurity guide for business leaders Learn why small businesses are prime targets how to reduce risk and what to ask your IT team Real world inspired stories and CEO checklists turn cybersecurity into a strategic advantage   **Cybersecurity** Quinn Kiser,2020-08-29 If you want to discover how to protect yourself your family and business against cyber attacks then keep reading Have you been curious about how hackers choose their victims or develop their attack plans Have you been hacked before Do you want to learn to protect your systems and networks from hackers If you answered yes to any of the questions above this is the book for you This book serves as a launchpad for learning more about the Internet and cybersecurity Throughout this book you will take a journey into the world of cybercrimes and cybersecurity The information is designed to help you understand the different forms of hacking and what you can do to prevent being hacked By the end of this book you may decide to pursue a career in the domain of information security In this book you will discover the following The importance of cybersecurity A brief history of cybercrime the different types and its evolution over the years The various types of cyber attacks executed over the Internet 10 Types of Cyber hackers the masterminds behind attacks The secrets of phishing attacks and how you can protect yourself against them The different kinds of malware that exist in the digital world The fascinating tools to identify and tackle malware Ransomware and how attackers leverage technology to make money 9 security testing methods you can learn to do Social engineering and how to identify a social engineering attack Network Security Web Application Security and Smartphone security Examples of different types of hacks and past incidents to emphasize the need for cybersecurity If you are keen to know more and get started click on the add to cart button and grab a copy of this book today

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