

Handstar Inc. Case study

Q1)

No.	Project Name	Project Type	Development Hours	Leadership Factor	Estimated Revenue in 1 Year
1	Email + Calendar	Enhancement	1250 Hrs	Moderate	\$750 K
2	Expense Report	Enhancement	400 Hrs	High	\$250 K
3	Portfolio Tracking	Enhancement	750 Hrs	High	\$500 K
4	Spreadsheet Program	New	2500 Hrs	Moderate	\$1 M
5	Web Browser	New	1875 Hrs	Low	\$2.5 M
6	Trip Planner	New	6250 Hrs	Low	\$1.3 M

Based on the table above, I would say that based on the leadership factor, the web browser and trip planner project is not viable. With that, there is only 10000 working hours based on the data given from the case study which can be used to determine which projects can be done within those working hours. Firstly, the expense report project is chosen because it only takes 400 hours to develop and generating 250 thousand in revenue. Next the portfolio tracking project is chosen because it has a high leadership factor and only costs 750 hours with 500 thousand in revenue. Following that, the spreadsheet program is chosen because it is second in leadership factor and generating 1 million in revenue but at the cost of 2500 working hours. Next the email + calendar project is chosen also because of its moderate factor in market leadership, and its 750 thousand in revenue. Finally, the web browser project is selected not because of its leadership factor but its revenue factor which is the highest in all the given projects and also because there is still leftover working hours.

Thus, the Expense report, Portfolio tracking, Email + Calendar, Spreadsheet program and Web browser are selected and a total of 6775 hours are used up which is still within the 10000 working hours.

Handstar Inc Case Solution

Mark Steyvers



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