

# **Project 1: Topic and system (or product) concept statement**

## ***Overview***

In this project assignment you get started by establishing the target product or system that you will work on for a client and by writing a system (or product) concept statement.

## ***What To Do***

1. Establish a client for your project (virtual or fictitious is ok).
2. Establish a product or application system for which you will develop the user interaction design.
3. Get your client and target product or application system approved by the instructor before the due date for this project part. Earlier approval is better, in case you have to make some adjustments or find a different client.
4. Write and refine (several times) a system concept statement for your target system.

## ***The Importance of Making These Choices***

We urge you to choose carefully, since you will be living with your decision for the whole semester. Your choices for a product or system can range from an information system to a Web site to a commercial product such as a new kind of mobile or personal device. You can even design a new system with gestural interaction on a wall-size display. We are requiring you to pick a domain such as those discussed in class on the first day of lectures and listed below. These are not requirements but

- Car + Phone for music experience, or navigation (GPS), or shopping with location based reminders, etc.
- Large public displays in common areas coupled with your phones and proximity
- Bike + exercise coupled with your iDevice to manage your health, fitness, competitive spirit
- Public transportation + iDevice for daily travel or vacations, save energy, bike, car, share-ride, etc.

Please consider a choice that will involve lots of creative design, as that is one of the important emphases in this course. We also urge you to consider a product

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**Léo Pomar**



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