

Trends In Small Business E-commerce Platform Usage



Cloud-based e-commerce platform growth
\$5.51 billion in 2022
\$10.04 billion by 2027



According to Statista Mobile E-Commerce Platform growth
\$360 billion in 2021
\$710 billion by 2027



According to eMarketer Social E-Commerce Platform growth
\$492 billion in 2021
\$1.2 trillion by 2027



50% of adults residing in the United States bought something through social media

Gartner Reports

25%

growth in AI integrations resulted in



Customer Satisfaction



Revenue/Cost-effectiveness



According to Statista Omni Channel e-Commerce Platform growth in USA
\$905 billion in 2021
\$1.7 trillion by 2027

United States 71 588 Ecommerce Trends Explained For Small Business

Judd E. Hollander



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