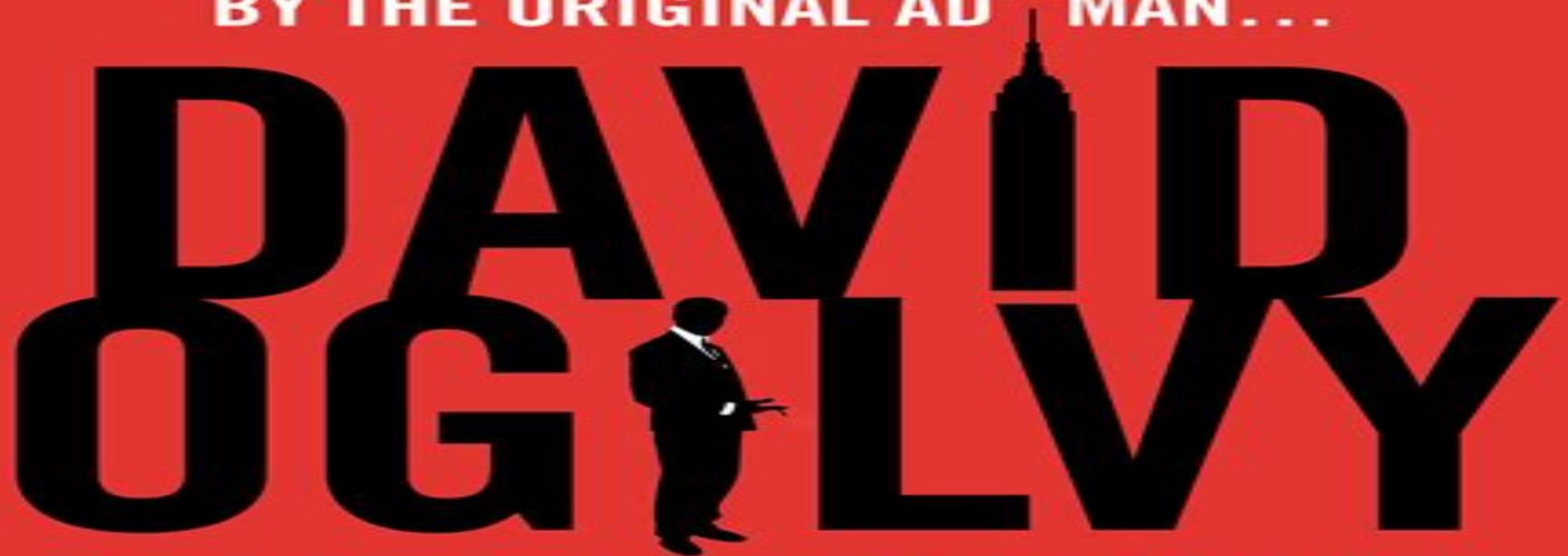


BY THE ORIGINAL AD MAN...

DAVID OGILVY



CONFESSIONS
OF AN
ADVERTISING
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'Ogilvy the creative force of modern advertising'
THE NEW YORK TIMES

Confessions Of An Advertising Man

Yijin Wang



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