

Management Information Systems, 12e (Laudon)
Chapter 2 Global E-Business and Collaboration

1) Operational management is responsible for directing the day-to-day operations of the business and therefore needs transaction-level information.

Answer: TRUE

Diff: 1 Page Ref: 45

AACSB: Reflective Thinking

CASE: Content

Objective: 2.2

2) You would use an MIS to help decide whether to introduce a new product line.

Answer: FALSE

Diff: 2 Page Ref: 47-48

AACSB: Analytic Skills

CASE: Analysis

Objective: 2.3

3) Online collaboration tools eliminate the need for global firms to have synchronous collaboration.

Answer: TRUE

Diff: 1 Page Ref: 66

AACSB: Use of IT

CASE: Analysis

Objective: 2.4

4) Transaction processing systems are most commonly used by the senior management level of an organization.

Answer: FALSE

Diff: 2 Page Ref: 45-46

AACSB: Use of IT

CASE: Content

Objective: 2.2

5) A transaction processing system is a computerized system that performs and records the daily routine transactions necessary to conduct business.

Answer: TRUE

Diff: 1 Page Ref: 46

AACSB: Use of IT

CASE: Content

Objective: 2.5

Management Information Systems 12th Edition Questions

J Ma



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