Concepts of ideology

Ideology is a basic starting point for almost all contemporary cultural theory. **Ideology** refers to the basic ideas and assumptions that help shape a given culture, the preconceived notions and beliefs that structure a given society (as well as its individual members). Ideological beliefs are usually taken as naturally and inherently true by the people, groups, and institutions that hold them. As such, ideology is inherent in all **cultural artifacts**, or **texts**, but it is also something of a free-floating structure that pervades all aspects of culture. If **culture** can be said to consist of the material goods, products, and behaviors of any group of people, ideology is the invisible glue that binds those various objects and behaviors into a coherent and meaningful system of shared relatable experiences. Cultural artifacts always convey ideologies, whether they are consciously encoded into them by their producers or not, and whether their consumers are aware of them or not. Thus, one of the main goals of ideological analysis is to learn to recognize and be able to identify the various ideologies that cultural artifacts convey. And as complex amalgamations of sound and vision, film and television texts can and do convey ideologies in complex and multiple ways. Ideologies are expressed in the ways that stories are told (narrative design), how sets are constructed and lit, how roles are embodied by actors, and how lighting, sound, music, and camera work are deployed. The ideological analysis of a film or TV show therefore often begins with its formal properties, even as it might also encompass a consideration of its means of production (i.e. who made it, for what reasons, and within what socio-historical and industrial contexts).

Ideological analysis immediately asserts that art and culture—indeed all cultural artifacts—have a political dimension. As such, film and television contribute to our understandings of the world around us and the issues we face: film and television texts are part of larger cultural struggles for meaning and understanding. To give one basic historical example, if film and television texts only depict African Americans as butlers and maids (as they mostly did for many decades), those images are going to contribute to a very limited and limiting understanding of African Americans. White viewers might think (either consciously or unconsciously) that those images represent the totality of African American experience, while African American viewers may internalize such messages (consciously or unconsciously) and limit their own lives accordingly. As this one example postulates, the cumulative effects of media images can and do shape how the "real world" understands itself. And those understandings have "real world" consequences in the way that laws are written and passed, and in the basic ways that human beings treat the world around them, including other human beings.

In the mainstream press, ideology is sometimes used to refer to one's political

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Concepts Of Ideology:

     The Concept of Ideology Jorge Larraín,1979   *Key Concepts in Critical Management Studies* Mark Tadajewski,2011-03-04 Ideal as an introduction and as a quick reference Key Concepts in Critical Management Studies explores the essential concepts used within the field today Specially edited and written by a range of international experts key ideas are succinctly explained and illustrated beyond a simple definition Further reading suggestions and cross referencing provide the reader with means to develop their knowledge further With over 50 entries from Actor Network Theory to Utopianism readers have instant access and explanation of the most influential concepts in CMS literature   A Glossary of Sociological Concepts ,1972   **Conceptual Structure and Social Change** Sara Schatz,Javier Jesús Gutiérrez-Rexach,2002-09-30 Sociopolitical changes are often associated with ideological shifts at the individual and mass level The study of how sociopolitical and ideological change interrelate has been the subject of debate for decades Here however the authors develop and defend a new theory that treats ideologies as complex cognitive systems that are internally articulated around prioritized principles and values Focusing on the transition to democracy in Latin America the book examines the changes in mass beliefs that accompany democratization in an effort to offer a more sophisticated theory of the relationship between belief ideology and action in social change Ultimately the authors argue for a cognitive based model that can account for how social actors come to define democracy in current contexts Taking democratization as a case study IConceptual Structure and Social Change R focuses on third wave transitions to democracy of the 1990s because they are evidence of very complex ideological changes and alignments Using comparative survey data as a tool to track ideological shifts several ideological uniformities are identified such as the rise of a unified opposition the paradoxical support of the masses to the authoritarian party in power and the ideological shifts and strategies used by ruling and opposition elites to gain mass support Viewing these changes as the mechanics of ideological systems in flux paves the way for a general theory of ideological change   A Conceptual History of Chinese -Isms Ivo Spira,2015-05-12 In A Conceptual History of Chinese Isms Ivo Spira explores the linguistic and rhetorical development of Chinese isms as well as the key concept zh y ism itself He argues that the introduction of this concept from Japan in the 1890s inaugurated an Age of Isms in which it served as a conceptual focus for the stereotypical categorization of people and the utopian imagination of the future The book focuses on Chinese isms in the formative period 1895 1925 through a close reading of key primary sources covering linguistic conceptual and rhetorical aspects of their use in ideological reasoning Spira emphasizes the combination of internal traditional and external Western and Japanese factors in the emergence of Chinese isms   **Critical Concepts** M. Janine Brodie,2001-07   **The Law and Society Canon** Carroll Seron,2018-02-06 This volume presents seminal monographs that continue to shape the contemporary discipline of law and society Long before the turn toward cultural analysis of social institutions socio legal scholars demonstrated the ways in which law and its activities is contingent on the context of time

place and hierarchy The works selected for this volume demonstrate this foundational principle of the discipline of law and society   **Concepts of Ideology** Howard L. Williams,1988   *Writing and Reading Differently* George Douglas Atkins,Michael L. Johnson,1985   **Understanding the Founding** Alan Ray Gibson,2007 Over the course of the last century scholars have furiously debated four questions concerning the Founders and their act of creation Were the Framers motivated by their economic interests How democratic was the Framers Constitution Should we interpret the Founding using philosophical or strictly historical approaches What traditions of political thought were most important to the Framers In Understanding the Founding The Crucial Questions Alan Gibson examines the preconceptions that scholars bring to these questions explores the deepest sources of scholars disagreements over them and suggests new and thoughtful lines of interpretation and inquiry Building on his previous work Interpreting the Founding which offers a synoptic overview of the competing perspectives that have informed modern scholarship on the Founders   **Dialogue and Universalism** ,1997

Communication and Class Struggle: Capitalism, imperialism Armand Mattelart,Seth Siegelaub,1979   *The Ideological Dimension of Media Messages* Marina Camargo Heck,1974   Humaniora Norvegica ,1955   From Theology to Social Theory Marsha Hewitt,1990 This concentrated critical study of Juan Luis Segundo reveals some of the deepest impulses of liberation theology itself The book proves the implications of Segundo s dialogue with the social sciences and in particular demonstrates the powerful impact of Karl Marx s social philosophy on Segundo s thought The book explores the difficult yet fascinating contradictions that arise when theology attempts so thorough an integration of Marxian categories and concepts into its own methodological core The profound influence of Marx on Segundo indicates the general indebtedness of liberation theology to Marx with the effect that theology goes beyond itself and into social theory while maintaining its religious dimension No study by a North American has yet focussed so pointedly on this crucial aspect of Segundo s work which shows the real challenge of liberation theology to all theology   *Political Concepts of African Leaders* Charles Franklin Andrain,1964   Ideology David McLellan,1995 To study ideology is to ask such questions as Where do our ideas about society and politics come from Are these ideas socially determined If so what validity can they claim In this brief yet comprehensive introduction David McLellan examines the origins of the concept of ideology analyzes its place in the Marxist and non Marxist traditions and assesses the various uses to which it has been put in recent social and political theory particularly the connection between ideology and the end of history debate Revised and updated this second edition is for all those who are interested in a clear presentation of the most basic concept in the philosophy of the social sciences   The Transitions of Local Administration Culture in Russia Anna-Liisa Heusala,2005   *Locke in America* Jerome Huyler,1995 An account of the link between Locke s thought and the American Founding The author argues that previous writers have misread Locke s influence on the Founders he portrays the philosopher as a moderate 17th century moralist advocating an individualism that fits well with classic republicanism   *Ideological Dilemmas* Michael Billig,1988 A major

contribution to the social scientific understanding of how people make sense of their lives Ideological Dilemmas presents an illuminating new approach to the study of everyday thinking Contradictory strands abound within both ideology and common sense In contrast to many modern theorists the authors see these dilemmas of ideology as enabling rather than inhibiting thinking about them helps people to think meaningfully about themselves and the world The dilemmas within ideology and their effects on thinking are explored through the analysis of what people say in specific key situations education medical care race and gender The authors identify common ideological themes running through the common sense discourses they analyse They highlight the tensions between themes of equality and authority freedom and necessity individuality and collectivity Time and again the contradictions between these ideological themes crop up as respondents argue and puzzle over their social worlds Written with refreshing clarity the discussion cuts across the boundary which often separates sociology from social psychology Sociologists are reminded that the reproduction of ideology involves individual processes of thinking social psychologists are urged to recognize the ideological nature of thought

Embracing the Song of Phrase: An Emotional Symphony within **Concepts Of Ideology**

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