SMALL BUSINESS MARKETING CHECKLIST

This checklist helps you develop strategies to improve your offline presence as well as your search engine rankings.

STRATEGIES	NOTES
Review your sales process.	
Get involved in the community without spreading yourself thin.	
Have a mobile-friendly website.	
Create an email marketing list.	
Assess company revenues per month.	
Examine annual promotions.	
Review your customer pool.	
Examine product offering portfolio.	
Check expenses by category.	
Promote special deals (sale, referral, raffle, etc.).	
Bank on gift cards.	
Revamp the look of your store & website.	
Collaborate with other small businesses & charity organizations to cross-promote your brand.	
Host events.	
Reach out to your customer base via email or text.	
Blog regularly & apply SEO techniques.	
Set up analytics.	
Use social media platforms wisely.	

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M Tight

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Eventually, you will certainly discover a additional experience and skill by spending more cash. nevertheless when? realize you allow that you require to acquire those every needs once having significantly cash? Why dont you try to acquire something basic in the beginning? Thats something that will guide you to understand even more vis--vis the globe, experience, some places, in the same way as history, amusement, and a lot more?

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