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- MYTHS AND REALITIES ABOUT THE AFFLUENT
- UNDERSTANDING WHAT THE AFFLUENT WANT
- FINDING "OVERLOOKED" MILLIONAIRES
- POSITIONING YOURSELF AS AN EXPERT

DR. THOMAS J. STANLEY

by the author of The New York Times Bestseller

THE MILLIONAIRE NEXT DOOR

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Marketing To The Affluent

Thomas J. Stanley



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Marketing To The Affluent Book Review: Unveiling the Power of Words

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