



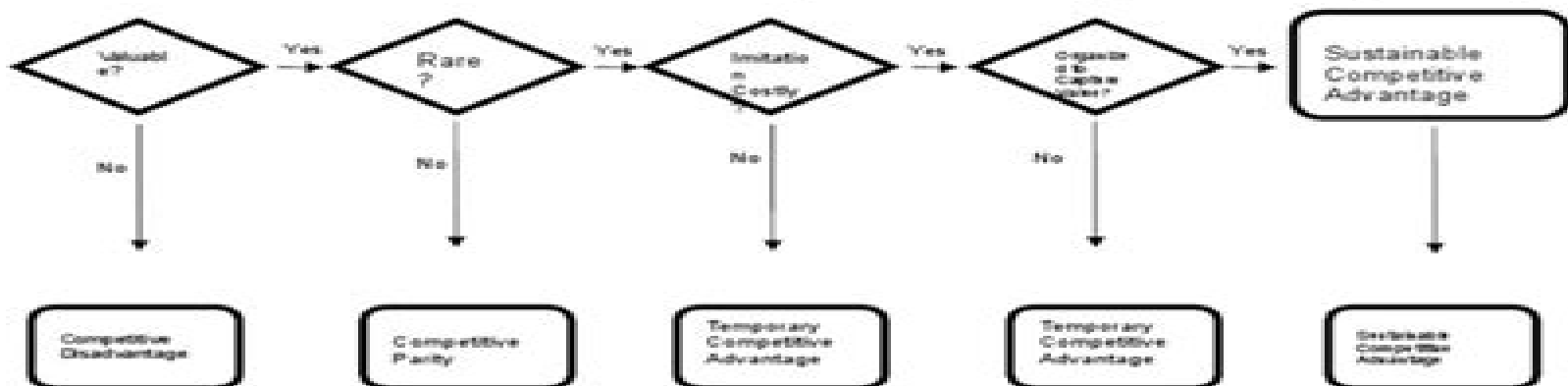
Student Name: Arjhie Dio-Quino

Question No. 1: What is a core competency and why is it important? Core competencies are the unique strengths that are deeply rooted within a company. It allows a company to differentiate its products and services from those of its competitors, creating higher value for the customer or offering services and products of comparable value at lower cost. This is very important to maintain sustain competitive advantage among the rivals and stand out in the market. Also, it gives unique identity and brand name for the company if to identify from the others.

Question No. 2: Name the Core Competencies and Application Example for each company:

- * Apple: Superior industrial design in integration of hardware and software.
Superior marketing and retailing experience.
Creation of innovative and category-defining mobile devices and software services that take the user's experience to a new level (e.g., iMac, iPod, iTunes, iPhone, iPad, Apple Watch, Apple TV, Apple Pay, and Apple Card).
- * ExxonMobil: Superior at discovering and exploring fossil-fuel-based energy sources globally.
Focus on oil and gas (fossil fuels only, not renewables).
- * GE: Technology & innovation, brilliant customer service, Product quality, Global presence.
Appliances (Refrigerators, Dishwashers, etc.)
- * Google: Superior in creating proprietary algorithms based on large amounts of data collected online.
Superior AI capability
Software products and services for the internet and mobile computing, including some mobile devices (Pixel phone, Chromebook).
Online search, Android mobile operating system, Chrome OS, Chrome web browser, Google Play, AdWords, AdSense, Google docs, Gmail, etc
- * Netflix: Superior in creating proprietary algorithms based individual customer preferences
DVD-by-mail rentals, streaming media (including proprietary) content, connection to game consoles.

Question No. 3: What is the VRIO Framework? (Hint: This is where you fill out the shapes below.)



Chapter 4 Quiz Apple Inc

Tobias Bleicker



Chapter 4 Quiz Apple Inc:

The Video Games Textbook Brian J. Wardyga, 2026-04-29 The Video Games Textbook takes the history of video games to the next level Coverage includes every major video game console handheld system and game changing personal computer as well as a look at the business technology and people behind the games Chapters feature objectives and key terms illustrative timelines color images and graphs in addition to the technical specifications and key titles for each platform Every chapter is a journey into a different segment of gaming where readers emerge with a clear picture of how video games evolved why the platforms succeeded or failed and the impact they had on the industry and culture Written to capture the attention and interest of students from around the world this newly revised Third Edition also serves as a go to handbook for any video game enthusiast This edition introduces new content in each chapter including coverage of adaptive gaming technology cloud gaming influential industry professionals hardware innovations and significant gaming milestones from classic systems to PlayStation 5 Pro Nintendo Switch 2 and the latest Xbox platforms Also included for download is a practical document providing directions and links to play many of the video games mentioned throughout the textbook which can be found at www.routledge.com 9781032972596 Comprehensive Instructor Resources Educators will benefit from an extensive suite of teaching materials including A customizable syllabus template with a curated list of supplementary videos to enhance classroom instruction A completely updated test bank specifically designed for this third edition featuring new questions that reflect the latest content These instructor resources found at www.routledge.com 9781032972596 ensure seamless integration of the textbook into any gaming curriculum while providing students with engaging hands on learning experiences

EBOOK: Financial Accounting (GE), 8e Robert Libby, Frank Hodge, Patricia Libby, 2016-04-16 EBOOK Financial Accounting GE 8e

Chemistry: Molecules, Matter, and Change Media Activities Book Loretta Jones, Carl Hoeger, Peter William Atkins, Regina Schoenfield-Tacher, 2000-01-15 The Media Activity Book MAB for Jones Atkins Chemistry molecules matter and change contains chapters with lists and descriptions of some of the media available as you study the chapter Each activity begin with a specific textbook reference Then you are given a time estimate of how long it will take to use the media An M media icon in the margin of the textbook means that media exists to support that area of text The media is found in three different places on the website and on two CDs

Leadership Elesa Zehndorfer, 2013-12-17 Leadership is crucial to the success of any organisation But how can one seek to most effectively develop the leadership ability of both themselves and others How should one define leadership Are great leaders born or made This text addresses such fundamental questions via a comprehensive and critical approach to the discussion of key leadership theories The text encourages the reader to consider the role of both follower and leader in the leadership process and to recognise the emergence of both effective and destructive leadership Each chapter features Expert Insights on leadership written by leaders in their respective fields These insights offer the reader a valuable real world perspective of leadership that enriches

the abstract theory covered in each chapter The provision of case studies examples and supplementary online material provide the effective delivery of both undergraduate and postgraduate lectures and workshops and self guided study A concluding chapter that focuses on the development of one s self leadership ultimately facilitates a comprehensive introduction to what is at once a seductive complex transformative and alluring topic *Resources in Education* ,1998-12

Messages and Documents Oregon,1912 **The Oil and Gas Journal** ,1927 **Report** Oregon. Board of Horticulture,1908 **Petroleum Refiner Including Oil and Gas News** ,1921 Applied Production and Operations Management James Robert Evans,1990 Have you ever wondered what your dog is thinking Meet one funny dog Enzo the lovable mutt who tells this story Enzo knows he is different from other dogs most dogs love to chase cars but Enzo longs to race them He learns about racing and the world around him by watching TV and by listening to the words of his best friend Denny an up and coming race car driver and his daughter Zo his constant companion Enzo finds that life is just like being on the racetrack it isn t simply about going fast And applying the rules of racing to his world Enzo takes on his family s challenges and emerges a hero In the end Enzo holds in his heart the dream that Denny will go on to be a racing champion with his daughter by his side For theirs is an extraordinary friendship one that reminds us all to celebrate the triumph of the human and canine spirit This is a special adaptation for young people of the acclaimed New York Times bestselling adult novel *The Art of Racing in the Rain* **Biennial Report** Oregon. Board of Horticulture,1906 Cost Accounting Margaret H. Christ,D. Kip Holderness (Jr.),Vernon J. Richardson,2024 The role of management accountants is to analyze data to help organizations make effective business decisions Thanks to an ever increasing amount of data generated by companies the opportunities for management accountants to provide data driven insights have never been greater We believe that students can prepare for an accounting career not only by understanding the methods and procedures of cost accounting but also by learning how to examine and analyze data interpret the results and share insight with others in their organizations

Development of computer-assisted interviewing procedures for the National Household Survey on Drug Abuse ,2001 *The Illustrated Pocket Bible: with ... Explanatory Questions for the Use of the Young. [With Engravings and Maps.]* ,1871 *General Psychology for College Students* Carl Newton Rexroad,1929 **Entrepreneurship** Cynthia L. Greene,2006 **Special Education Technology** Rena B. Lewis,1993 **Software Engineering, Second Edition** Stephen R. Schach,1993-06-28 The second edition of *Software Engineering* is a broad based yet detailed text that stresses and carefully considers each phase of the software engineering process It provides excellent examples outstanding illustrations and an extensive list of current references Modern topics are covered including the object oriented approach the Spiral Model and the Capability Maturity Model CMM The text emphasizes the importance of maintenance testing documentation reuse analysis and comparison of competing techniques and how the results of experiments in software engineering can assist in selecting appropriate techniques Largely language independent the book makes use of C C where

appropriate Extensive problem sets and a classroom tested practical software term project are also featured An instructor s manual that contains solutions to every problem in the text including the term project teaching hints for using the book and transparency masters for all figures New Topics in the Second Edition Spiral Model Joint Application Design JAD The Capability Maturity Model CMM Formal Specification Language Z *WIE International Student Edition Management* John R. Schermerhorn, John R., John R Schermerhorn, 2007-03 What are the qualifications that today s managers must have What skills are needed to move ahead in a company Now in its ninth edition this book uncovers the dynamics of management in the context of a challenging and new work environment Readers will learn about the responsibilities of a manager and what this means for their future careers through practical examples that are interwoven with core concepts and theories *Computer Publishers & Publications* ,1984

Chapter 4 Quiz Apple Inc Book Review: Unveiling the Power of Words

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