

BUSINESS PLAN FOR CASSAVA FARMING

EXECUTIVE SUMMARY

Cassava (*Manihot esculenta*) is a perennial woody shrub with an edible root, which grows in tropical and subtropical areas of the world and is grown in almost all parts of the Nigeria except extreme north where the amount of rainfall is not adequate to favour its production and good yield.

Over the years, only few farmers are involved in commercial Cassava production. Most farmers are merely engaged on subsistence Cassava production which hardly goes year-round. Consequently, during the planting season, the demand for Cassava is above the supply which forces the price to increase. Apart from cassava, Cassava has no other close substitute.

Cassava is always in high demand because of its nutritive value and its starch content that gives energy to the body.

Production of Cassava requires sizable land rich in fertility. Clearing of land is done either mechanically or manually.

Cassava seeds or setts are planted in heaps at the beginning of the farming season.

There are some management and cultural practices applied to Cassava production. They include, weeding, mulching, staking, pest control, disease control etc.

The Cassava is harvested at the end of the year or farming season. The roots are ready for consumption or store in barns. While Cassava seeds are kept safe for next planting season.

VISON AND MISSION

To provide the market with good Cassava products and to help government to achieve her drive for self-sufficiency in food production and ensuring food security in the country by providing the market with good Cassava products for the country's growing population.

PROPOSED PROJECT SITE:

LAND REQUIREMENT

The proposed site shall be located in Dutse Village in Abuja. The land combines the characteristics of savannah and grass land vegetation. The land is loamy soil rich in fertility and well drained to allow adequate water percolation infiltration and present of good amount of oxygen. The land requirement to site the project

Cassava Farming Business Plan

Marco Casella

A decorative graphic element consisting of a light blue horizontal bar with a rounded right end, and a red-to-white gradient semi-circle behind it.

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State, Foreign Operations, and Related Programs Appropriations for 2015 United States. Congress. House. Committee on Appropriations. Subcommittee on State, Foreign Operations, and Related Programs, 2014 Markets and Rural Poverty Jonathan Mitchell, Christopher Coles, 2011 First Published in 2011 Routledge is an imprint of Taylor Francis an informa company ICoSI 2014 T. Taufik, Indira Prabasari, Innaka Ageng Rineksane, Rizal Yaya, Retno Widowati, Sri Atmaja Putra Rosyidi, Slamet Riyadi, Puji Harsanto, 2017-08-24 The 2nd International Conference on Sustainable Innovation emphasizes on natural resources technology and management to support the sustainability of mankind The main theme of ICoSI 2014 Technology and innovation challenges in natural resources and built environment management for humanity and sustainability reflects the needs of immediate action from scientists with different fields and different geographical background to face the global issue on world s change Report of the National Workshop on Micro-Enterprise Development in Coastal Communities in the Philippines Food and Agriculture Organization of the United Nations, 2007-01-01 The goals of the National Workshop on Micro enterprise Development in Coastal Communities in the Philippines were to exchange experiences and good practices and to identify financial and institutional support services and facilities to sustain livelihoods and micro enterprise development in coastal areas The workshop was attended by 45 participants from people s organizations fisherfolk cooperatives non governmental organizations national government agencies and financing institutions The discussions at the workshop showed that livelihood diversification and the improvement of income and employment opportunities in coastal fishing communities are crucial for their participation in the conservation and management of aquatic resources Key elements of sustainable micro enterprise development as identified by the workshop include capability building of fisherfolk organizations such as cooperatives and associations to implement livelihood projects the preparation of feasibility studies and business plans technical skills development sound financial management practices development of innovative and high quality products access to new markets including urban and regional markets and the full participation of fisherfolk in the identification of livelihood activities and micro enterprises The Pilot Project in Support of the Development of Micro enterprises in Banate Bay Iloilo and Southern Iloilo was implemented by the University of the Philippines in the Visayas in cooperation with the Banate Bay Resource Management Council Inc and the Southern Iloilo Coastal Resource Management Council with support from FAO A number of microenterprises were introduced and supported in the municipalities of Banate Bay and Southern Iloilo including fish ball production shrimp paste production oyster and mussel culture salt production and iodization fish marketing and fish sauce production Training programmes were conducted for fisherfolk on product development and marketing of their products Good coordination with local government units active participation of all stakeholders and conduct of appropriate training programmes are considered essential for the sustainability of the micro enterprises The involvement of fisherfolk in livelihood activities and micro enterprises is

strengthening their participation in the fisheries and aquatic resources management councils of Banate Bay and Southern Iloilo. The experiences of the pilot project also suggest that in order to make various income generating livelihood initiatives sustainable and stand on their own feet many of these need to develop further into full fledged micro enterprises. Considerable scope lies in farming of aquatic organisms such as seaweed shellfish and various fish species as well as in fisheries related value adding activities such as fish processing and marketing. As far as the relationship between the conservation of aquatic resources and the generation of income is concerned the quality of the aquatic environment and the economic success of mariculture micro enterprises and activities are directly related. This should create a strong motivation for fisherfolk entrepreneurs involved in such type of enterprises to be strong advocates and stewards of a healthy coastal ecology. In the long term fisherfolk will benefit from the development of various micro enterprise initiatives. It is clearly in their interest.

Economies after Colonialism Lindsay Whitfield, 2018-05-31. Despite Ghana's strong democratic track record in recent decades the economy remains underdeveloped. Industrial policies are necessary to transform the colonial trading economy that Ghana inherited at independence but successive governments have been unwilling or unable to implement them. In this highly original interpretation supported by new empirical material Lindsay Whitfield exposes the reasons for why the Ghanaian economy remains underdeveloped and sets her theory in the wider African context. She offers a new way of thinking about the political economy of Africa that charts a clear path away from defining Africa in terms of neopatrimonial politics and that provides new conceptual tools for addressing what kind of business state relations are necessary to drive economic development. As a study of Ghana that addresses both the economy and politics from early colonialism to the present day this is a must read for any student or scholar interested in the political economy of development in Africa.

Broad Street Journal, 2006. Opportunities and Constraints to Viable Commercial Small Scale Farming in Africa Joseph M. Mwangi, 2003. **Tell**, 2007. **Agricultural Mechanization in Asia, Africa and Latin America**, 1989. **Report of the National Workshop on Micro-Enterprise Development in Coastal Communities in the Philippines** Food and Agriculture Organization of the United Nations, 2007. The goals of the National Workshop on Micro enterprise Development in Coastal Communities in the Philippines were to exchange experiences and good practices and to identify financial and institutional support services and facilities to sustain livelihoods and micro enterprise development in coastal areas. The workshop was attended by 45 participants from people's organizations, fisherfolk cooperatives, non governmental organizations, national government agencies and financing institutions. The discussions at the workshop showed that livelihood diversification and the improvement of income and employment opportunities in coastal fishing communities are crucial for their participation in the conservation and management of aquatic resources. Key elements of sustainable micro enterprise development as identified by the workshop include capability building of fisherfolk organizations such as cooperatives and associations to implement livelihood projects, the preparation of feasibility studies and

business plans technical skills development sound financial management practices development of innovative and high quality products access to new markets including urban and regional markets and the full participation of fisherfolk in the identification of livelihood activities and micro enterprises The Pilot Project in Support of the Development of Micro enterprises in Banate Bay Iloilo and Southern Iloilo was implemented by the University of the Philippines in the Visayas in cooperation with the Banate Bay Resource Management Council Inc and the Southern Iloilo Coastal Resource Management Council with support from FAO A number of microenterprises were introduced and supported in the municipalities of Banate Bay and Southern Iloilo including fish ball production shrimp paste production oyster and mussel culture salt production and iodization fish marketing and fish sauce production Training programmes were conducted for fisherfolk on product development and marketing of their products Good coordination with local government units active participation of all stakeholders and conduct of appropriate training programmes are considered essential for the sustainability of the micro enterprises The involvement of fisherfolk in livelihood activities and micro enterprises is strengthening their participation in the fisheries and aquatic resources management councils of Banate Bay and Southern Iloilo The experiences of the pilot project also suggest that in order to make various income generating livelihood initiatives sustainable and stand on their own feet many of these need to develop further into full fledged micro enterprises Considerable scope lies in farming of aquatic organisms such as seaweed shellfish and various fish species as well as in fisheries related value adding activities such as fish processing and marketing As far as the relationship between the conservation of aquatic resources and the generation of income is concerned the quality of the aquatic environment and the economic success of mariculture micro enterprises and activities are directly related This should create a strong motivation for fisherfolk entrepreneurs involved in such type of enterprises to be strong advocates and stewards of a healthy coastal ecology In the long term fisherfolk will benefit from the development of various micro enterprise initiatives It is clearly in their interest Bibliography of Agriculture ,1998

"Agri-energy Interdependence Opportunities and Realities for Business in the 80's" Agri-Energy Roundtable, inc. Conference,1981 **The Chemical Engineer** ,2003 **Malawi Economic Growth Strategy: Action plans** ,2004 **Asian Journal of Agriculture and Development** ,2015 *Fundamentals of Effective Management of Organisations in Nigeria* Mike Y. Ovwigho,2004 *World Agricultural Economics and Rural Sociology Abstracts* ,1997 **Midland Druggist** ,1903 African Concord ,1988 **Farming, the Business Magazine** ,1923

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