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TECNOLOGÍAS BIG DATA & MODELOS DE MACHINE LEARNING

EDICIÓN EN ESPAÑOL



BIG DATA ANALYTICS

PROJECT MANAGEMENT

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José Luis CUBERO-SOMED

bigdatamy

Big Data Analytics Project Management

Sebastian Brünink



Big Data Analytics Project Management:

Big Data Analytics Project Management Tiffani Crawford,2013-10-01 Big Data Analytics technologies offer many great benefits along with challenges for project management professionals Beyond common misconceptions about Big Data Analytics there are many obstacles to business value Project managers must be experts in the technologies and exploratory methodologies

Data Analytics in Project Management Seweryn Spalek,J. Davidson Frame,Yanping Chen,Carl Pritchard,Alfonso Bucero,Werner Meyer,Ryan Legard,Michael Bragen,Klas Skogmar,Deanne Larson,Bert Brijs,2019-01-01 Data Analytics in Project Management Data analytics plays a crucial role in business analytics Without a rigid approach to analyzing data there is no way to glean insights from it Business analytics ensures the expected value of change while that change is implemented by projects in the business environment Due to the significant increase in the number of projects and the amount of data associated with them it is crucial to understand the areas in which data analytics can be applied in project management This book addresses data analytics in relation to key areas approaches and methods in project management It examines Risk management The role of the project management office PMO Planning and resource management Project portfolio management Earned value method EVM Big Data Software support Data mining Decision making Agile project management Data analytics in project management is of increasing importance and extremely challenging There is rapid multiplication of data volumes and at the same time the structure of the data is more complex Digging through exabytes and zettabytes of data is a technological challenge in and of itself How project management creates value through data analytics is crucial Data Analytics in Project Management addresses the most common issues of applying data analytics in project management The book supports theory with numerous examples and case studies and is a resource for academics and practitioners alike It is a thought provoking examination of data analytics applications that is valuable for projects today and those in the future

Project Management in the Digital Transformation Era Sergey Bushuyev,Ronggui Ding,Mladen Radujkovic,2023-06-16 This book presents the proceedings of the 32nd World Congress of the International Project Management Association IPMA Digitalization is changing many fields of development and accelerating the global economic world This challenge concerns project management as the driver of change More than 1000 participants of the 32nd IPMA World Congress are an international community of the best experts and practitioners of project management The Program Committee of the Congress includes more than 30 experts from Europe Asia America and Australia heads of large companies and leading scientists and practitioners representing various areas of management economics and digital technology The project management community discussed the challenges and prospects of the digital age to find solutions to the problems that it poses to project management The discussion took place in different formats presentations master classes panel discussions business games and seminars that will be conducted by the world s leading experts in the project management field

Deriving a big data analytics framework. Approaching the project management process for big data initiatives

Theres Mitscherling,2019-10-09 Master s Thesis from the year 2018 in the subject Computer Science Commercial Information Technology grade 7 Queensland University of Technology Faculty of Science and Engineering course Master in Business Process Management language English abstract This thesis investigates the project management approach for big data projects for industry partner Red Rocks Company The aim of this project is to understand best practice project management for big data initiatives and to develop a framework to help such projects to deliver the expected advantages A brief literature review is undertaken to find out how big data projects are managed From this a Big Data Analytics Framework is derived which is based on CRISP DM The framework is validated through interviews with stakeholders from the corporate sector For this case study the first three phases of the Business Process Management Lifecycle are applied process discovery analysis and design Key findings of the case study are that literature recommends an agile project management approach for big data initiatives On the contrary the majority of interviewed industry stakeholders confirms a waterfall approach is conducted more often to deliver such projects The developed Big Data Analytics Framework will add significant benefits to Red Rocks Company as it will help to successfully deliver big data initiatives in future Big data is considered a key enabler for future decision making and process automation The topic is however very new and not well understood yet Hence 50% of big data projects are not delivering the expected benefits and are costing more than initially planned

Tomorrow's Data Empowered Project Management Öncü Hazır, Maria Elena Bruni, 2025-03-22 Project management PM has been an essential area that deals with various decision making problems It offers various opportunities to conduct academic studies formulate new models to solve business problems and develop software and decision support systems DSS It has been attracting the attention of academicians and professionals involved in project teams who studied different disciplines This book explores contemporary industry problems and trends and related promising research areas shedding light on the future of project management It contains chapters that focus on new technology applications and organizational trends The book comprises two parts new technologies and recent developments in organizing projects An important characteristic of this book is to gather the managers and academics who conduct theoretical studies in this field to discuss the future of project management The discussion topics include how data analytics and artificial intelligence developments might shape project life cycle management and how the Fourth Fifth Industrial Revolution and the new technologies will transform project management practices The importance of sustainability in project management practices is elaborated on Recent developments in the organization of projects such as adopting agile techniques establishing project management offices and developing maturity models are discussed As such the book is aimed at a diverse audience of undergraduate and graduate students and practitioners seeking to develop their project management knowledge

[Big Data Infrastructure Technologies for Data Analytics](#) Yuri Demchenko, Juan J. Cuadrado-Gallego, Oleg Chertov, Marharyta Aleksandrova, 2024-10-25 This book provides a comprehensive overview and introduction to Big Data Infrastructure

technologies existing cloud based platforms and tools for Big Data processing and data analytics combining both a conceptual approach in architecture design and a practical approach in technology selection and project implementation Readers will learn the core functionality of major Big Data Infrastructure components and how they integrate to form a coherent solution with business benefits Specific attention will be given to understanding and using the major Big Data platform Apache Hadoop ecosystem its main functional components MapReduce HBase Hive Pig Spark and streaming analytics The book includes topics related to enterprise and research data management and governance and explains modern approaches to cloud and Big Data security and compliance The book covers two knowledge areas defined in the EDISON Data Science Framework EDSF Data Science Engineering and Data Management and Governance and can be used as a textbook for university courses or provide a basis for practitioners for further self study and practical use of Big Data technologies and competent evaluation and implementation of practical projects in their organizations

Information System Design: Big Data Analytics and Data Science Vikrant Bhateja,May El Barachi,Ahmad Taher Azar,Dilip Kumar Sharma,2025-09-30 This book presents a collection of high quality peer reviewed research papers from 9th International Conference on Information System Design and Intelligent Applications ISDIA 2025 held in Dubai UAE from 3 4 January 2025 It covers a wide range of topics in computer science and information technology including data mining and data warehousing high performance computing parallel and distributed computing computational intelligence soft computing big data cloud computing grid computing cognitive computing and information security

Leveraging Big Data Analytics to Improve Project Management and Success Rates Tareq Obaid,2023 This review delves into the influence of big data analytics on project management effectiveness and project success rates By examining applications accomplishments hindrances and emerging developments in the context of big data analytics and project management this review provides insights into its transformative potential Results indicate that big data analytics fosters improved project performance more robust risk management and heightened adaptability However challenges related to data quality privacy and project manager training remain to be addressed This review underscores the value of data driven decision making for both practitioners and researchers in the project management field

An Introduction to Project Modeling and Planning Gündüz Ulusoy,Öncü Hazır,2021-04-05 This textbook teaches the basic concepts and methods of project management but also explains how to convert them to useful results in practice Project management offers a promising working area for theoretical and practical applications and developing software and decision support systems DSS This book specifically focuses on project planning and control with an emphasis on mathematical modeling Models and algorithms establish a good starting point for students to study the relevant literature and support pursuing academic work in related fields The book provides an introduction to theoretical concepts and it also provides detailed explanations application examples and case studies that deal with real life problems The chapter topics include questions that underlie critical thinking interpretation analytics and making

comparisons Learning outcomes are defined and the content of the book is structured following these goals Chapter 1 begins by introducing the basic concepts methods and processes of project management This Chapter constitutes the base for defining and modeling project management problems Chapter 2 explores the fundamentals of organizing and managing projects from an organization s perspective Issues related to project team formation the role of project managers and organization types are discussed Chapter 3 is devoted to project planning and network modeling of projects covering fundamental concepts such as project scope Work Breakdown Structure WBS Organizational Breakdown Structure OBS Cost Breakdown Structure CBS project network modeling activity duration and cost estimating activity based costing ABC data and knowledge management Chapter 4 introduces deterministic scheduling models which can be used in constructing the time schedules Models employing time based and finance based objectives are introduced The CPM is covered The unconstrained version of maximizing Net Present Value NPV is also treated here together with the case of time dependent cash flows Chapter 5 focuses on the time cost trade off problem explaining how to reduce the duration of some of the activities and therefore reduce the project duration at the expense of additional costs This topic is addressed for both continuous and discrete cases Chapter 6 discusses models and methods of scheduling under uncertain activity durations PERT is introduced for minimizing the expected project duration and extended to the PERT Costing method for minimizing the expected project cost Simulation is presented as another approach for dealing with the uncertainty in activity durations and costs To demonstrate the use of the PERT a case study on constructing an earthquake resistant residential house is presented Classifications of resource and schedule types are given in Chapter 7 and exact and heuristic solution procedures for the single and multi mode resource constrained project scheduling problem RCPSP are presented The objective of maximizing NPV under resource constraints is addressed and the capital constrained project scheduling model is introduced In Chapter 8 resource leveling and further resource management problems are introduced Total adjustment cost and resource availability cost problems are introduced Various exact models are investigated A heuristic solution procedure for the resource leveling problem is presented in detail Also resource portfolio management policies and the resource portfolio management problem are discussed A case study on resource leveling dealing with the annual audit project of a major corporation is presented Project contract types and payment schedules constitute the topics of Chapter 9 Contracts are legal documents reflecting the results of some form of client contractor negotiations and sometimes of a bidding process which deserve closer attention Identification and allocation of risk in contracts project control issues disputes and resolution management are further topics covered in this Chapter A bidding model is presented to investigate client contractor negotiations and the bidding process from different aspects Chapter 10 focuses on processes and methods for project monitoring and control Earned Value Management is studied to measure the project performance throughout the life of a project and to estimate the expected project time and cost based on the current status of the project How to incorporate

inflation into the analysis is presented In Chapter 11 qualitative and quantitative techniques including decision trees simulation and software applications are introduced Risk phases are defined and building a risk register is addressed An example risk breakdown structure is presented The design of risk management processes is introduced and risk response planning strategies are discussed At the end of the Chapter the quantitative risk analysis is demonstrated at the hand of a team discussion case study Chapter 12 covers several models and approaches dealing with various stochastic aspects of the decision environment Stochastic models generation of robust schedules use of reactive and fuzzy approaches are presented Sensitivity and scenario analysis are introduced Also simulation analysis which is widely used to analyze the impacts of uncertainty on project goals is presented Chapter 13 addresses repetitive projects that involve the production or construction of similar units in batches such as railway cars or residential houses Particularly in the construction industry repetitive projects represent a large portion of the work accomplished in this sector of the economy A case study on the 50 km section of a motorway project is used for demonstrating the handling of repetitive project management How best to select one or more of a set of candidate projects to maintain a project portfolio is an important problem for project based organizations with limited resources The project selection problem is inherently a multi objective problem and is treated as such in Chapter 14 Several models and solution techniques are introduced A multi objective multi period project selection and scheduling model is presented A case study that addresses a project portfolio selection and scheduling problem for the construction of a set of dams in a region is presented Finally Chapter 15 discusses three promising research areas in project management in detail i Sustainability and Project Management ii Project Management in the Era of Big Data and iii the Fourth Industrial Revolution and the New Age Project Management We elaborate on the importance of sustainability in project management practices discuss how developments in data analytics might impact project life cycle management and speculate how the infinite possibilities of the Fourth Industrial Revolution and the new technologies will transform project management practices

Data Science and Big Data Analytics EMC Education Services,2014-12-19 Data Science and Big Data Analytics is about harnessing the power of data for new insights The book covers the breadth of activities and methods and tools that Data Scientists use The content focuses on concepts principles and practical applications that are applicable to any industry and technology environment and the learning is supported and explained with examples that you can replicate using open source software This book will help you Become a contributor on a data science team Deploy a structured lifecycle approach to data analytics problems Apply appropriate analytic techniques and tools to analyzing big data Learn how to tell a compelling story with data to drive business action Prepare for EMC Proven Professional Data Science Certification Get started discovering analyzing visualizing and presenting data in a meaningful way today Information Technology for Management Efraim Turban,Carol Pollard,Gregory Wood,2021-04-06 Information Technology for Management 12 Edition provides students with a comprehensive understanding of the latest technological developments in IT and the critical drivers

of business performance growth and sustainability Integrating feedback from IT managers and practitioners from top level organizations worldwide the newest edition of this well regarded textbook features thoroughly revised content throughout to present students with a realistic up to date view of IT management in the current business environment The text offers a flexible student friendly presentation of the material through a pedagogy that is designed to help students with different learning styles easily comprehend and retain information This blended learning approach combines visual textual and interactive content featuring numerous real world case studies of how businesses use IT to increase efficiency and productivity strengthen collaboration and communication and maximize their competitive advantage Students learn how IT is leveraged to reshape enterprises engage and retain customers optimize systems and processes manage business relationships and projects and more

Applied International Project Management. A Theoretical Analysis and Pragmatic Application of a London Start-up Company Johannes Michl,2015-06-10 Seminar paper from the year 2014 in the subject Business economics Company formation Business Plans grade 1 0 University of Applied Sciences Deggendorf language English abstract The goal of this paper is to evaluate international project management at XY and to make recommendations for a better project cooperation Therefore first the typical project management approach at this company is examined In a second step problems and weaknesses of the process are identified to present in a third step possible solutions This paper the project management approach of XY is described from the perspective of the author For a higher degree of detail one would have to question more employees of the company who participated in projects Moreover when having a look at the cultures not all of the cultures that are found at XY are considered because that would exceed the scope of the paper Certain cultures are selected to make a point clear Lastly it also was not tested whether or not the recommendations are practical In chapter two the company XY is briefly introduced A larger version of the organizational chart of the firm can be found in the appendix A The subsequent third chapter presents the current project management approach at XY This process is divided into project initiation project planning action and control and finishing the project The fourth chapter points out problems related to the project management approach and additional cultural and language specific problems The cultural Indexes which help to categorize the cultures can be found in the appendix The recommendations for improvement are described in chapter five The paper is completed in chapter six with a conclusion For the preparation of this paper primarily textbooks were used which can be found in the appendix listed alphabetically More knowledge was obtained from websites Lastly the experiences of the author at a six month internship at XY were essential to describe the project work there

Exploring Management John R. Schermerhorn, Jr.,Daniel G. Bachrach,2021-01-20 Exploring Management 7th Edition supports teaching and learning of core management concepts by presenting material in a straightforward conversational style with a strong emphasis on application With a focus on currency high interest examples and pedagogy that encourages critical thinking and personal reflection Exploring Management 7th Edition is the perfect balance between what students need and what

instructors want Organized by study objectives and broken up into more manageable sections of material the Seventh Edition supports better student comprehension and mastery of concepts And features like skill builders active learning activities and team projects give students frequent opportunities to apply management concepts Class activities provide opportunities for discussion and debate Students can build solid management skills with self assessments class exercises and team projects

Systems Analysis and Design Alan Dennis,Barbara Wixom,Roberta M. Roth,2021-12-06 Systems Analysis and Design 8th Edition offers students a hands on introduction to the core concepts of systems analysis and systems design Following a project based approach written to mimic real world workflow the text includes a multitude of cases and examples in depth explanations and special features that highlight crucial concepts and emphasize the application of fundamental theory to real projects

EBOOK Auditing & Assurance Services in Australia Grant Gay,Roger Simnett,2018-05-25 Auditing and Assurance Services in Australia 7e reimagines Gay Simnett s highly regarded text for a new generation of learners While continuing to provide students with the theoretical concepts they need to succeed this edition features more practical examples and real world applications to allow readers to immediately apply what they have learnt The seventh edition continues to help students master auditing concepts through its strong visuals and engaging content Underpinned by a comprehensive update to the content auditing standards end of chapter exercises and integrated with a wealth of interactive and highly personalized digital learning resources Auditing and Assurance Services in Australia 7e is the complete learning resource for today s Auditing students

Integrating Blockchain Technology in Project Life Cycle for efficient Project Management Luxmi Kanth Navaneethan,2020-04-16 Master s Thesis from the year 2019 in the subject Business economics Business Management Corporate Governance grade 1 0 course MSc Project Management language English abstract Blockchain Technology has the capability to develop as a disruptive technology in management and business domains There is a lack of understanding also less amount of information about innovative blockchain technology and its potential future influences that hinder its academic and realistic application Organizations it is essential to know the right influence and risk of blockchain technology adaptations also applications in order to obtain also retain economic advantages There is no doubt such kind of revolutionary technology will have a direct effect on the conventional way of managing projects Unless the organizations identify the shift they will be left in the background wondering what had happened This research study recognizes peer reviewed journal papers also presents a systematic literature review study of the furthestmost suitable blockchain technology features to be integrated into the project life cycle for efficient project management Preliminary research shows that Blockchain technology is an immutable distributed ledger technology that has been implemented as an enabling system to provision cryptocurrencies Blockchain Technology is presently resolving various issues in different domains Such as supply chain medical health energy construction finance and manufacturing but not in project management due to its early stages In addition that most of the organizations use Ethereum blockchain and smart

contracts towards addressing their difficulties and enhancing efficiency in their respective fields of business and management process Research findings shows that smart contract and distributed ledger technology are the most adapted blockchain features in current business organizations furthermore study recommends the kind of changes need to adapted by the organizations in order to handle future projects Finally systematic literature review research findings sheds light on future directions of research studies could contain analysis of the different approaches which Ethereum and additional decentralized blockchain technologies can be used to build efficient project management framework

Supply Chain Management Nada R. Sanders,2024-11-26 Illustrates SCM best practices while helping students understand the complexities of SCM decision making Now in its fourth edition Supply Chain Management A Global Perspective integrates the foundational principles and business oriented functions of supply chain management SCM in one comprehensive volume Providing students with a balanced and integrated perspective with a global focus this market leading textbook highlights the holistic and interconnected nature of SCM while addressing supply chain strategy design planning sourcing logistics forecasting demand planning operations management and more A standard text at universities around the world Supply Chain Management offers cross functional coverage a student friendly pedagogy and a wealth of real world examples of SCM in companies of various sizes Author Nada R Sanders draws upon her extensive experience in academia and industry to provide both the foundational material required to understand the subject matter and practical tips that demonstrate how the latest techniques are being applied Supply chain management is advancing rapidly and becoming ever more important in the global business climate Covering both the underlying principles and practical techniques of SCM Supply Chain Management A Global Perspective Fourth Edition remains an ideal textbook for upper level undergraduate courses in Operations Management Supply Chain Management and Logistics Management programs New to this Edition Updated content in each chapter illustrating the latest business practices in the context of SCM Increased focus on new and emerging technologies including AI that are changing supply chains New real world examples of key concepts applied to supply chains of companies of various sizes and sectors New discussion topics reflecting recent international government and organizational policy issues relevant to SCM New and updated cases discussion questions examples and classroom exercises Wiley Advantage Provides consistent and fully integrated coverage of all key areas of SCM concepts strategic implementations and operational techniques Examines supply chain management as a boundary spanning function that is intertwined with other organizational areas Discusses how recent developments in trade tax tariffs data protection and national security impact the global supply change Contains extensive pedagogical tools and solved problems designed to make difficult concepts accessible Features a wealth of cases and examples of the latest business practices in supply chain management Includes access to a companion website with an extensive test bank PowerPoint slides an instructor s manual and other teaching resources

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The Power of Thanks: How Social Recognition Empowers Employees and Creates a Best Place to Work Eric Mosley, Derek Irvine, 2014-12-12 The most powerful word in your leadership vocabulary is THANKS Building a fully engaged energized workforce is the key to business success The Power of Thanks reveals how leading companies like Intuit JetBlue Airways IHG Symantec ConAgra Foods and The Hershey Company empower employees through social recognition in which the practice of mutual appreciation and trust directs and rewards higher performance Eric Mosley and Derek Irvine executives at the world renowned employee recognition firm Globoforce explain why social recognition is so powerful and how you can apply it in your company Case by case they show how a carefully planned and consistently executed Culture of Recognition business strategy inspires Greater employee engagement and loyalty Stronger more unified teams and departments A creative innovative company culture Improved customer satisfaction Increased profitability and organizational health Mosley and Irvine provide practical advice and proven examples for devising a powerful growth generating strategy that modernizes employee recognition for today's social global multi generational and 24x7 wired workforce When employees participate in a culture that makes everyone a stakeholder in the organization's success positive energy spreads like wildfire and business results follow Something so simple and powerful might work like magic but it's really just common sense It's smart management It's long term thinking It's The Power of Thanks

Essentials of Nursing Informatics, 6th Edition Virginia K. Saba, Kathleen A. McCormick, 2015-02-22 Publisher's Note Products purchased from Third Party sellers are not guaranteed by the publisher for quality authenticity or access to any online entitlements included with the product Discover how technology can improve patient care and enhance every aspect of a nurse's job performance education and career A Doody's Core Title for 2017 Written by leaders in nursing informatics this comprehensive up to date text helps you understand how informatics can enhance every aspect of the nursing profession This edition of Essentials of Nursing Informatics is highlighted by an outstanding team of international contributors and content that reflects the very latest concepts technologies policies and required skills Numerous case studies take the book beyond theory and add real world relevance to the material Essentials of

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