

CENTRAL INDIA INSTITUTE OF MANAGEMENT STUDIES

Model Question Paper

Master's Program in Business Administration (MBA)

Management Principles and Practices

Total Marks : 100

All Questions are compulsory. All Questions carry equal marks.

- 1) What do you mean by management? Explain the various principles of management. 10 Marks
- 2) Explain the advantages and limitations of planning. Briefly explain the various types of planning. 10 Marks
- 3) Briefly explain the various stages of decision making. Explain the administrative problems of decision making. 10 Marks
- 4) Give a note on principles of organization. What are the types of organization. 10 Marks
- 5) Explain the various sources of recruitment. Give a note on aptitude test. 10 Marks
- 6) Explain the various types of communication. What are the principles of effective communication. 10 Marks
- 7) Give an analytical note on different control stages. Give a note on factor influencing good control system. 10 Marks
- 8) Give an analytical note on classification of budgets. Give advantages and limitations of budgetary control. 10 Marks
- 9) Give a note on techniques of co-ordination. Explain the various principles of co-ordination. 10 Marks
- 10) Explain the role of strategy in strategic management. Explain the levels of strategy. Give the reasons for failure of strategic management.

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LL Leslie



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