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- Why value creation must not be viewed narrowly.
- Why optimising short-term financial performance can be detrimental for long term success

Harvard Business Review

REVIEW

Creating Shared Value

How to reinvent capitalism—and unleash a wave of innovation and growth by Michael E. Porter and Mark R. Kramer

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Cases on Corporate Social Responsibility and Contemporary Issues in Organizations Antonaras, Alexandros, Dekoulou, Paraskevi, 2019-02-15 The last decades witnessed a vigorous debate over the role of corporations in society Interest in corporate social responsibility CSR has become intense as corporate stakeholders have called for higher performance and ethical standards from businesses and many corporations have developed CSR programs to harvest the benefits resulting from such initiatives CSR practices have become a crucial component of business strategy contributing to organizational success and sustainable competitiveness *Cases on Corporate Social Responsibility and Contemporary Issues in Organizations* is an essential reference source that provides specific case studies that elaborate on the strategies and policies enacted by contemporary organizations to address environmental and social issues as well as economic and financial ones Featuring research on topics such as sustainable development goals CSR pillars employee retention gender equality and social accountability this book is ideally designed for business managers researchers practitioners and students seeking coverage on innovative business practices enacted in multiple organizations industries **CSR 2.0 and the New Era of Corporate Citizenship** Camilleri, Mark Anthony, 2016-12-21 Responsible behaviors in the realm of business continue to remain a crucial component of organizational development By exploring core aspects of contemporary corporate strategies businesses can create more value in social welfare initiatives CSR 2.0 and the New Era of Corporate Citizenship is an authoritative reference source for the latest scholarly research on the ways in which corporate entities can implement responsible strategies and create synergistic value for both businesses and society Featuring extensive coverage across a range of relevant perspectives and topics such as corporate citizenship stakeholder engagement and business ethics this publication is ideally designed for students academics and researchers seeking current concise and authoritative research on the business case for corporate social responsibility **CSR for Purpose, Shared Value and Deep Transformation** Virginia Munro, 2020-09-14 CSR for Purpose Shared Value and Deep Transformation focuses on a new type of CSR which includes entrepreneurial innovation sustainable goals and shared and integrated value in a systems oriented approach for deep transformation All topics are backed by case studies academic literature and future research opportunities **Rethinking Clusters** Silvia Rita Sedita, Silvia Blasi, 2021-05-22 This volume discusses how different geographical spaces can enhance or hinder the capacity of a variety of organizational settings to achieve economic value creation in the pursuit of sustainable regional development In order to provide the most comprehensive picture of new sources of value creation for sustainable transitions the book collects contributions that tackle this issue from a variety of perspectives and adopts a systemic approach where macro meso and micro levels of analysis are intertwined in three sections This multidisciplinary and interdisciplinary approach comes from scholars operating in the fields of planning economic geography social entrepreneurship and organizational management The first section of the book adopts a macro level approach linking sustainability to the regional development

theme and addresses how organizations work between different social interests to produce outcomes not previously realized The second section of the book focuses on the spatial dimensions of sustainable development with particular clusters industrial districts and regions considered as relevant units of analysis meso level analysis The third section of the book is dedicated to a micro level approach illustrating how to drive social entrepreneurship activities which are based upon sustainable business models centered in the creation of a shared value The book is geared towards scholars working on sustainable development issues intersecting the disciplines of regional studies economic geography and management and will appeal to geographers and researchers in economic development business innovation and sustainability transitions

Global Business Ethics Abraham Stefanidis,Linda M. Sama,2024-11-08 Drawing on contributions from nineteen prominent scholars the book reflects on the quest for sustainable development as a source of competitive advantage for organizations and as a global imperative for society It highlights how organizations decision making processes and bundled capabilities can promote innovative approaches to address current ethical dilemmas setting forth business ethics corporate social responsibility and sustainability as required tenets for participating in a global economy As societal and business stakeholders race toward the 2030 deadline to meet the United Nations 17 Sustainable Development Goals business plays a critical role in achieving global goals It is thus increasingly crucial that organizational practices and policies incorporate a socially responsible agenda based on ethical decision making to achieve a more just society Incorporating people technology the natural environment and economics in a way that is inclusive honest just and sustainable becomes a management imperative challenge Given the rapid pace of changes taking place in the global economy the time for action is now if we are to preserve our planet and ensure progress and prosperity This book will appeal to scholars in business ethics management international business and sustainability as well as to business executives The chapters in this book were originally published in International Studies of Management Organization

Corporate Social Responsibility Brent D. Beal,2013-07-05 This unique supplemental text offers a well structured and thorough introduction to corporate social responsibility CSR Author Brent D Beal introduces the basic concept of CSR briefly discusses the challenges of defining it and summarizes important conceptual models CSR is examined in the context of the perfect competition market model market failure and social dilemmas Three different types of CSR systemic strategic and philanthropic are highlighted Finally arguments both for and against CSR are outlined and several conceptual frames are proposed Readers are encouraged to think about what businesses should be responsible for in society and how a society s economic system should be structured bounded and ultimately controlled This text is appropriate for any business course in which the introduction of CSR would complement other course content

Entrepreneurship: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources,2017-03-15 Continuous improvements in business environments and available resources have allowed more opportunities for people to pursue new ventures This not only leads to higher success in new businesses but it

enhances the overall state of the global market Entrepreneurship Concepts Methodologies Tools and Applications provides a comprehensive examination on the latest innovations and techniques to becoming a successful and sustainable entrepreneur Including research based studies on knowledge production social entrepreneurship and distribution this multi volume publication is an ideal source for practitioners academicians researchers and upper level students interested in learning about entrepreneurship and seeking emerging perspectives on optimizing and enhancing entrepreneurial pursuits

Contemporary Strategy Analysis Robert M. Grant, 2021-12-14 The updated new edition of the market leading strategic analysis textbook addressing the emerging challenges that businesses face in an increasingly complex and dynamic environment In Contemporary Strategy Analysis expert strategist and lecturer Robert M Grant equips management students and working professionals with the concepts frameworks and techniques needed to make better strategic decisions Designed to be accessible to readers from different backgrounds and with varying levels of experience this classic textbook combines a rigorous approach to business strategy with real world examples of current practice and highly relevant case studies personally written by the author Contemporary Strategy Analysis focuses on the essential tasks of strategy showing readers how to use the tools of strategy analysis to identify analyze and exploit the sources of superior business performance to secure competitive advantage The eleventh edition examines the role of strategy in a world reshaped by the Covid 19 pandemic and discusses a wide range of trending topics such as the corporate social responsibility movement and environmental social and governance innovation presented alongside fully integrated business models and up to date examples of business model innovation Perfect for undergraduate and MBA students of business Contemporary Strategy Analysis has also proven influential with consultants executives and others engaged in the strategic direction of a modern enterprise *Harvard Business Review*, 2007 **California Management Review**, 2013 *Journal of the Institute of Public Enterprise*, 2016 [The Business Case for the Green Economy](#), 2012 Examples in this report from both developed and developing countries from small size companies to large multinationals demonstrate how integrating sustainability into core business activities can generate a positive return on investment Returns that go beyond the financial component and contribute to the socio economic and environmental framework conditions necessary for business to grow and operate successfully **The Social Innovation Imperative: Create Winning Products, Services, and Programs that Solve Society's Most Pressing Challenges** Sandra M. Bates, 2011-12-20 This book is a must read for anyone who cares about the well being of humanity in our modern world Jake B Schrum President Southwestern University Georgetown TX The Social Innovation Imperative advances a best practice framework to solving the world's most pressing social issues This is a foundational guide to changing the world that will be referenced for years to come Michael Reynolds Vice President Product Development and Management Cigna Health Care Advancing the works of Clayton Christensen Tony Ulwick and others Bates gives us a systematic approach for addressing critical human needs and the ecosystems in which they persist This book is a

blueprint to help us solve the right things the right way Joe Grieshop President Chief Innovation Executive netTrekker Founding Partner Knovation Lab Bates lays out a comprehensive needs driven approach for creating a social innovation road map The detailed templates she provides offer particular insight for large complex challenges Sarah Miller Caldicott author of Innovate Like Edison and Inventing The Future great grandniece of Thomas Edison Bates shows how to create comprehensive innovation strategies using a six step framework and she gives the reader detailed how to instruction for each step Ellen Domb Ph D President PQR Group Founder of The TRIZ Journal About the Book In recent years business leaders have been investing unprecedented amounts of time and money pursuing innovation to drive profits and growth Although far from perfected the innovation best practices they follow are by now well established But when your expected ROI isn't measured in dollars but in social good the game is played very differently which is where The Social Innovation Imperative comes in Sandra M Bates has spent the last decade helping major corporations create new markets for technology consumer goods and services Now she turns her attention to the social sector The Social Innovation Imperative begins by explaining why innovation in social sectors such as health care conservation and education is unique and then provides the framework and tools that create a best practice for driving innovative change that will impact our world Bates organizes the process into action oriented steps you can follow to meet your goals effectively and in the most efficient manner possible Learn how to Investigate the Needs define the social challenge determine unmet needs and examine opportunities for achieving them Innovate the Solution devise a workable solution and develop a powerful social business model Implement the Solution ensure the solution creates shared value and discover techniques to make certain that it does not become an orphan innovation In The Social Innovation Imperative Bates combines everything she has learned as a high level business consultant to offer a refreshing new approach for developing breakthrough products programs and services to meet society's needs The Framework for Social Innovation outlined in this book removes the mystery from innovation success and provides a systematic approach anyone can adopt The Social Innovation Imperative offers essential wisdom for innovators everywhere whether nonprofits NGOs foundations government agencies or corporations who wish to generate meaningful social value

Social Entrepreneurship for the 21st Century: Innovation Across the Nonprofit, Private, and Public Sectors Georgia Levenson Keohane, 2013 ARE YOU READY FOR THE SOCIAL ENTREPRENEURSHIP REVOLUTION In her book Social Entrepreneurship for the 21st Century Georgia Levenson Keohane provides a great insight into the emergence of social business and entrepreneurship Her work provides a clear sighted analysis of the many different dynamics at play as we test new models and solutions for global economic change MUHAMMAD YUNUS 2006 Nobel Peace Laureate author of Banker to the Poor Entrepreneurship and venture thinking don't reside only in Silicon Valley they can be found in the nonprofit sector and they are changing the social fabric of nations and cultures around the world Just how the nonprofit sector has evolved into a powerful agent of social change is the story expertly told by Georgia Levenson Keohane in Social Entrepreneurship for

the 21st Century This is a hugely important book for those who want to understand the nonprofit world and its evolving role

ELIOT SPITZER former governor of New York and host of Current TV's Viewpoint A timely comprehensive and well written perspective on one of the most powerful positive forces for social change in our world today Keohane's book not only synthesizes her state of the art knowledge of the field but brings new insight into impact investing the growing role of the social capital markets the essentiality of valid performance measures and the blurring of the lines between the social public and private sectors

WILLIAM F MEEHAN III Raccoon Partners Lecturer in Management Stanford Graduate School of Business and Director Emeritus McKinsey and Company There's been much talk of a social entrepreneurship movement over the past decade But what is it How new is it How has it influenced nonprofits as well as the private and public sectors What are its virtues and its limitations What risks are there in its embrace

Georgia Levenson Keohane has provided the most comprehensive deeply researched critical examination of social entrepreneurship to date

PHIL BUCHANAN president of the Center for Effective Philanthropy Modern social entrepreneurship is transforming the way we invest our money and change the world Within 10 years investors will channel hundreds of billions of dollars to achieve positive social and environmental impact in housing health education energy and financial services across the globe While there are extraordinary financial and social gains to be made many unanswered questions remain What's the best way to harness markets to promote social change And what kinds of investments can we make across the nonprofit private and public sectors to achieve a more shared prosperity This book demystifies the complex world of social entrepreneurship providing all the information you need to understand social investment and innovation whether you're a private investor policymaker nonprofit manager or passionate and engaged donor

In clear and straightforward language former McKinsey executive Georgia Levenson Keohane charts the development of what the New York Times calls the emerging hybrid of philanthropy and private equity

In *Social Entrepreneurship for the 21st Century* a must read for anyone interested in innovative solutions to social problems Keohane Shows how social entrepreneurship has radically transformed the nonprofit private and public sectors Explores the promise of impact investing what it really is and how it works Illuminates the challenges of bringing billions of dollars in private capital to bear on social problems Identifies smart public policies that promote social innovation at the local and national levels Recommends specific investment opportunities you can act on now

With in depth coverage of cutting edge social programs and philanthropic initiatives *Social Entrepreneurship for the 21st Century* provides the knowledge and tools you need to be a responsibly engaged investor and citizen in the coming decades

Innovation entrepreneuriale et développement durable en Afrique : défis et opportunités Ghorfi thami, emmanuel Kamdem, 2016-10-01 Depuis une quinzaine d'années les économies africaines affichent des taux de croissance positifs Au cours de la prochaine décennie plus de la moitié des champions mondiaux de la croissance économique seront africains On s'éloigne de l'afropessimisme qui a longtemps dominé L'ouvrage se penche sur les défis et les opportunités de cet essor économique Ces communications abordent la responsabilité

sociale soci tale et environnementale l entrepreneuriat et le d veloppement durable social et solidaire l entrepreneuriat f minin et ses innovations

On Competitiveness John Antony Xavier,2017 *Possibility Unleashed: Pathbreaking Lessons for Making Change Happen in Your Organization and Beyond* Marc Harrison,2023-01-17 From a visionary leader comes a game changing guide to help you face your fears transcend discord and polarization and drive positive systemic and societal change When Marc Harrison became CEO of Intermountain Healthcare one of the nation s largest health systems the organization was financially sound and had a sterling reputation for delivering excellent care But Harrison wasn t content to uphold that reputation he knew it could be even better As an IRONMAN triathlete he had a drive to push boundaries as a two time cancer survivor he had a deeper empathy for patients and a greater sense of urgency Harrison led an ambitious transformation that has unleashed Intermountain s workforce not only to improve the organization but to look beyond it and tackle a range of problems that have plagued both the industry and our broader society Bucking the prevailing culture of conflict and polarization leaders at all levels are empowered to convene diverse stakeholders in unorthodox ways to solve problems that affect everyone In Possibility Unleashed you ll learn what happens when you Walk in others shoes Embrace an outsider s perspective Look in the mirror Fix what isn t broken yet Unlock the genius at the bedside or at the front line Ask What if Make frenemies Go upstream Stand up for what s right Color outside the red and blue lines You ll find real life examples of how this works in action from a liberal Harvard trained program manager partnering with a leading gun rights advocate to address the issue of firearm assisted suicides to a healthcare organization fighting high prices and drug shortages by working with its competitors to establish a not for profit generic drug company that benefits all And while other health systems stand by as their communities struggle with poverty crime and other seemingly nonmedical issues Intermountain is investing millions to address them recognizing that they in turn profoundly affect people s health It s a radical approach to leadership that shuns the status quo to create lasting transformative change In Possibility Unleashed you ll discover the blueprint to making a far greater impact on society than you d imagined while also building strong financially healthy organizations where people love to work

Internationalization, Innovation and Sustainability of MNCs in Latin America Leonardo Liberman,William Newburry,2013-11-08 As global and regional integration move forward firms must be innovative and sustainable when setting up operations in new countries and markets The AIB LAT book series presents research findings and theoretical developments in international business with special emphasis on studies focusing on internationalization innovation and sustainability in Latin America three increasingly interconnected and important issues for firms around the world Latin America continues to gather business and academic attention as the region plays a growing role in the global economy The chapters of this volume will further readers understanding of how business enterprises from and in Latin America strive to create and implement sustainable and innovative solutions while developing their international operations by presenting

research findings from top scholars working in the region □□□□ ,2012

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