

# SAMPLE PAPER 1

## BUSINESS STUDIES

A Highly Simulated Practice Questions Paper  
for CBSE **Class XII** (Term I) Examination

### Instructions

1. There is an internal choice provided in each Section.  
(a) Section A – Contains 24 questions. Attempt any 20 questions.  
(b) Section B – Contains 24 questions. Attempt any 20 questions.  
(c) Section C – Contains 12 questions. Attempt any 10 questions.
2. Each question carry 0.80 marks.
3. There is **NO** negative marking.

Roll No.

Maximum Marks : 40  
Time allowed : 90 Mins.

### Section **A**

1. "In an organisation, employees are happy and satisfied, there is no chaos and the effect of management is noticeable." Which characteristic of management is highlighted by this statement?  
(a) Management is goal oriented process (b) Management is all pervasive  
(c) Management is an intangible force (d) Management is a group activity
2. Making assumptions for future is referred as .....  
(a) Making derivative plans (b) Making policy  
(c) Setting planning premises (d) All of these
3. Range of products or variety or assortment of products which a company is manufacturing is called .....  
(a) Product mix (b) Place mix  
(c) Price mix (d) Promotion mix
4. Which of the following have no representative professional organisations available?  
(a) Law (b) Management  
(c) Medical (d) Accountancy
5. On what basis, the principles of management were derived?  
(a) On the basis of observation (b) On the basis of experimental studies  
(c) Both (a) and (b) (d) None of these



# Sample Question Paper Business Studies

**VM Jensen**



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## **Table of Contents Sample Question Paper Business Studies**

1. Understanding the eBook Sample Question Paper Business Studies
  - The Rise of Digital Reading Sample Question Paper Business Studies
  - Advantages of eBooks Over Traditional Books
2. Identifying Sample Question Paper Business Studies
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Sample Question Paper Business Studies
  - User-Friendly Interface
4. Exploring eBook Recommendations from Sample Question Paper Business Studies
  - Personalized Recommendations
  - Sample Question Paper Business Studies User Reviews and Ratings
  - Sample Question Paper Business Studies and Bestseller Lists
5. Accessing Sample Question Paper Business Studies Free and Paid eBooks
  - Sample Question Paper Business Studies Public Domain eBooks
  - Sample Question Paper Business Studies eBook Subscription Services

- Sample Question Paper Business Studies Budget-Friendly Options
- 6. Navigating Sample Question Paper Business Studies eBook Formats
  - ePub, PDF, MOBI, and More
  - Sample Question Paper Business Studies Compatibility with Devices
  - Sample Question Paper Business Studies Enhanced eBook Features
- 7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Sample Question Paper Business Studies
  - Highlighting and Note-Taking Sample Question Paper Business Studies
  - Interactive Elements Sample Question Paper Business Studies
- 8. Staying Engaged with Sample Question Paper Business Studies
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Sample Question Paper Business Studies
- 9. Balancing eBooks and Physical Books Sample Question Paper Business Studies
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Sample Question Paper Business Studies
- 10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
- 11. Cultivating a Reading Routine Sample Question Paper Business Studies
  - Setting Reading Goals Sample Question Paper Business Studies
  - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Sample Question Paper Business Studies
  - Fact-Checking eBook Content of Sample Question Paper Business Studies
  - Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
- 14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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