

# **Project 1: Topic and system (or product) concept statement**

## ***Overview***

In this project assignment you get started by establishing the target product or system that you will work on for a client and by writing a system (or product) concept statement.

## ***What To Do***

1. Establish a client for your project (virtual or fictitious is ok).
2. Establish a product or application system for which you will develop the user interaction design.
3. Get your client and target product or application system approved by the instructor before the due date for this project part. Earlier approval is better, in case you have to make some adjustments or find a different client.
4. Write and refine (several times) a system concept statement for your target system.

## ***The Importance of Making These Choices***

We urge you to choose carefully, since you will be living with your decision for the whole semester. Your choices for a product or system can range from an information system to a Web site to a commercial product such as a new kind of mobile or personal device. You can even design a new system with gestural interaction on a wall-size display. We are requiring you to pick a domain such as those discussed in class on the first day of lectures and listed below. These are not requirements but

- Car + Phone for music experience, or navigation (GPS), or shopping with location based reminders, etc.
- Large public displays in common areas coupled with your phones and proximity
- Bike + exercise coupled with your iDevice to manage your health, fitness, competitive spirit
- Public transportation + iDevice for daily travel or vacations, save energy, bike, car, share-ride, etc.

Please consider a choice that will involve lots of creative design, as that is one of the important emphases in this course. We also urge you to consider a product

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**Peipei Pang**



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## **Table of Contents Example Of A Product Concept Statement Chron Com**

1. Understanding the eBook Example Of A Product Concept Statement Chron Com
  - The Rise of Digital Reading Example Of A Product Concept Statement Chron Com
  - Advantages of eBooks Over Traditional Books
2. Identifying Example Of A Product Concept Statement Chron Com
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Example Of A Product Concept Statement Chron Com
  - User-Friendly Interface
4. Exploring eBook Recommendations from Example Of A Product Concept Statement Chron Com
  - Personalized Recommendations

- Example Of A Product Concept Statement Chron Com User Reviews and Ratings
- Example Of A Product Concept Statement Chron Com and Bestseller Lists
- 5. Accessing Example Of A Product Concept Statement Chron Com Free and Paid eBooks
  - Example Of A Product Concept Statement Chron Com Public Domain eBooks
  - Example Of A Product Concept Statement Chron Com eBook Subscription Services
  - Example Of A Product Concept Statement Chron Com Budget-Friendly Options
- 6. Navigating Example Of A Product Concept Statement Chron Com eBook Formats
  - ePub, PDF, MOBI, and More
  - Example Of A Product Concept Statement Chron Com Compatibility with Devices
  - Example Of A Product Concept Statement Chron Com Enhanced eBook Features
- 7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Example Of A Product Concept Statement Chron Com
  - Highlighting and Note-Taking Example Of A Product Concept Statement Chron Com
  - Interactive Elements Example Of A Product Concept Statement Chron Com
- 8. Staying Engaged with Example Of A Product Concept Statement Chron Com
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Example Of A Product Concept Statement Chron Com
- 9. Balancing eBooks and Physical Books Example Of A Product Concept Statement Chron Com
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Example Of A Product Concept Statement Chron Com
- 10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
- 11. Cultivating a Reading Routine Example Of A Product Concept Statement Chron Com
  - Setting Reading Goals Example Of A Product Concept Statement Chron Com
  - Carving Out Dedicated Reading Time
- 12. Sourcing Reliable Information of Example Of A Product Concept Statement Chron Com
  - Fact-Checking eBook Content of Example Of A Product Concept Statement Chron Com

- Distinguishing Credible Sources
- 13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
- 14. Embracing eBook Trends
  - Integration of Multimedia Elements
  - Interactive and Gamified eBooks

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