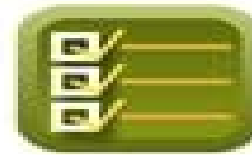
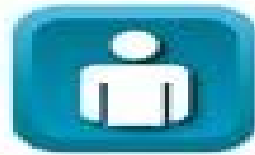
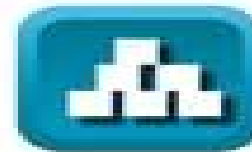
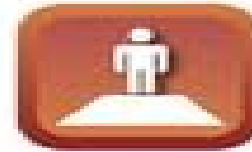


Tenth Edition



# Essentials of Contemporary Management



Mc  
Graw  
Hill

Gareth R. Jones  
Jennifer M. George

# Essentials Contemporary Management Gareth Jones

**Gareth R. Jones, Jennifer M. George**

## **Essentials Contemporary Management Gareth Jones:**

*Essentials of Contemporary Management* Jennifer M George, Gareth R Jones, 2018-01-23 *Essentials of Contemporary Management* 8th edition by Jones and George is the concise version of *Contemporary Management* Jones and George are dedicated to the challenge of Making It Real for students This edition continues to focus on providing the most up to date account of the changes taking place in the world of management and management practices while maintaining our emphasis on making our text relevant and interesting to students The increased focus on the challenges and opportunities facing businesses large and small and integrated timely examples bring management issues to life for students

*Essentials of Contemporary Management* Gareth Jones, Jennifer George, 2010-01-21 Jones George *Essentials of Contemporary Management* is the concise edition of the market bestselling textbook by the same author team Jones and George are dedicated to the challenge of Making It Real for students The authors present management in a way that makes its relevance obvious even to students who might lack exposure to a real life management context This is accomplished thru a diverse set of examples and the unique and most popular feature of the text the Manager as a Person Chapter 2 This chapter discusses managers as real people with their own personalities strengths weaknesses opportunities and problems and this theme is carried thru the remaining chapters This text also discusses the importance of management competencies the specific set of skills abilities and experiences that gives one manager the ability to perform at a higher level than another in a specific context The themes of diversity ethics globalization and information technology are integrated throughout

Loose-Leaf for Essentials of Contemporary Management Gareth R. Jones, Jennifer M. George, 2020-01-09 Jones and George s *Essentials of Contemporary Management* Ninth Edition provides the most current concise account of changes taking place in the world of management and management practices while making the text relevant and interesting to students It mirrors the changes taking place in today s management practice by incorporating recent developments in management theory and research This text also provides vivid current examples of how managers of companies large and small address the challenges and opportunities they face and how they can effectively meet them A hallmark of this text is how the authors infuse real managers who seize opportunities overcome challenges and effectively manage and lead their organizations in their Manager as a Person feature allowing students to see real life management in action Central to the books approach boxed material is seamlessly integrated into the text and an integral part of the learning experience it is not disembodied from the chapter narrative

ISE Essentials of Contemporary Management Gareth R. Jones, Jennifer M. George, 2018-01-05 *Essentials of Contemporary Management* 8th edition by Jones and George is the concise version of *Contemporary Management* Jones and George are dedicated to the challenge of Making It Real for students This edition continues to focus on providing the most up to date account of the changes taking place in the world of management and management practices while maintaining our emphasis on making our text relevant and interesting to students The increased focus on the challenges and opportunities facing

businesses large and small and integrated timely examples bring management issues to life for students *ISE*  
*Contemporary Management* Gareth R. Jones, Jennifer M. George, 2021-01-19 Loose-Leaf Essentials of Contemporary Management Jennifer George, Gareth Jones, 2012-01-18 Binder Ready Loose Leaf Text 0077439473 This full featured text is provided as an option to the price sensitive student It is a full 4 color text that s three whole punched and made available at a discount to students Also available in a package with Connect 0077439414 **Study Guide for Use with Essentials of Contemporary Management [by] Gareth R. Jones, Jennifer M. George** Thomas J. Quirk, 2004 **Loose Leaf Essentials of Contemporary Management with Connect Access Card** Jennifer M George, Gareth R Jones, 2013-11-08 This full featured text is provided as an option to the price sensitive student It is a full 4 color text that s three whole punched and made available at a discount to students The loose leaf is also available in a package with Connect Managing Global Health Projects in Low and Middle-Income Countries Paul Robinson, 2024-05-29 With over 30 years of experience in global health programming and teaching the author offers practical and insightful guidance in this unique book for managing global health projects in resource constrained settings Beginning with an overview of fundamental principles the book delves deeply into a nuts and bolts approach to health project management From building project teams and developing detailed activity plans to evaluating health projects and report writing this book brings the readers a wealth of knowledge they can use to manage health projects Besides a list of key takeaways and discussion questions each chapter features a case study exercise from real life situation where readers can picture themselves as project managers sharpening their understanding of concepts and strategies Timely and original this book is an essential resource for university students of global health courses preparing to manage global health projects in low and middle income countries as well as for newly engaged project managers **Contemporary Management** Gareth R. Jones, Jennifer M. George, 2021 Since the tenth edition of Contemporary Management was published our book continues to be a leader in the management market This tells us that we continue to meet the expectations of our existing users and attract new users to our book **Essentials of Contemporary Management with Student CD-ROM** Gareth Jones, Jennifer George, 2003-04-11 Jones and George are dedicated to the challenge of Making It Real for students As a team they are uniquely qualified to write about the organizational challenges facing today s managers No other author team in the management discipline matches their combined research and text writing experience Essentials of Management concisely surveys current management theories and research Through a variety of real world examples from small medium and large companies the reader learns how those ideas are used by practicing managers The organization of this text follows the mainstream functional approach of planning organizing leading and controlling but the content is flexible and encourages instructors to use the organization they are most comfortable with The themes of diversity ethics and information technology are clearly evident through in text examples photographs unboxed stories and the end of chapter material all areas of importance that truly serve to bring to life the workplace realities that

today's student will encounter in the course of a career **Loose Leaf Essentials of Contemporary Management with Connect Access Card** Jennifer George, Gareth Jones, 2011-11-10 *On the Other Hand* Gilda, 2017-02-10 Gilda is a woman who has never had to fight for anyone or anything Her determination is a great strength Born to a middle class New York family she has had everything necessary for a healthy life Unfortunately she did not have the luxury of having being born with a silver spoon or on an platinum platter Although jewelry art handsome men and all the comforts one woman can possess has come her way still something is missing from her life She has a need to fulfill a hole and she is in a chapter of her life to realize that there's more to life than the perpetual attaining of things Gilda reveals inside secrets on how to conquer obstacles in both life circumstances and the struggles in the business world for the working class patrons Gilda's ambition and dedication to succeed guides her through many chapters of real life circumstances Even though struggles and obstacles want to put a hold on some goals she is determined to keep trucking But when childhood memories motherhood and career combine Gilda progresses with stride into leadership duties Little does Gilda know that certain life circumstances are not as easy as they are said to be It sometimes entails many different personalities and responsibilities Just when she thinks she is where she wants to be on easy street another challenge comes to face her Suddenly juggling from motherhood to career woman becomes a reality Will Gilda go insane Can she run from her chosen goals *On the Other Hand* is a story of facing challenges and obstacles in life family and the world of business by Gilda This new book on innovation by a talented new novelist gives great insights and will keep you interested from chapter to chapter Don't miss out on this knowledge

*Religion and Contemporary Management* Arthur J. Wolak, 2016-11-21 Although few might think of Moses as a leader in the contemporary business and political sense Moses is not only among the most significant leaders in Western civilization but is also arguably the quintessential example of a powerful leader from whom much can be learned by anyone entering and occupying leadership positions Various types of leadership approaches are considered that have been advocated by scholars over the past century Moses example as described in the Bible is analyzed to assert why Moses approach makes for an appropriate and compelling form of leadership today While present leadership and management vocabulary might differ from the Hebrew Bible many of the notions advocated by modern leadership theorists appear to parallel major behaviors traits functions experiences and actions ascribed to Moses especially in the first five books of the Hebrew Bible Anyone can view Moses through the lens of a particular religion whether shared or not and still learn considerably from the experience One will find Moses depicted as heroic charismatic and certainly empathic Yet Moses also shows transactional transformational and visionary leadership qualities Hence *Religion and Contemporary Management* discerns why Moses represents such an important model of effective leadership for contemporary times Academy of Management Annual Meeting Academy of Management, 2005 Outlines and Highlights for Essentials of Contemporary Management by Gareth R Jones, Isbn Cram101 Textbook Reviews, 2010-12 Never HIGHLIGHT a Book Again Virtually all of the testable terms concepts persons

places and events from the textbook are included Cram101 Just the FACTS101 studyguides give all of the outlines highlights notes and quizzes for your textbook with optional online comprehensive practice tests Only Cram101 is Textbook Specific Accompanys 9780078137228 9780077405465 9780078011764 9780077403478 *Student Study Guide to Accompany Contemporary Management* Gareth R. Jones, Jones Gareth, 2005 Prepared by Thomas J Quirk of Webster University the study guide contains learning objectives chapter outlines matching questions true or false questions multiple choice questions and essay questions along with an answer key that includes page references to the text **STUDYGUIDE FOR ESSENTIALS OF C** Cram101 Textbook Reviews, 2016-09-09 Never HIGHLIGHT a Book Again Includes all testable terms concepts persons places and events Cram101 Just the FACTS101 studyguides gives all of the outlines highlights and quizzes for your textbook with optional online comprehensive practice tests Only Cram101 is Textbook Specific Accompanies 9780077403478 This item is printed on demand **SmartBook Access Card for Essentials of Contemporary Management** Jennifer George, Gareth Jones, 2013-08-01 SmartBook is the first and only adaptive reading experience Fueled by LearnSmart the most widely used and intelligent adaptive learning technology SmartBook identifies what you know and don't know and highlights what you need to learn It even figures out what material you are most likely to forget SmartBook helps you study smarter not harder and get the grades you want *Canadian Books in Print. Author and Title Index*, 1975

Delve into the emotional tapestry woven by Emotional Journey with in Experience **Essentials Contemporary Management Gareth Jones** . This ebook, available for download in a PDF format ( PDF Size: \*), is more than just words on a page; it's a journey of connection and profound emotion. Immerse yourself in narratives that tug at your heartstrings. Download now to experience the pulse of each page and let your emotions run wild.

[https://py.bijouxmedusa.com/results/browse/index.jsp/All\\_That\\_Remains\\_Kay\\_Scarpetta\\_3\\_Patricia\\_Cornwell.pdf](https://py.bijouxmedusa.com/results/browse/index.jsp/All_That_Remains_Kay_Scarpetta_3_Patricia_Cornwell.pdf)

## **Table of Contents Essentials Contemporary Management Gareth Jones**

1. Understanding the eBook Essentials Contemporary Management Gareth Jones
  - The Rise of Digital Reading Essentials Contemporary Management Gareth Jones
  - Advantages of eBooks Over Traditional Books
2. Identifying Essentials Contemporary Management Gareth Jones
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Essentials Contemporary Management Gareth Jones
  - User-Friendly Interface
4. Exploring eBook Recommendations from Essentials Contemporary Management Gareth Jones
  - Personalized Recommendations
  - Essentials Contemporary Management Gareth Jones User Reviews and Ratings
  - Essentials Contemporary Management Gareth Jones and Bestseller Lists
5. Accessing Essentials Contemporary Management Gareth Jones Free and Paid eBooks
  - Essentials Contemporary Management Gareth Jones Public Domain eBooks
  - Essentials Contemporary Management Gareth Jones eBook Subscription Services
  - Essentials Contemporary Management Gareth Jones Budget-Friendly Options

6. Navigating Essentials Contemporary Management Gareth Jones eBook Formats
  - ePub, PDF, MOBI, and More
  - Essentials Contemporary Management Gareth Jones Compatibility with Devices
  - Essentials Contemporary Management Gareth Jones Enhanced eBook Features
7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Essentials Contemporary Management Gareth Jones
  - Highlighting and Note-Taking Essentials Contemporary Management Gareth Jones
  - Interactive Elements Essentials Contemporary Management Gareth Jones
8. Staying Engaged with Essentials Contemporary Management Gareth Jones
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Essentials Contemporary Management Gareth Jones
9. Balancing eBooks and Physical Books Essentials Contemporary Management Gareth Jones
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Essentials Contemporary Management Gareth Jones
10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
11. Cultivating a Reading Routine Essentials Contemporary Management Gareth Jones
  - Setting Reading Goals Essentials Contemporary Management Gareth Jones
  - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Essentials Contemporary Management Gareth Jones
  - Fact-Checking eBook Content of Essentials Contemporary Management Gareth Jones
  - Distinguishing Credible Sources
13. Promoting Lifelong Learning
  - Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
14. Embracing eBook Trends
  - Integration of Multimedia Elements

- Interactive and Gamified eBooks

### **Essentials Contemporary Management Gareth Jones Introduction**

Free PDF Books and Manuals for Download: Unlocking Knowledge at Your Fingertips In today's fast-paced digital age, obtaining valuable knowledge has become easier than ever. Thanks to the internet, a vast array of books and manuals are now available for free download in PDF format. Whether you are a student, professional, or simply an avid reader, this treasure trove of downloadable resources offers a wealth of information, conveniently accessible anytime, anywhere. The advent of online libraries and platforms dedicated to sharing knowledge has revolutionized the way we consume information. No longer confined to physical libraries or bookstores, readers can now access an extensive collection of digital books and manuals with just a few clicks. These resources, available in PDF, Microsoft Word, and PowerPoint formats, cater to a wide range of interests, including literature, technology, science, history, and much more. One notable platform where you can explore and download free Essentials Contemporary Management Gareth Jones PDF books and manuals is the internet's largest free library. Hosted online, this catalog compiles a vast assortment of documents, making it a veritable goldmine of knowledge. With its easy-to-use website interface and customizable PDF generator, this platform offers a user-friendly experience, allowing individuals to effortlessly navigate and access the information they seek. The availability of free PDF books and manuals on this platform demonstrates its commitment to democratizing education and empowering individuals with the tools needed to succeed in their chosen fields. It allows anyone, regardless of their background or financial limitations, to expand their horizons and gain insights from experts in various disciplines. One of the most significant advantages of downloading PDF books and manuals lies in their portability. Unlike physical copies, digital books can be stored and carried on a single device, such as a tablet or smartphone, saving valuable space and weight. This convenience makes it possible for readers to have their entire library at their fingertips, whether they are commuting, traveling, or simply enjoying a lazy afternoon at home. Additionally, digital files are easily searchable, enabling readers to locate specific information within seconds. With a few keystrokes, users can search for keywords, topics, or phrases, making research and finding relevant information a breeze. This efficiency saves time and effort, streamlining the learning process and allowing individuals to focus on extracting the information they need. Furthermore, the availability of free PDF books and manuals fosters a culture of continuous learning. By removing financial barriers, more people can access educational resources and pursue lifelong learning, contributing to personal growth and professional development. This democratization of knowledge promotes intellectual curiosity and empowers individuals to become lifelong learners, promoting progress and innovation in various fields. It is worth noting that while accessing free Essentials Contemporary Management Gareth Jones PDF books and manuals is convenient and cost-effective, it is vital to respect copyright laws and intellectual property rights. Platforms

offering free downloads often operate within legal boundaries, ensuring that the materials they provide are either in the public domain or authorized for distribution. By adhering to copyright laws, users can enjoy the benefits of free access to knowledge while supporting the authors and publishers who make these resources available. In conclusion, the availability of Essentials Contemporary Management Gareth Jones free PDF books and manuals for download has revolutionized the way we access and consume knowledge. With just a few clicks, individuals can explore a vast collection of resources across different disciplines, all free of charge. This accessibility empowers individuals to become lifelong learners, contributing to personal growth, professional development, and the advancement of society as a whole. So why not unlock a world of knowledge today? Start exploring the vast sea of free PDF books and manuals waiting to be discovered right at your fingertips.

### FAQs About Essentials Contemporary Management Gareth Jones Books

1. Where can I buy Essentials Contemporary Management Gareth Jones books? Bookstores: Physical bookstores like Barnes & Noble, Waterstones, and independent local stores. Online Retailers: Amazon, Book Depository, and various online bookstores offer a wide range of books in physical and digital formats.
2. What are the different book formats available? Hardcover: Sturdy and durable, usually more expensive. Paperback: Cheaper, lighter, and more portable than hardcovers. E-books: Digital books available for e-readers like Kindle or software like Apple Books, Kindle, and Google Play Books.
3. How do I choose a Essentials Contemporary Management Gareth Jones book to read? Genres: Consider the genre you enjoy (fiction, non-fiction, mystery, sci-fi, etc.). Recommendations: Ask friends, join book clubs, or explore online reviews and recommendations. Author: If you like a particular author, you might enjoy more of their work.
4. How do I take care of Essentials Contemporary Management Gareth Jones books? Storage: Keep them away from direct sunlight and in a dry environment. Handling: Avoid folding pages, use bookmarks, and handle them with clean hands. Cleaning: Gently dust the covers and pages occasionally.
5. Can I borrow books without buying them? Public Libraries: Local libraries offer a wide range of books for borrowing. Book Swaps: Community book exchanges or online platforms where people exchange books.
6. How can I track my reading progress or manage my book collection? Book Tracking Apps: Goodreads, LibraryThing, and Book Catalogue are popular apps for tracking your reading progress and managing book collections. Spreadsheets: You can create your own spreadsheet to track books read, ratings, and other details.

7. What are Essentials Contemporary Management Gareth Jones audiobooks, and where can I find them? Audiobooks: Audio recordings of books, perfect for listening while commuting or multitasking. Platforms: Audible, LibriVox, and Google Play Books offer a wide selection of audiobooks.
8. How do I support authors or the book industry? Buy Books: Purchase books from authors or independent bookstores. Reviews: Leave reviews on platforms like Goodreads or Amazon. Promotion: Share your favorite books on social media or recommend them to friends.
9. Are there book clubs or reading communities I can join? Local Clubs: Check for local book clubs in libraries or community centers. Online Communities: Platforms like Goodreads have virtual book clubs and discussion groups.
10. Can I read Essentials Contemporary Management Gareth Jones books for free? Public Domain Books: Many classic books are available for free as they're in the public domain. Free E-books: Some websites offer free e-books legally, like Project Gutenberg or Open Library.

**Find Essentials Contemporary Management Gareth Jones :**

[all that remains kay scarpetta 3 patricia cornwell](#)

*all things bright and beautiful piano 4 hands sheet music common*

*algebra 2 final exam with answer key*

[algorithms flowcharts and pseudocode an algorithm baking](#)

**agile project management the agile pmo leading the effective value driven and agile project management office  
agile business leadership book 1**

[american headway 5 second edition teachers](#)

**algebra competency exam for 8th grade students boylan org**

[agile and lean program management scaling collaboration across the organization](#)

[ajedrez en c c mo programar un juego de ajedrez en lenguaje c y que funcione programaci n n 1](#)

*american pageant 15th edition*

[all unix commands with examples download download](#)

*all new kia motors per*

*american headway 1 student book cd 2*

**alter ego a2 french guide**

*aldi employee manual*

**Essentials Contemporary Management Gareth Jones :**

The Heavy Guitar Bible: A Rock Guitar Instruction Manual This book gives you everything you need to really be able to play your guitar like a professional. It's an easy method to learn your music theory and how to use ... The Heavy Guitar Bible - A Rock Guitar Manual This bestseller is now available with a CD! The complete book on the world of rock guitar, covering fretboard basics, chords, structure, and all rock styles, ... Heavy Guitar Bible Vol2 A Rock Guitar Manual Heavy Guitar Bible Vol2 A Rock Guitar Manual · Book overview. Book by Richard Daniels. The Heavy Guitar Bible: A Rock Guitar Instruction Manual The complete book on the world of rock guitar, covering fretboard basics, chords, structure, and all rock styles, with accompanying illustrations. GenresMusic. The Heavy Metal Guitar Bible The Heavy Metal Guitar Bible is a three-part series that teaches you the essential skills required to become a master Heavy Metal guitarist. Heavy Guitar Bible Rock by Richard Daniels The Heavy Guitar Bible: A Rock Guitar Instruction Manual by Richard Daniels and a great selection of related books, art and collectibles available now at ... The Heavy Guitar Bible: A Rock Guitar Manual (Guitar Educational). This bestseller is now available with a CD! The complete book on the world of rock guitar, covering fretboard basics, chords, The Heavy Guitar Bible [HL:2501149] A Rock Guitar Manual. This bestseller is now available with a CD! The complete book on the world of rock guitar, covering fretboard basics, chords, structure, ... The Heavy Guitar Bible by Richard Daniels, Paperback (Guitar Educational). The complete book on the world of rock guitar, covering fretboard basics, chords, structure, and all rock styles, with accompanying. Cherry Lane The Heavy Guitar Bible Book The Heavy Guitar Bible provides you with an incredibly resourceful book on the world of rock guitar, covering fretboard basics, chords, structure, ... 25.2 Nuclear Transformations Flashcards Study with Quizlet and memorize flashcards containing terms like Band of stability, Positron, Half-life and more. Nuclear Chemistry Chapter 25 (25.2, 25.3, 25.4) Worksheet ... Pearson Chemistry; Nuclear Chemistry Chapter 25 (25.2, 25.3, 25.4) Worksheet Answers. ... Chapter 25.2-Nuclear Transformations vocabulary and key concepts. 9 ... Nuclear Chemistry 2. The three types of nuclear radiation are radiation, radiation, and radiation. 25.2 Nuclear Transformations. 25.2 Nuclear Transformations Carbon-14 emits beta radiation and decays with a half-life ( $t_{1/2}$ ) of 5730 years. Assume you start with a mass of 2.00 10<sup>12</sup> g of carbon-14. a. How long is ... ECON101 - Ch.25 Section Review Answers For the electronic transition from  $n = 3$  to  $n = 5$  in the hydrogen atom. a) Calculate the energy. b) Calculate the wavelength (in nm). Chapter 25 Nuclear Chemistry 25.2 Nuclear Transformations Sep 5, 2017 — Nuclear Chemistry Targets: 1.I CAN Utilize appropriate scientific vocabulary to explain scientific concepts. 2.I CAN Distinguish between fission ... Matter and Change • Chapter 25 When a radioactive nucleus gives off a gamma ray, its atomic number increases by 1. The three types of radiation were first identified by Ernest Rutherford. Nuclear Chemistry - Lake Central High School Jul 12, 2015 — What is the change in atomic number after the alpha decay? It decreases by 2. b. ... answer the following questions. **Nuclear** ... 25.2 Nuclear Transformations | Lecture notes Chemistry These nuclei decay by turning a neutron into a pro- ton to emit a beta

particle (an electron) from the nucleus. This process is known as beta emission. It ... 60 s - 1 min SECTION 25.2 NUCLEAR TRANSFORMATIONS. 1. Write a nuclear equation for the following radioactive processes. a. alpha decay of francium-208  $^{208}\text{Fr} \rightarrow \text{b} \dots$  From Jesus to Christianity: How Four Generations of ... From Jesus to Christianity: How Four Generations of ... By L. Michael White - From Jesus to Christianity: How Four ... L. Michael White. From Jesus to Christianity: How four generations of visionaries and story-tellers created the New Testament and the Christian faith. Harper/ ... From Jesus to Christianity: How Four Generations of ... From Jesus to Christianity: How Four Generations of Visionaries and Storytellers Created the New Testament and Christian Faith by L. Michael White | Goodreads. From Jesus to Christianity How Four Generations of Visionaries & Storytellers Created the New Testament and Christian Faith ... From Jesus to Christianity. by L. Michael White. \$15.99 ... From Jesus to Christianity: How Four Generations of ... From Jesus to Christianity: How Four Generations of Visionaries & Storytellers Created the New Testament and Christian Faith by White, L. Michael - ISBN 10: ... From Jesus to Christianity: How Four Generations of ... From Jesus to Christianity: How Four Generations of Visionaries & Storytellers Created the New Testament and Christian Faith · Paperback(Reprint) · \$20.99. FROM JESUS TO CHRISTIANITY: How Four Generations ... Nov 8, 2004 — Finally, by the fourth generation (150-190 C.E.), Christianity had assumed an integral role in the social and intellectual context of the Roman ... From Jesus to Christianity: How Four Generations of ... This well-respected professor of early Christianity delves into what preceded the Gospels of the New Testament, which documents were written first and why, ... From Jesus to Christianity: How Four Generations of ... From Jesus to Christianity: How Four Generations of Visionaries & Storytellers Created the New Testament and Christian Faith - eBook (9780062241979) by L. From Jesus to Christianity - L. Michael White Apr 12, 2016 — L. Michael White, one of the world's foremost scholars on the origins of Christianity, provides the complete, astonishing story of how ...