

# Sponsorship based content monetization strategy

The following slide provides the content monetization strategy using brand sponsorships that helps to build effective revenue generation tactics. Key components are develop offerings, create media kit, timeline development, etc.



## 1. Develop offerings

- Prepare a list of content formats
  - Blogposts
  - Newsletters
- Select the content distribution channel
- Add text here

## 2. Create media kit

- Include information such as
  - Audience information
  - Testimonials
- Add text here

## 3. Reach out to advertisers

- Interact with prospects via email and LinkedIn
- Ensure to send follow-ups
- Add text here

## 4. Timeline development

- Develop event timeline to meet brand needs
- Focus on journey stages such as
  - Awareness
  - Consideration
  - Conversion
- Add text here



# Examples For Entrepreneurs 73 2084 Blog Monetization Examples For

**Darrell Taylor**



## Examples For Entrepreneurs 73 2084 Blog Monetization Examples For:

**Blogging by Million, Earn by Millions** Laura maya,2013-05 Many subjects relevant to life and living are not taught in school One of them is How to Get Rich When you work for someone else your salary is determined by that person a portion of that salary will have to be used to pay annual taxes another for rent and another still for transportation and yet another for daily expenses Eventually you will be left with just enough for your food for the month Entrepreneurs on the other hand think for themselves They learn to maximize their manpower or facilities while they supervise to gain income from the work done by others and enjoy the profits that this brings in They work to build wealth and not just to earn an income This book is meant to provide you with a clear overview of Internet marketing through blogging and social networking and also the steps to help you succeed in cyberspace In addition you will learn how to use the World Wide Web to your advantage and get an insight into the exciting world of the Internet Practice what you learn here and you will be able to sell your products online as well as get into affiliate marketing through Search Engine Optimization SEO and make tonnes of money in the process Once you have perfected your business set up it will pretty much run itself with little maintenance and you have all time and financial freedom you ever need *Make Money From Blogging* Sally Miller,2019 Build An Income Generating Blog That Doesn't Suck Up All Your Time What if you could make money from home doing what you love Imagine having a little extra to pay for family vacations your kids college or next month's mortgage Or if you could earn a full time income from the comfort of your own home Blogging is a flexible and fun way to make money from home The authors of *Make Money From Blogging* both earn 4 to 5 figures from their blogs every month In 2017 Lisa Tanner earned 2 300 a month from her blog This is while homeschooling eight kids ranging from teen to tot Other bloggers you meet in this book make six and even seven figures a year You can too In this book the authors teach you everything you need to know to start a blog and earn your first 1000 or more If you love writing and are passionate about a topic then blogging is the perfect work at home job for you In this book you'll find easy step by step instructions on how to Pick a blogging niche that is profitable and exciting Set up your blog for less than 100 even if you have no technical skills Create content you and your readers love Earn money from your blog using six proven monetization strategies Market your blog like a pro in less than one hour a day As you advance in your blogging career you can grow a business around your blog When you put your ideas out into the world you make connections You meet people who share your interests and new opportunities come your way If you love to write and have a message to share you can do this too What would you do with an extra 1000 next month Book a family vacation Put it towards your kids college fund Pay off some debt If you read this book you can start your income generating blog as early as next month [Blogging](#) Thomas Black,2016-12-04 Learn How You Can Start A Million Dollar Blog Today Using These 7 Easy To Understand Steps Today only get this Amazon bestseller at a big discount Thousands of people have used these same 7 steps to start their own successful blog make passive streams of income quit their jobs work from home and live the life of their dreams Will you join

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solid brand and business on the internet with a blog You will be learning the 3 pillars of successful blogging which entails Content Creation Visibility and Monetization I believe by the time you finish reading this material you would be more empowered to start and run a successful blog that would become cash pulling machine for your brand The book answers the following questions What is a blog Who can blog How to start up a blogHow to set up your blogHow to be visible and pull huge trafficHow to generate content for your blogHow to monetize your blogHow to build a niche authority using your blog

**Blogging by Million, Earn by Millions** Laura Maya,2010-11 Knowledge shared is knowledge gained Once knowledge is gained it is always yours Knowledge refers to know how The know how provided in this book is meant to help you succeed online and earn your big pot of gold The young especially should learn Financial Management to do well in this age where financial crises seem to hit economies across the globe quite drastically The most recent global recession for instance highlights an urgent need for an Internet marketing tool which any entrepreneur especially one whos starting out can use to grow his or her business or to pick up or marketing skills Equip yourself with Internet marketing and blogging techniques You will find useful in the future whether you are making money online or working from eight to five during the week This Book shows you the latest tips and a guide map to Internet marketing and blogging with support through social network marketing Many subjects relevant to life and living are not taught in school One of them is How to Get Rich When you work for someone else your salary is determined by that person a portion of that salary will have to be used to pay annual taxes another for rent and another still for transportation and yet another for daily expenses Eventually you will be left with just enough for your food for the month Entrepreneurs on the other hand think for themselves They learn to maximize their manpower or facilities while they supervise to gain income from the work done by others and enjoy the profits that this brings in They work to build wealth and not just to earn an income

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