

Sponsorship based content monetization strategy

The following slide provides the content monetization strategy using brand sponsorships that helps to build effective revenue generation tactics. Key components are develop offerings, create media kit, timeline development, etc.



1. Develop offerings

- Prepare a list of content formats
 - Blogposts
 - Newsletters
- Select the content distribution channel
- Add text here

2. Create media kit

- Include information such as
 - Audience information
 - Testimonials
- Add text here

3. Reach out to advertisers

- Interact with prospects via email and LinkedIn
- Ensure to send follow-ups
- Add text here

4. Timeline development

- Develop event timeline to meet brand needs
- Focus on journey stages such as
 - Awareness
 - Consideration
 - Conversion
- Add text here



Monetization Comparison For Startups 87 2746 Blog Monetization Examples

Sam Adams



Monetization Comparison For Startups 87 2746 Blog Monetization Examples:

Making Money Online Start to Monetize,2015-04-09 I went through steep learning curves to build and monetize my websites The information is out there it always is but it was scattered and unclear It was about time a guide was written to explain the steps towards making money online and here it is Making money with a blog or website is hard work but really you need to stop hesitating and simply get started It all starts with an idea step 1 and from there on it s all about following a set of clear steps towards your end goal having a successful blog that generates passive income Everything you need getting your startup idea building a blog getting visitors setting up your social media and monetizing your site is inside this guide So what s in it exactly The steps from building a website to successful monetization Info on making a site doing marketing and making money 134 pages of information with over 50 illustrations Bonus material case studies and quotes by experts Startup coaching the author can help you through email support The investments you make once you get started with this guide will start paying off in a matter of weeks It might take longer for you to be able to quit your daytime job but that s just a matter of time if you do things right Stop hesitating start now Brought to you by Start to Monetize <http://www.starttomonetize.com>

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