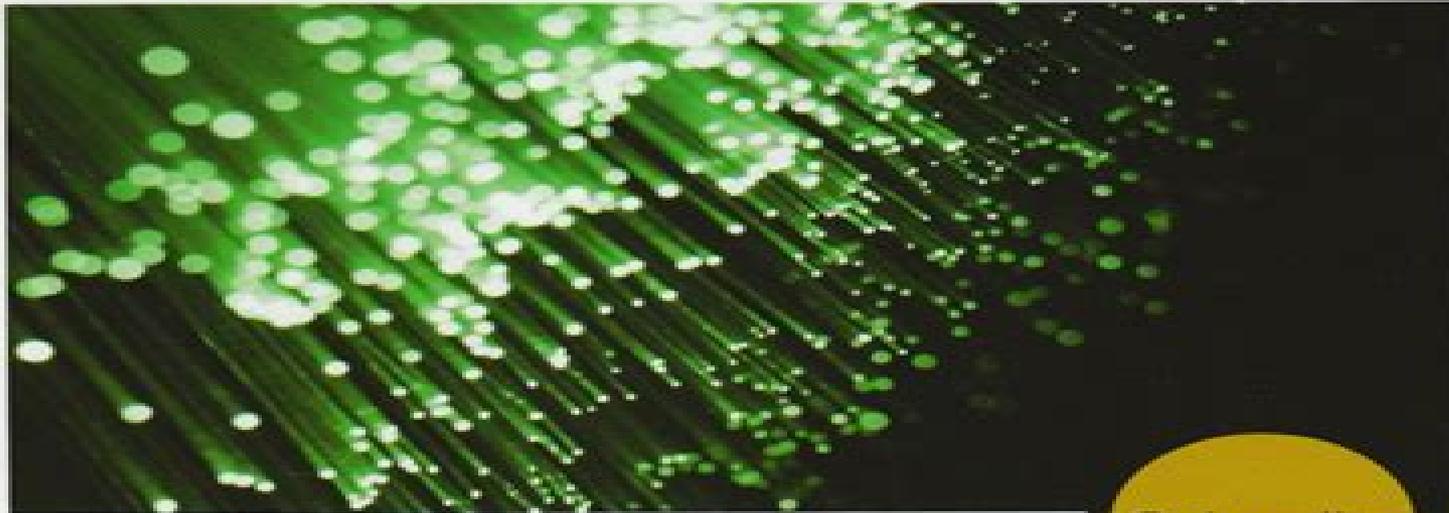


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INFORMATION TECHNOLOGY FOR MANAGEMENT, 6TH ED (With CD) Efraim Turban, Dorothy Leidner, Ephraim Mclean, James Wetherbe, 2008-05 Market_Desc IT and Business Professionals Special Features Makes IT relevant and interesting to business professionals by following a strong managerial orientation Provides late breaking developments in the field to arm readers with the latest information Offers a global perspective on how IT is transforming business Covers technological topics in six technology guides at the end of the book Presents a description of an actual business problem at the beginning of each chapter followed by the solution to give readers a real world perspective About The Book The 6th edition has been updated to simplify and streamline the concepts and information that IT professionals must know It includes new case studies and updated business and technology to provide readers with the latest information in the field Throughout the chapters the authors focus on how organizations operate and compete in the digital economy They then clearly show how IT can be utilized to assist in this transformation Managing Information Technology Carol V. Brown, Daniel W DeHayes, Jeffrey A. Hoffer, Wainright E. Martin, William C. Perkins, 2013-08-28 For graduate and executive level MIS students and practicing IS managers A thorough and practical guide to IT management practices and issues Managing Information Technology provides comprehensive coverage of IS management practices and technology trends for advanced students and managers Through an approach that offers up to date chapter content and full length case studies this text presents a unique set of materials that educators can customize to their students needs The sixth edition has been thoroughly updated and streamlined to reflect current IS practices **Managing Information Technology Projects: Building A Body Of Knowledge In It Project Management** Srinath Perera, Robert Eadie, 2023-03-07 Information Technology project management has changed dramatically over recent years Drawing on the experiences of successful project management beyond the IT industry and synergizing cutting edge research with well established practices in the IT industry this book prefigures the next normal in IT project management As a milestone publication this book augments and boosts the specialized body of knowledge in IT project management by capturing and consolidating key elements of this knowledge base Chapters are presented in four distinct sections each examining a different aspect of IT project management which includes generic project management methodologies teambuilding in relation to stakeholder management the Iron Triangle of Time Cost Quality and Risk and new and innovative technologies and software for improved project management Substantiated case studies and practical guidelines are designed to be of value to practitioners at all levels of IT project management from novices to experienced practitioners while collectively elevating the body of knowledge and skills needed This book aims to upgrade and update the knowledge of current practice to novices offer pointers to experienced practitioners on potential areas for improvement and provide innovative insights to undergraduates researchers and other academics on the development appreciation and application of IT project management knowledge Information Technology for Management

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Decision Support Systems and Intelligent Systems Efraim Turban, Jay E. Aronson, Ting-Peng Liang, 2005 Appropriate for all courses in Decision Support Systems DSS computerized decision making tools and management support systems Today's networked computer systems enable executives to use information in radically new ways to make dramatically more effective decisions and make those decisions more rapidly Decision Support Systems and Intelligent Systems Seventh Edition is a comprehensive up to date guide to today's revolutionary management support system technologies and how they can be used for better decision making In this thoroughly revised edition the authors go far beyond traditional decision support systems focusing far more coverage on Web enabled tools performance analysis knowledge management and other recent innovations The authors introduce each significant new technology show how it works and offer practical guidance on integrating it into real world organizations Examples products services and exercises are presented throughout and the text has been revised for improved clarity and readability New and enhanced coverage includes state of the art data mining OLAP expert system and neural network software revamped coverage of knowledge management and a far greater emphasis on the use of Web technologies throughout Also covered in detail data warehousing including access analysis visualization modeling and support This edition also contains DSS In Action boxes presenting real business scenarios for the use of advanced management support technology Decision Support Systems and Intelligent Systems Seventh Edition is supported by a Web site containing additional readings relevant links and other supplements

Cumulated Index to the Books, 1999 **American Book Publishing Record**, 2006 *Management Information Guide*, 1964 Pharmacy Management: Essentials for All Practice Settings, Fifth Edition David P. Zgarrick, Shane P. Desselle, Greg Alston, Leticia R. Moczygemba, 2019-11-29 The leading text on pharmacy management updated to reflect the latest trends and topics Pharmacy Management is a comprehensive textbook that combines evidence based management theories with practical solutions for the issues pharmacists face every day Enhanced by input from educators researchers students and practicing pharmacists the Fifth Edition addresses the evolving role of pharmacists in today's every changing environment Covering the gamut of activities performed by pharmacists from managing money to managing personal stress this complete guide explains vital pharmacy management topics across all practice settings Featuring material derived from the best and most contemporary primary literature Pharmacy Management focuses on learning the skills essential to the everyday practice of pharmacy Long after readers have completed pharmacy school they will turn to Pharmacy Management for answers to make their practice more professionally rewarding and personally enriching Market Physical Therapy students 30 000 USA New Chapters Ethical Decision Making and Problem Solving Negotiating and Pharmacy Technicians Covers all aspects of pharmacy management from managing money and people to personal stress

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