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The Cumulative Book Index ,1999 [Dhaka University Journal of Business Studies](#) ,2020 **Books in Print Supplement** ,2002 **Business Research Methods** Zikmund,2002-04-01 **American Book Publishing Record** ,2002 [Book Review Index](#) ,2003 Every 3rd issue is a quarterly cumulation

Business Research Methods William G. Zikmund,2016 [Forthcoming Books](#) Rose Army,2002 *Kinh tế và phát triển* ,2020 **Library Journal** ,1983 [Business Research Methods](#) Christina Quinlan,William G. Zikmund,2015-03-02 Christina Quinlan joins William Zikmund Barry Babin Jon Carr and Mitch Griffin in this new first edition of **Business Methods** which combines the qualitative and holistic approaches found in Christina Quinlan s texts with the quantitative and advanced methods of William Zikmund s This is a comprehensive and interesting text that is essential reading for any business student taking a research methods module Each stage of the research process is considered including ethics and philosophical frameworks

Business Research Methods Zikmund William G.,1984

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