

**STAT150: Quantitative Business Decisions**

Macquarie University

**1 Introduction to Statistics**

**Population:** Collection of everything in the universe with regards to the variable

**Parameter:** A characteristic of the population

**Sample:** Small group of things taken from the population

**Statistic:** A characteristic of the sample

**Variable:** Is a characteristic that we get data on

**Types of Sampling:**

- Simple random sampling
- Stratified random sampling
- Systematic sampling
- Cluster sampling
- Convenience sampling
- Judgement Sampling

**Types of Bias:**

- Selection Bias
- Measurement Bias
- Response Bias
- Confounding factors

**2 Graphs and Charts**

**Ogives** - Captures information about cumulative

**Pie Charts** - circular display of data, where the whole pie represents 100%

**Bar Chart** - Easy to read and accurately interpret

**Pareto Graph** - Bar Chart in descending order

**Principles of Graphical Excellence**

- Present complex ideas with clarity, precision and efficiency.
- Should not give misleading impressions about the data.
- Keep the graphs simple and it is clear and readable.
- Axis: balanced.

Use good labeling and headings.

**3 Numerical Summaries**

**Variability:**

**Range** - Maximum - minimum

**Population Variance** =  $\sigma^2 = \frac{\sum(x_i - \mu)^2}{n}$

**Sample Variance** =  $s^2 = \frac{\sum(x_i - \bar{x})^2}{n-1}$

**Population Standard deviation** =  $\sigma = \sqrt{\sigma^2}$

**Sample standard deviation** =  $s = \sqrt{s^2}$

**Sample co-efficient of variation** (measures relative variability) =  $cv = \frac{s}{\bar{x}}$

**Measures of Association**

**Population Co-variance:**  $\sigma_{xy} = \frac{\sum(x_i - \mu)(y_i - \mu)}{n}$

**Sample Covariance:**  $s_{xy} = \frac{\sum(x_i - \bar{x})(y_i - \bar{y})}{n-1}$

Positive covariance indicates a positive linear association, negative covariance indicates an inverse or negative linear relationship, 0 covariance indicates no linear association.

**Correlation Co-efficient:**

**Population correlation:**  $\rho = \frac{\sigma_{xy}}{\sigma_x \sigma_y}$

**Sample correlation:**  $r = \frac{s_{xy}}{s_x s_y}$

Where:  $-1 \leq \rho, r \leq 1$

**4 The Normal Distribution**

**Conditional Probability:**  $P(A|B) = \frac{P(A \cap B)}{P(B)}$

**Joint Probability:**  $P(A \text{ and } B) = P(A) \cdot P(B)$

**Mutually Exclusive:**  $P(A \text{ or } B) = P(A) + P(B)$

**Independence:**  $P(A|B) = P(A)$

**Z - Scores:**

$$Z = \frac{x - \mu}{\sigma}$$

**Steps for standardising**

1) Write down the notation and information that you know:

$X \sim N(\mu, \sigma^2)$ , find values for the population mean ( $\mu$ ), the population variance  $\sigma^2$  and the population standard deviation  $\sigma$ . These values will be used to compute Z scores.

2) Write down what we want to know:

E.g.  $P(A < X < B)$

3) Standardise the equation:

$$P(A < X < B) = P\left(\frac{A - \mu}{\sigma} < \frac{X - \mu}{\sigma} < \frac{B - \mu}{\sigma}\right)$$

4) Break down equation: if Z-score is negative (remembering the symmetry quality of normal distribution), and mark out the Z-scores on a normal distribution graph. Shading the area we want the probability of.

5) Use the standard normal distribution table to work out the probabilities



# Business Statistics Cheat Sheet

**Catherine Shaw**



## **Business Statistics Cheat Sheet:**

**Business Statistics For Dummies** Alan Anderson,2024-01-04 Make some headway in the notoriously tough subject of business statistics Business Statistics For Dummies helps you understand the core concepts and principles of business statistics and how they relate to the business world This book tracks to a typical introductory course offered at the undergraduate so you know you ll find all the content you need to pass your class and get your degree You ll get an introduction to statistical problems and processes common to the world of global business and economics Written in clear and simple language Business Statistics For Dummies gives you an introduction to probability sampling techniques and distributions and drawing conclusions from data You ll also discover how to use charts and graphs to visualize the most important properties of a data set Grasp the core concepts principles and methods of business statistics Learn tricky concepts with simplified explanations and illustrative graphs See how statistics applies in the real world thanks to concrete examples Read charts and graphs for a better understanding of how businesses operate Business Statistics For Dummies is a lifesaver for students studying business at the college level This guide is also useful for business professionals looking for a desk reference on this complicated topic [Handbook of Research on Diversity and Social Justice in Higher Education](#) Keengwe, Jared,2020-05-22 There is growing pressure on teachers and faculty to understand and adopt best practices to work with diverse races cultures and languages in modern classrooms Establishing sound pedagogy is also critical given that racial cultural and linguistic integration has the potential to increase academic success for all learners To that end there is also a need for educators to prepare graduates who will better meet the needs of culturally diverse learners and help their learners to become successful global citizens The Handbook of Research on Diversity and Social Justice in Higher Education is a cutting edge research book that examines cross cultural perspectives challenges and opportunities pertaining to advancing diversity and social justice in higher education Furthermore the book explores multiple concepts of building a bridge from a monocultural pedagogical framework to cross cultural knowledge through appropriate diversity education models as well as effective social justice practices Highlighting a range of topics such as cultural taxation intercultural engagement and teacher preparation this book is essential for teachers faculty academicians researchers administrators policymakers and students [People Analytics For Dummies](#) Mike West,2019-03-19 Maximize performance with better data Developing a successful workforce requires more than a gut check Data can help guide your decisions on everything from where to seat a team to optimizing production processes to engaging with your employees in ways that ring true to them People analytics is the study of your number one business asset your people and this book shows you how to collect data analyze that data and then apply your findings to create a happier and more engaged workforce Start a people analytics project Work with qualitative data Collect data via communications Find the right tools and approach for analyzing data If your organization is ready to better understand why high performers leave why one department has more personnel issues

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*Statistics of Power and Machinery Employed in Manufactures* United States. Census Office, 1887

*O & P Almanac*, 2005

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